



Office of Engagement

New Faculty Orientation

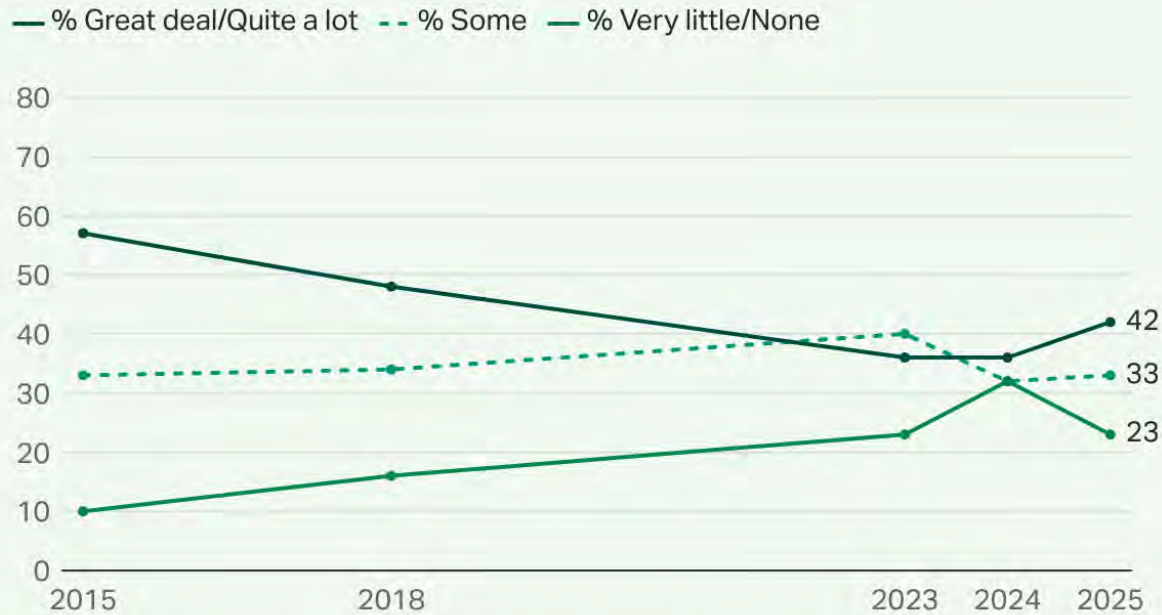
August 2025



Why is it critical to engage in a meaningful and reciprocal way?

Confidence in U.S. Higher Education

Please tell me how much confidence you, yourself, have in higher education — a great deal, quite a lot, some or very little?

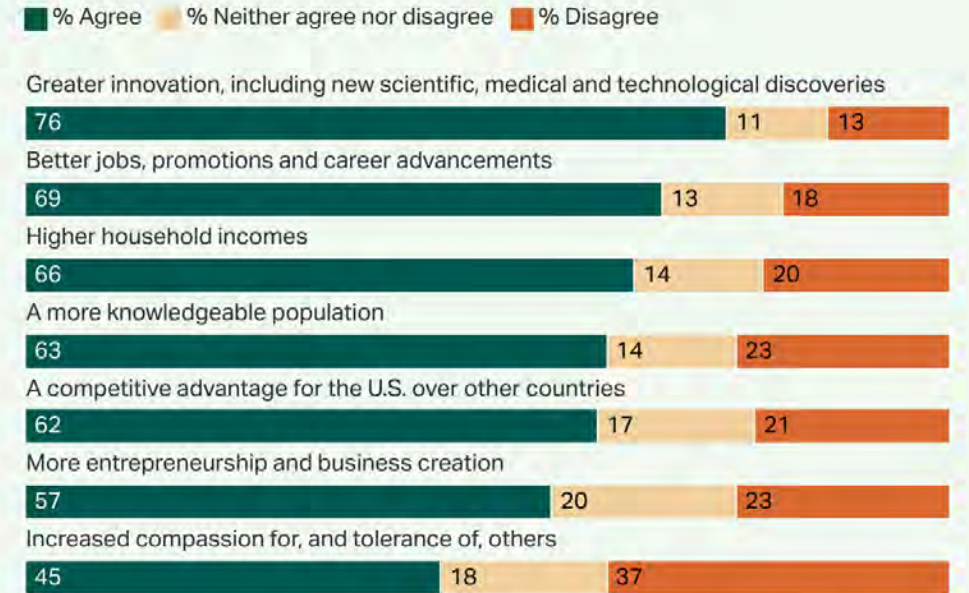


"None" is a volunteered response. No opinion percentages are not shown.

GALLUP

Americans' Beliefs in the Personal and Societal Benefits of Higher Education

Please indicate to what extent you agree or disagree that higher education leads to each of the following outcomes in the United States.

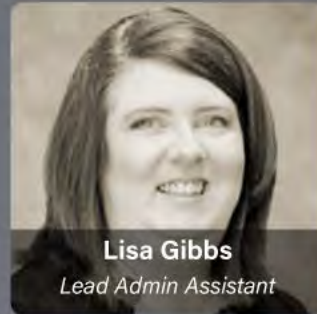


% Agree is the combined percentage who say they strongly, somewhat or slightly agree; % Disagree is the combined percentage who say they strongly, somewhat or slightly disagree.

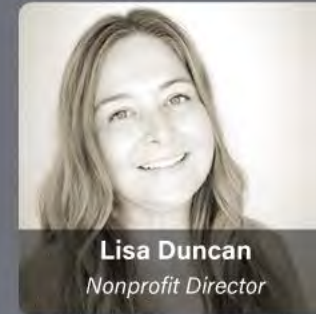
Lumina Foundation-Gallup Confidence in Higher Education survey, June 2-15, 2025

GALLUP

PURDUE UNIVERSITY OFFICE OF ENGAGEMENT

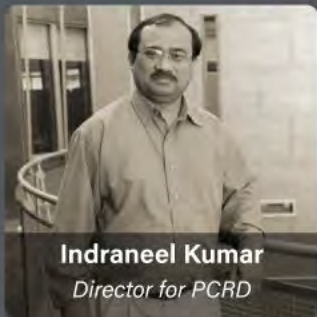


ADMIN



ENGAGEMENT CONNECTORS

CENTER FOR REGIONAL DEVELOPMENT



DATA/EVALUATION



PRODUCTION



Established: 2001

Vision + Mission:

The Office of Engagement (OoE) connects the university with communities and individuals in partnerships to make the world a more resilient and *prosperous place* for all, at home and across the globe.

www.purdue.edu/engagement

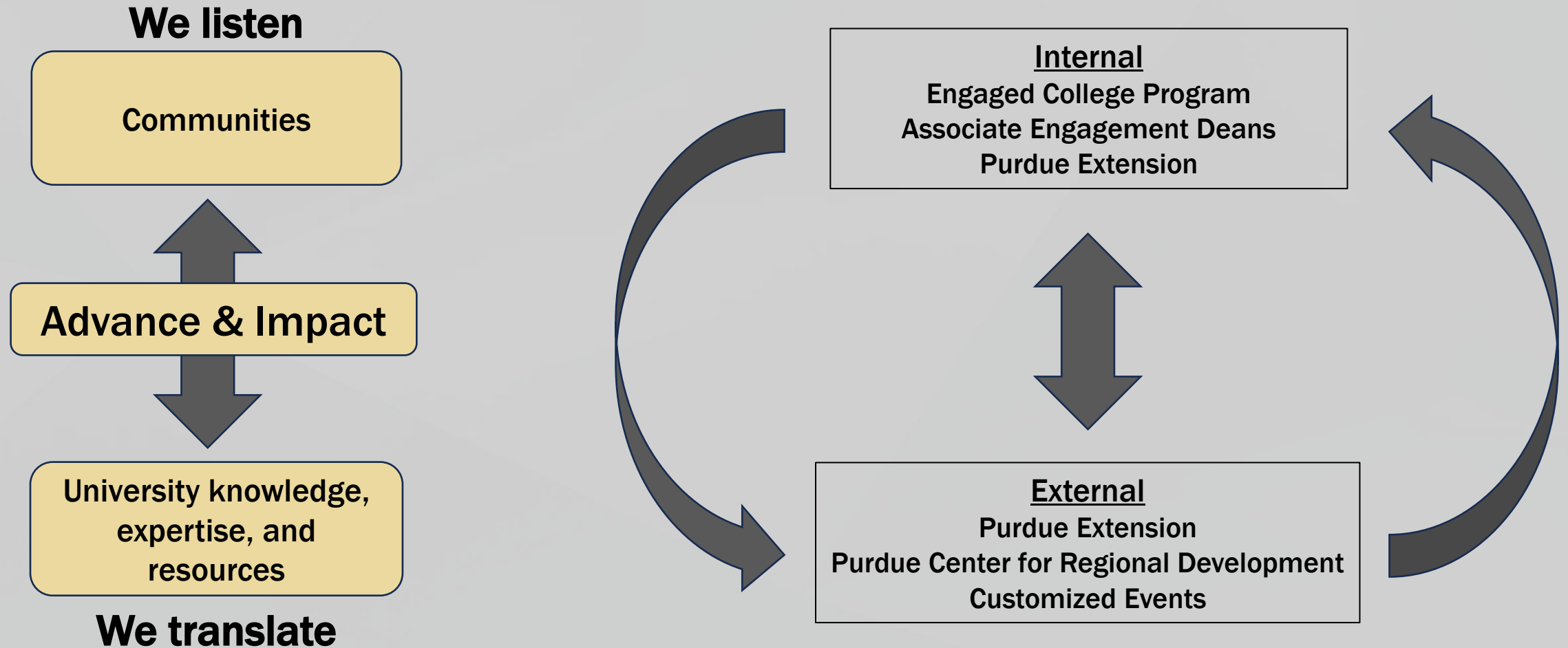
The Office fosters reciprocal relationships with external partners, leveraging university resources in teaching, research, and engagement to solve *community challenges*.



Hovde Administration Building

How do we engage?

www.purdue.edu/engagement



Build Your Boilermaker Pipeline



Build Your Boilermaker Pipeline (BYBP)

Why? Indiana employers, including small and medium-size, face challenge to fill available positions.

How? Highly engaging event where employers hear from Purdue units and students to help them build their Boilermaker talent pipeline.

320 Requests to engage Purdue programs & projects

20 Indiana Counties participated

80+ Companies engaged

Nonprofit Executive Lunch & Learn



Aligning nonprofit goals with Campus resources for community impact



40+ Attendees

20+ Nonprofits

5 Purdue collaborators

Community Impact Summit



**Coming
Winter/Spring
2026!**

140+ participants

16 Purdue units

30+ Partner communities

Awards & Recognitions

Rising Star



www.purdue.edu/engagement/our-story/awards

Engaged Unit

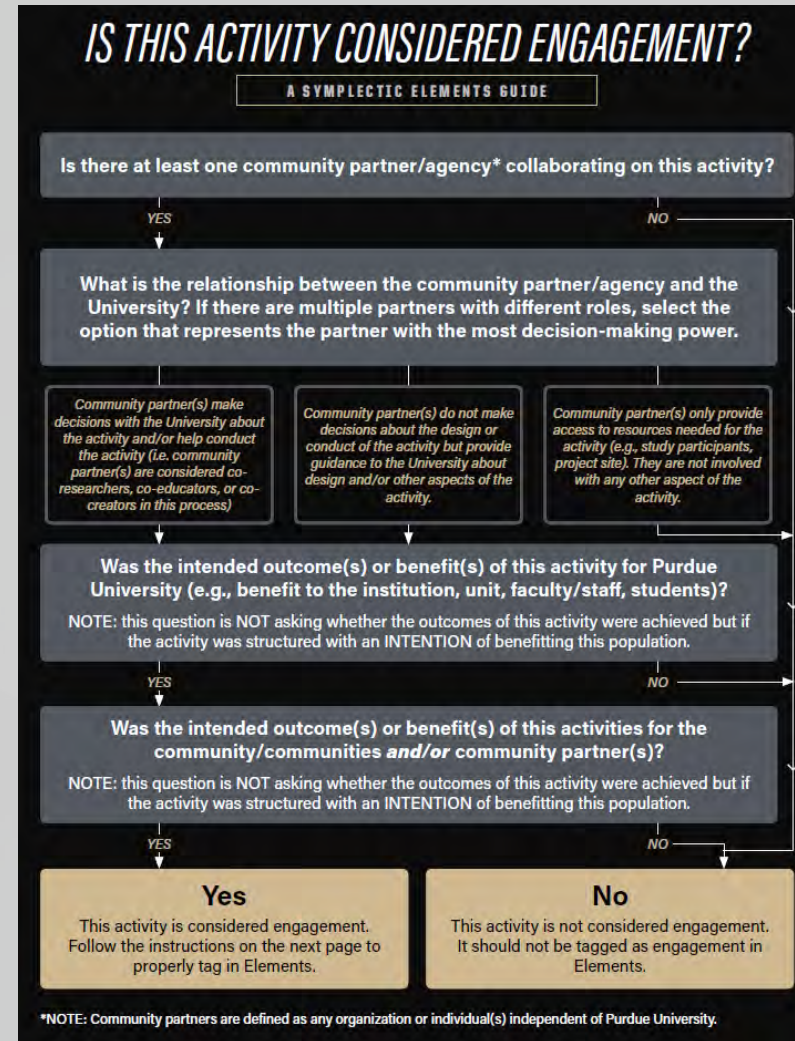
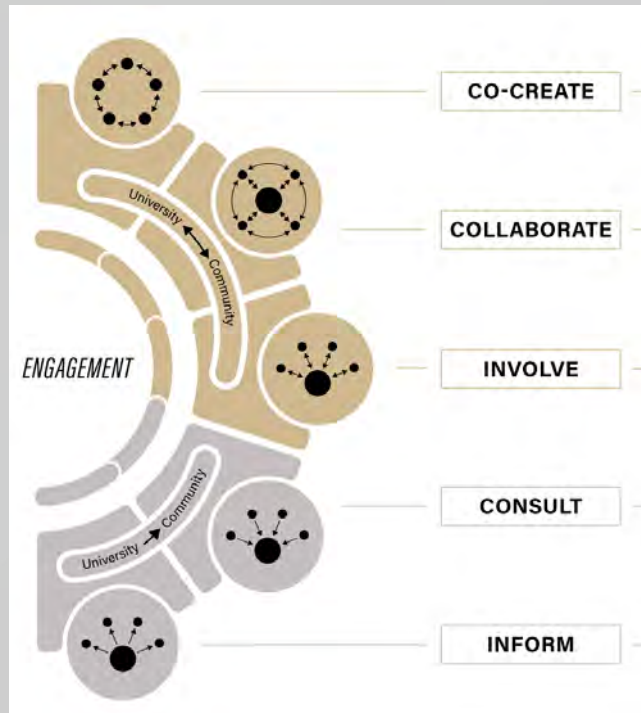


JoAnn Miller



Institutionalizing Engagement

www.purdue.edu/engagement



PURDUE UNIVERSITY DEPARTMENT OF FOOD SCIENCE: A LEADER IN INNOVATION, EDUCATION, AND INDUSTRY COLLABORATION

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NATALIA RODRIGUEZ: USING ENGAGEMENT-BASED RESEARCH TO DRIVE IMPACTFUL RESULTS IN COMMUNITIES

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Resources

THE GUIDE

WHAT IS IT?

The Guide: Documenting, Evaluating, and Recognizing Engaged Scholarship is a guidebook developed to facilitate faculty advancement based on the scholarship of engagement at Purdue University and beyond.

The Guide contributed most to requestor's abilities to list multiple forms of engaged scholarship and to describe scholarship of engagement. Institutions that requested The Guide mentioned it was as valuable as a benchmark for comparing their work to a "top research" institution.

“Purdue is institutionalizing engaged scholarship in this way. It is possible. It is valuable.”

HOW IS IT USED?

41 survey respondents across 107 institutions showed that:

58%

used The Guide as a resource for evaluating engaged scholarship.

48%

used The Guide as a comparison to their institution's current engaged model.

70%

reported The Guide as "Influential" or "Very influential" in their work of "Educating others on engaged scholarship."

www.purdue.edu/engagement

Requested The Guide

from August 2019 to August 2023



Professional Development



ENHANCE YOUR IMPACT.

INTEGRATE ENGAGEMENT INTO
YOUR RESEARCH, TEACHING, AND
SERVICE.

Work reciprocally with communities to enhance the human condition.

Integrate engagement across mission areas.

Measure and communicate impact of engagement to support promotion and or tenure.

Professional Development

- Focused on broader impact and the scholarship of engagement
- Provides:
 - On-demand workshops
 - One-on-one consultations
 - Broader impact fellowships
 - Scholarship of engagement fellowships
 - Community of practice



Purdue Engagement in the News

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