**PPDA Board Meeting Minutes**

(02/13/2024, 4-6 PM)

BRWN 4106 | **Zoom:** <https://purdue-edu.zoom.us/j/93370201297>

**Attendees:** Viswanath, Iqbal, Hema, Dezhi, Richa

* **Social media**
* **Viswanath has created social media pages for PPDA on LinkedIn and X. How was the response.**
* The updated link is available on the PPDA website, Twitter (with 129 followers), and LinkedIn (with 9 followers).
* A friendly email inviting participation through social media has been sent this semester. A request to Subhodeep/Alex to send another email midway through the semester.
* Ensure that every flyer includes details of our social media platforms, designed to be adaptable for all events.
* Additionally, include social media information within the main content of every email, regardless of its subject matter, rather than just in the signature.
* **PPDA website needs to be updated (Council member section, past events section and Meeting minutes section)**
* A request to Alex to provide an updated council member list to Vishwanath and Yiran to update on the website.
* Update the website with new images. Christmas event pictures were already shared by Richa.
* **Visiting scholar issue**
* **What more PPDA can do regarding the visiting scholars’ issue by Purdue University.**
* We require information on various visiting scholars who are postdocs. The goal is to compile a comprehensive list and make contact with them.
* Explore avenues such as reaching out to ISS or other sources to gather additional details on this matter.
* After obtaining the necessary information, discuss the strategies to address the issue. It is advisable to have a thorough conversation with Alex.
* **Past events**
* **Postdoc event. Transition from Academia to Industry (Viswanath/Alex) (January 30 2-3:30 pm): How was the event.**
* The event was successful, with a turnout of 28 attendees for the one-and-a-half-hour discussion. Note- Consider keeping introductions brief for future events.
* **Coffee hour**
* The event was on January 26th and had a limited turnout, possibly due to insufficient advertising. It is recommended to consider cancellation if an event is not adequately promoted.
* Explore the option of advertising cookies and coffee, if permitted, as it can significantly enhance attendance.
* If cookies are included, ensure the flyer is updated accordingly to reflect this enticing addition to the event.
* **Future events**
* **Postdoc double events. Transition from Academia to industry- postdoc experience (February 20) (Richa/Hemalatha)**
* An email has been already sent. A reminder will be sent again on 20th morning.
* **Woman in Science event in February. (Subhadeep/Richa/Hema)**
* Two speakers already decided (Prof. Vikki Weake/Dr. Yamuna Rani Kalipatnapu). Another speaker needs to be decided fro the industry.
* Tentative dates- March, 12 or 19th (Tuesday). Confirm with Subhadeep about the availability of speakers.
* **Social event**
* **Coffee event February**

Iqbal and Dezhi, February 23rd, 4.30 – 6.00 pm.

* **Coffee event March**

Richa and ? , Date to be decided

* **PPDA website and postdoc-social email list**
* General update

To be discussed when Alex/ Subhadeep back.

* **Others**
* Information about PPDA in the postdoc newsletter sent by the graduate school.
* To be discussed
* Miscellaneous
* To be discussed