Daniel Fernando Madrinan-Chiquito
From: Palmira, Colombia
Studies: Industrial Design, Master of Fine Arts (MFA)

Please briefly describe your research:
I am not currently involved in research right now, but I am actively employed in a Graduate Assistantship position as a Social Media Coordinator. This provides me with an opportunity to be exposed to all of opportunities and progress that Purdue makes and offers to its students.

Why did you choose Purdue?
I chose Purdue because it is a highly respected university in the United States, with amazing research programs and student development programs that help me to advance in my field of study and as an individual.

What is your favorite fact about Purdue?
My favorite thing about Purdue is that it is an all-inclusive university. It accepts people from all over the world, with their unique backgrounds, and puts those varied backgrounds to use in creative research and developing new ideas in different areas.

Name one to three words that best describes your work?
Change and Adaptation.

Where do you spend most of your time on campus?
At the Graduate School Admissions department, working as the Social Media Coordinator.

If you have free time, how do you spend it?
I like to spend my time attending different events around the Purdue campus, and in Lafayette and West Lafayette. Sometimes I like going out with my friends for lunch or dinner, or during the evening having a drink at one of the local bars. The nightlife around Purdue is really enjoyable.

Current mobile device/computer:
HP Laptop; Moto G and Moto X Pure.

What apps, software, or tools can't you live without?
Facebook, Instagram, Alarm App, Rhinoceros, KeyShot, Illustrator, After Effects, Photoshop, YouTube, Amazon.

What's your workspace setup like?
I am an Industrial Designer, so my workspace is set up for creating and designing different objects. When I am at work as a Social Media Coordinator, I have been provided with a large desk with different compartments and a desktop computer with 2 screens. On the desk I keep a container with various tools (scissors, highlighters, pens, pencils, and a cutting tool). I also have speakers, headphones, a lot of Post-It notes, and some snacks in the top cupboard when I am hungry.

What's your favorite to-do list manager?
I am very old school, so paper and pen work for me. Each week I create a to-do list to have things ready for the next week.

What everyday thing are you better at than everyone else?
I am good at planning my time. Each day I always have a timeline of all the things I am going to do the next day, to keep everything organized and complete as possible.

Fill in the blank with a person (famous or otherwise): I'd love to see _____ answer these same questions.
Donald Norman.

What are you currently reading, or what is the last thing you read (aside from academic reading)?
The DESIGN of EVERYDAY THINGS by Donald Norman.

What's your sleep routine like?
I am an early riser, I try to go to bed each day at 10pm to be awake at 6:40am in the morning.

What is (are) your career goal(s)?
Complete my Master's Degree, and each day be better and learn new things to be a competitive person in the Industrial Design market.

Where can we find you on Social Media?
facebook.com/tyrenteinstagram.com/danchiquito
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www.purdue.edu/grad

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hours south of Chicago, Illinois and
one hour north of Indianapolis, IN.**

Questions? Email gradinfo@purdue.edu