





PURDUE
UNIVERSITY®



RESOLUTIONS OF APPRECIATION AND NAMINGS

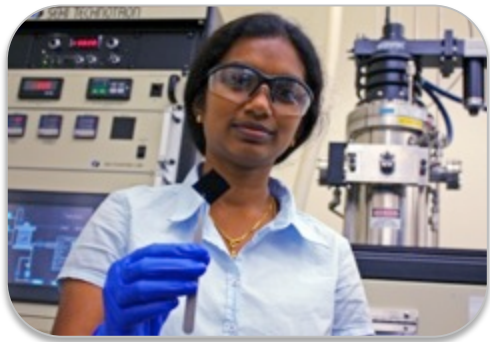
| | |
|---|--------------------|
| Nancy Handel Krannert School of Management | \$3.2M |
| Anonymous Purdue Polytechnic Institute | \$3M |
| Mary Findling College of Liberal Arts | \$1.5M |
| John Edwardson and Francesca Maher Edwardson College of Engineering | \$1.4M |
| Anonymous Purdue University Fort Wayne | Undisclosed |
| Robert Buckman and Joyce Mollerup College of Engineering | Undisclosed |
| Deere & Company Department of Agricultural and Biological Engineering | Undisclosed |
| Virgil Koning School of Electrical and Computer Engineering | Undisclosed |

UNDERGRADUATE APPLICATIONS: UPDATE & TRENDS

| Annual Applications | 2014 | 2015 | 2016 | 2017 | 2018 | 2019* | Trend |
|--|--------|--------|--------|--------|--------|--------|--|
| TOTAL +15,000 vs 2014 | 40,022 | 45,377 | 48,776 | 48,916 | 52,184 | 54,912 |  |
| INTERNATIONAL Consistent with National Trend | 11,581 | 13,376 | 13,715 | 12,722 | 12,233 | 11,209 |  |
| NON-RESIDENT +12,000 vs 2014 | 19,681 | 22,611 | 24,913 | 25,261 | 29,036 | 31,998 |  |
| RESIDENT +2,900 vs 2014 | 8,760 | 9,390 | 10,148 | 10,933 | 10,915 | 11,705 |  |

**As of July 2019. Data prior to 2014 predates Purdue's use of the Common App. Includes summer and fall applications.*

BOT MEETING TOPICS



Feb: Strategic Initiative Update



April: Affordability



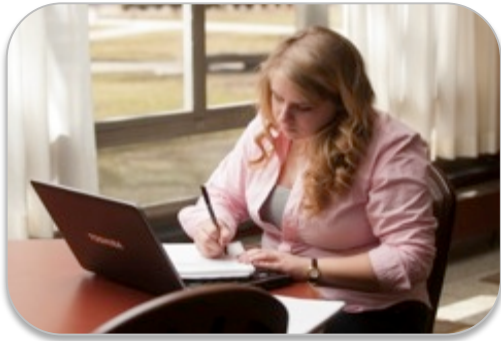
June: Fundraising



August: End of Year Report



Oct: Enrollment & Graduation



Dec: Institutional Reputation

SUMMER PROGRAMS, INCENTIVES & ENROLLMENT

158 **SUMMER START**
Summer learning community required for admission to Purdue

124 **SUMMER STAY**
\$2,500 scholarship for completing 9+ credit hours & 140 hours of internship or undergrad research on campus

59 **SUMMER FINISH**
Up to \$1,000 to add summer coursework to graduate in August rather than December

207 **SUMMER COLLEGE**
High School students enrolled in summer Purdue college courses

204 **SUMMER EARLY START**
Voluntary for incoming freshmen

38 **SUMMER INTERNSHIP PLUS**
Up to \$1,000 to add 6-9 hours of online or on-campus coursework to an off-campus internship

36 **SPRING FORWARD**
Students on academic probation received up to \$1,500 to assist in retaking courses over the summer rather than fall

ENROLLMENT GROWTH OF SUMMER PROGRAMS

| | 2016 | 2017 | 2018 | 2019 |
|----------------------------|------|------|------|------|
| Summer Start | 180 | 149 | 166 | 158 |
| Summer Early Start | 19 | 72 | 187 | 204 |
| Summer Stay | 100 | 140 | 110 | 124 |
| Summer Finish | | 67 | 43 | 59 |
| Summer Internship + | | | 20 | 38 |
| Spring Forward | | | | 36 |
| Total | 299 | 428 | 526 | 619 |



SUMMER START RETENTION AND PERFORMANCE

HIGH SCHOOL GPA

2016: 3.35

2017: 3.25

2018: 3.23

RETENTION

- \approx 99% retained into Fall
- \approx 80% retained into sophomore year vs. 92% for entire university

GPA

- Deans List or Semester Honors: *11% in 2018 vs 5% in 2017*
- GPA at end of sophomore year: *2.77*
- GPA at end of freshman year: *2018 cohort decreased due to increase in science and math enrollment but retention expected to increase*
- 2019 cohort will have free access to a personal math and science tutor



UNDERGRADUATE ENROLLMENT GROWTH

| | Enrollment | Annual Growth | Cumulative Growth |
|------------|------------|---------------|-------------------|
| Summer 11 | 6,541 | - | - |
| Summer 12 | 6,666 | 1.9% | 1.9% |
| Summer 13 | 7,027 | 5.4% | 7.4% |
| Summer 14 | 7,905 | 12.5% | 20.9% |
| Summer 15 | 8,329 | 5.4% | 27.3% |
| Summer 16 | 8,698 | 4.4% | 33.0% |
| Summer 17 | 9,059 | 4.2% | 38.5% |
| Summer 18 | 9,698 | 7.0% | 48.3% |
| Summer 19* | 10,612 | 9.4% | 62.2% |

*As of July 26, 2019

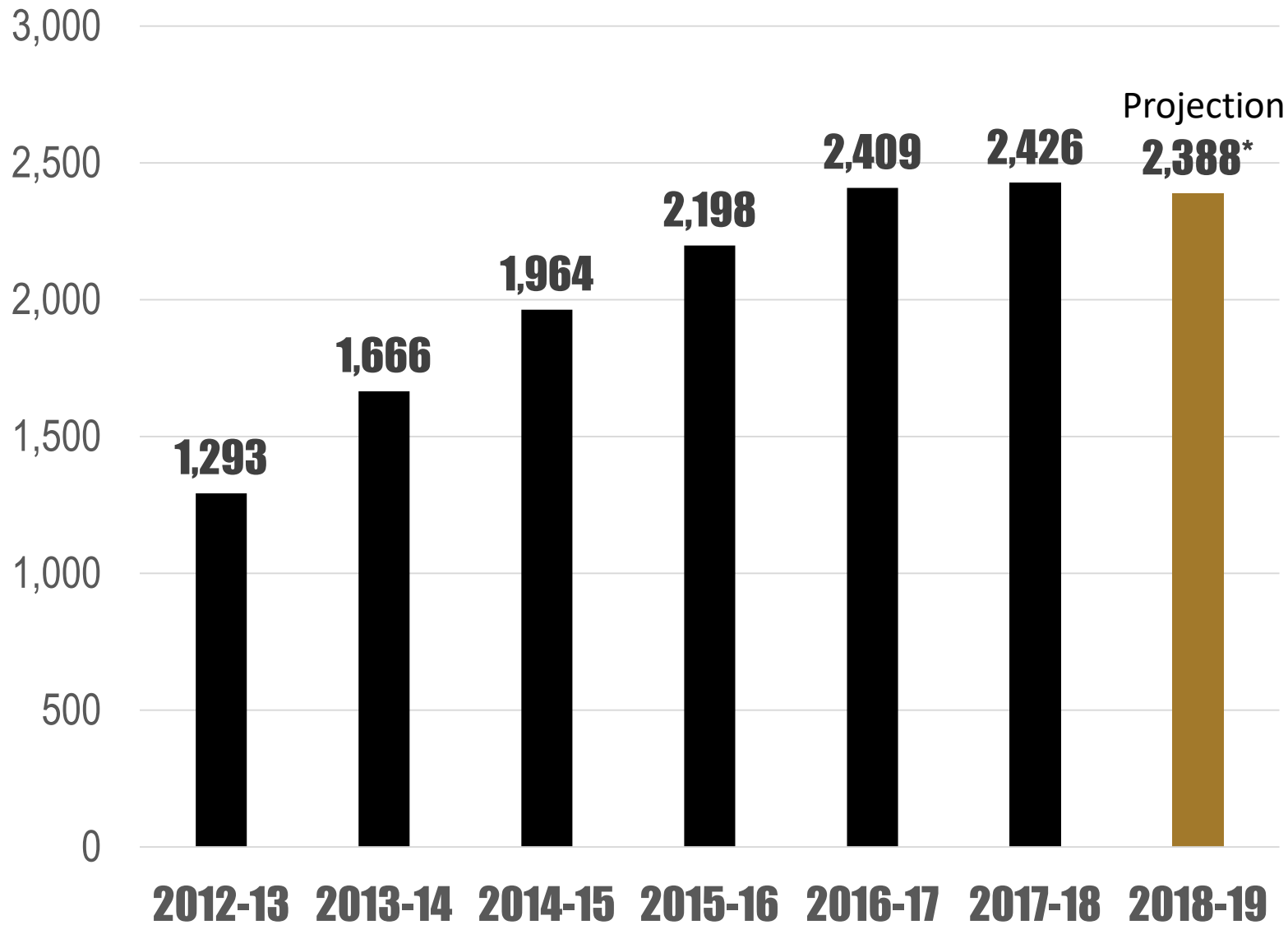


UNDERGRADUATE ENROLLMENT GROWTH BY CATEGORY

| 2019 Enrollment by Category | Enrollment* | 1-Year % Change |
|---|---------------|-----------------|
| On-Campus Only | 2,980 | +0.6% |
| Online Only | 4,482 | +24.6% |
| Online & On-Campus | 1,985 | -1.95% |
| Study Abroad + Summer Courses (mostly online) | 283 | +10.1% |
| Other (Study Abroad Only, For-Credit Internships or Research) | 882 | +0.8% |
| Total | 10,612 | +9.4% |

*As of July 26, 2019

STUDY ABROAD



% of graduates with a study abroad experience:

2013: 17%

2018: 28%



RESEARCH & GIVING RECORDS & TRENDS

| Annual Production | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | Trend |
|---|-------------|-------------|-------|-------|-------|-------|-------|-------|-------|
| RESEARCH AWARDS In Millions +\$170M since 2012 | \$351 | \$319 | \$389 | \$401 | \$403 | \$418 | \$454 | \$521 | |
| U.S. PATENTS +161% since 2012 No. 17 in world | 54 | 66 | 100 | 122 | 118 | 123 | 128 | 141 | |
| NEW LICENSES +77% since 2012 | 77 | 87 | 120 | 131 | 147 | 135 | 126 | 136 | |
| STARTUPS From Purdue Research Up 3 to 5X | 5 | 8 | 24 | 25 | 27 | 21 | 25 | 17 | |
| TOTAL STARTUPS Most on record | Not Tracked | Not Tracked | 45 | 40 | 38 | 31 | 45 | 48 | |
| GIFTS TO PURDUE +85% since 2012 | \$280 | \$219 | \$236 | \$343 | \$332 | \$352 | \$452 | \$518 | |
| # OF ANNUAL DONORS In Thousands +29,000 since 2012 | 59 | 59 | 66 | 76 | 83 | 85 | 86 | 88 | |

STAFF UPDATE:



THERESA MAYER

EXECUTIVE VICE PRESIDENT FOR RESEARCH AND PARTNERSHIPS

STAFF UPDATE:



TOMÁS DÍAZ DE LA RUBIA

**CHIEF SCIENCE OFFICER AND
SENIOR VICE PRESIDENT FOR
STRATEGIC INITIATIVES**