

**PURDUE**  
UNIVERSITY®







Grant St

# RESOLUTIONS OF APPRECIATION AND NAMINGS

<b>Nancy Handel</b> Krannert School of Management	<b>\$3.2M</b>
<b>Anonymous</b> Purdue Polytechnic Institute	<b>\$3M</b>
<b>Mary Findling</b> College of Liberal Arts	<b>\$1.5M</b>
<b>John Edwardson and Francesca Maher Edwardson</b> College of Engineering	<b>\$1.4M</b>
<b>Anonymous</b> Purdue University Fort Wayne	<b>Undisclosed</b>
<b>Robert Buckman and Joyce Mollerup</b> College of Engineering	<b>Undisclosed</b>
<b>Deere &amp; Company</b> Department of Agricultural and Biological Engineering	<b>Undisclosed</b>
<b>Virgil Koning</b> School of Electrical and Computer Engineering	<b>Undisclosed</b>

# UNDERGRADUATE APPLICATIONS: UPDATE & TRENDS

Annual Applications	2014	2015	2016	2017	2018	2019*	Trend
<b>TOTAL</b> +15,000 VS 2014	40,022	45,377	48,776	48,916	52,184	54,912	
<b>INTERNATIONAL</b> Consistent with National Trend	11,581	13,376	13,715	12,722	12,233	11,209	
<b>NON-RESIDENT</b> +12,000 VS 2014	19,681	22,611	24,913	25,261	29,036	31,998	
<b>RESIDENT</b> +2,900 vs 2014	8,760	9,390	10,148	10,933	10,915	11,705	

*\*As of July 2019. Data prior to 2014 predates Purdue's use of the Common App. Includes summer and fall applications.*

# BOT MEETING TOPICS

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**Feb: Strategic Initiative Update**



**April: Affordability**



**June: Fundraising**



**August: End of Year Report**



**Oct: Enrollment & Graduation**



**Dec: Institutional Reputation**

# SUMMER PROGRAMS, INCENTIVES & ENROLLMENT

**158** **SUMMER START**  
*Summer learning community required for admission to Purdue*

**124** **SUMMER STAY**  
*\$2,500 scholarship for completing 9+ credit hours & 140 hours of internship or undergrad research on campus*

**59** **SUMMER FINISH**  
*Up to \$1,000 to add summer coursework to graduate in August rather than December*

**207** **SUMMER COLLEGE**  
*High School students enrolled in summer Purdue college courses*

**204** **SUMMER EARLY START**  
*Voluntary for incoming freshmen*

**38** **SUMMER INTERNSHIP PLUS**  
*Up to \$1,000 to add 6-9 hours of online or on-campus coursework to an off-campus internship*

**36** **SPRING FORWARD**  
*Students on academic probation received up to \$1,500 to assist in retaking courses over the summer rather than fall*

# ENROLLMENT GROWTH OF SUMMER PROGRAMS

	2016	2017	2018	2019
Summer <b>Start</b>	180	149	166	158
Summer <b>Early Start</b>	19	72	187	204
Summer <b>Stay</b>	100	140	110	124
Summer <b>Finish</b>		67	43	59
Summer <b>Internship +</b>			20	38
Spring <b>Forward</b>				36
<b>Total</b>	299	428	526	619



# SUMMER START RETENTION AND PERFORMANCE

## HIGH SCHOOL GPA

**2016:** 3.35

**2017:** 3.25

**2018:** 3.23

## RETENTION

- ≈99% retained into Fall
- ≈80% retained into sophomore year vs. 92% for entire university

## GPA

- Deans List or Semester Honors: *11% in 2018 vs 5% in 2017*
- GPA at end of sophomore year: *2.77*
- GPA at end of freshman year: *2018 cohort decreased due to increase in science and math enrollment but retention expected to increase*
- 2019 cohort will have free access to a personal math and science tutor



## UNDERGRADUATE ENROLLMENT GROWTH

	Enrollment	Annual Growth	Cumulative Growth
Summer 11	6,541	-	-
Summer 12	6,666	1.9%	1.9%
Summer 13	7,027	5.4%	7.4%
Summer 14	7,905	12.5%	20.9%
Summer 15	8,329	5.4%	27.3%
Summer 16	8,698	4.4%	33.0%
Summer 17	9,059	4.2%	38.5%
Summer 18	9,698	7.0%	48.3%
Summer 19*	10,612	9.4%	62.2%

\*As of July 26, 2019



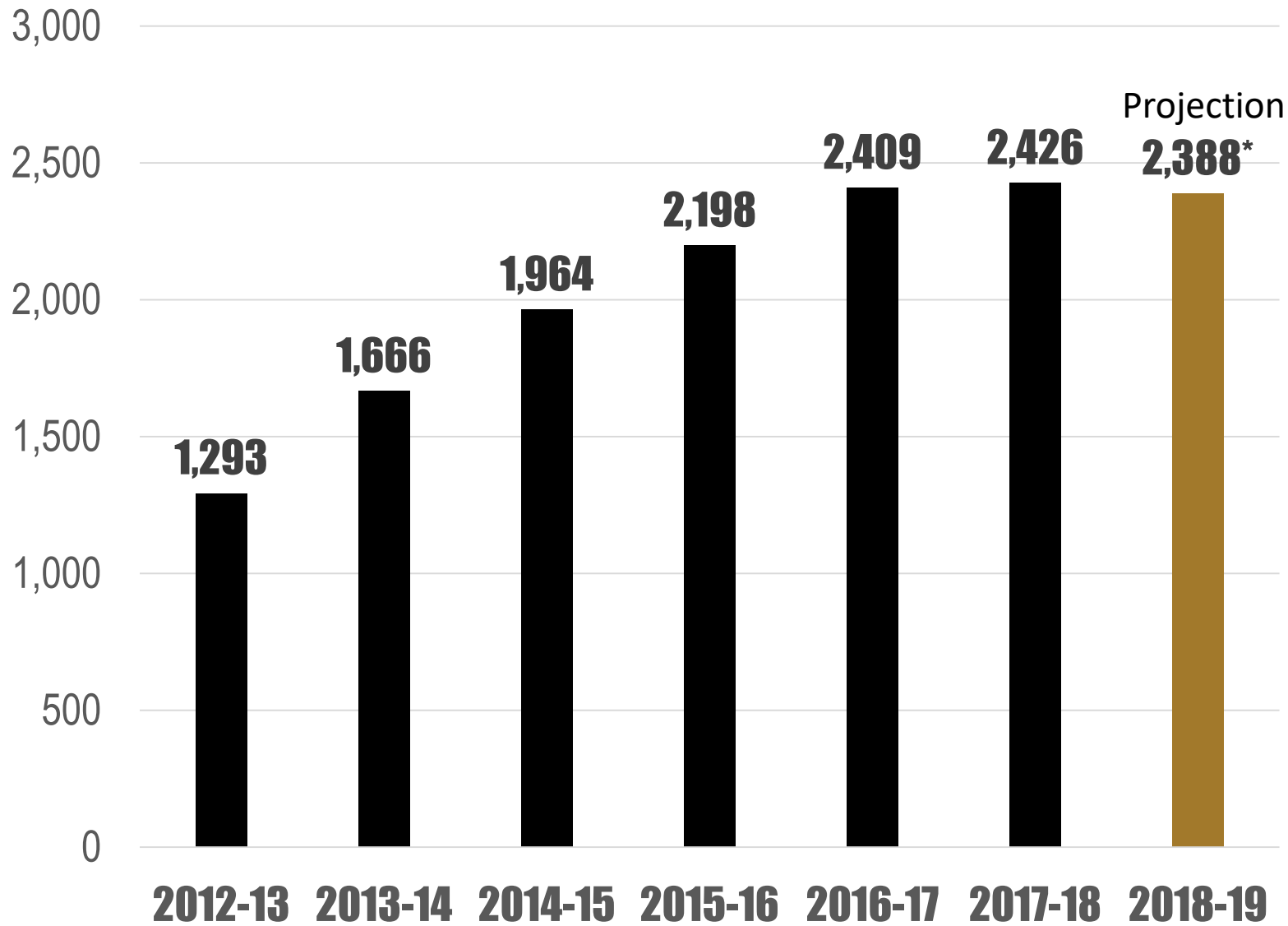


## UNDERGRADUATE ENROLLMENT GROWTH BY CATEGORY

2019 Enrollment by Category	Enrollment*	1-Year % Change
On-Campus Only	2,980	+0.6%
Online Only	4,482	+24.6%
Online & On-Campus	1,985	-1.95%
Study Abroad + Summer Courses (mostly online)	283	+10.1%
Other (Study Abroad Only, For-Credit Internships or Research)	882	+0.8%
<b>Total</b>	<b>10,612</b>	<b>+9.4%</b>

\*As of July 26, 2019

# STUDY ABROAD



% of graduates with a study abroad experience:

**2013: 17%**

**2018: 28%**



# RESEARCH & GIVING RECORDS & TRENDS

Annual Production	2012	2013	2014	2015	2016	2017	2018	2019	Trend
<b>RESEARCH AWARDS</b> In Millions +\$170M since 2012	\$351	\$319	\$389	\$401	\$403	\$418	\$454	\$521	
<b>U.S. PATENTS</b> +161% since 2012 No. 17 in world	54	66	100	122	118	123	128	141	
<b>NEW LICENSES</b> +77% since 2012	77	87	120	131	147	135	126	136	
<b>STARTUPS</b> From Purdue Research Up 3 to 5X	5	8	24	25	27	21	25	17	
<b>TOTAL STARTUPS</b> Most on record	Not Tracked	Not Tracked	45	40	38	31	45	48	
<b>GIFTS TO PURDUE</b> +85% since 2012	\$280	\$219	\$236	\$343	\$332	\$352	\$452	\$518	
<b># OF ANNUAL DONORS</b> In Thousands +29,000 since 2012	59	59	66	76	83	85	86	88	

# STAFF UPDATE:

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## **THERESA MAYER**

### **EXECUTIVE VICE PRESIDENT FOR RESEARCH AND PARTNERSHIPS**

## STAFF UPDATE:

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# **TOMÁS DÍAZ DE LA RUBIA**

## **CHIEF SCIENCE OFFICER AND SENIOR VICE PRESIDENT FOR STRATEGIC INITIATIVES**