

BOARD APPROVED
AUGUST 2, 2024

Cindy Ream
Corporate Secretary

**Board of Trustees of the
The Trustees of Purdue University (the “Corporation”)
Resolution on Daniels School of Business Renaming
Consent Agenda, August 2, 2024**

WHEREAS, by resolution duly adopted at a stated meeting held on February 3, 2023, the Board of Trustees named and designated the newly reimagined School of Business previously endorsed by the Board at its October 2022 stated meeting “The Mitchell E. Daniels, Jr. School of Business”; and

WHEREAS, since that time, consistent input from faculty, alumni and other stakeholders, as well the public at large, has suggested that the less formal “Mitch Daniels School of Business” would be a more fitting name for the school, as it is consistent with how President Emeritus Daniels has been widely and popularly known throughout his public life;

NOW, THEREFORE, BE IT RESOLVED, that Purdue’s reimagined school of business be renamed and redesignated as “The Mitch Daniels School of Business,” it being understood that, notwithstanding this redesignation, both names may continue to be used synonymously—including in connection with the school’s branding—until such time as the shorter version takes hold in common parlance organically and the longer form ceases to be used (without the need for further Board action).