



# TURBOCHARGE

YOUR PURDUE DEGREE WITH ENTREPRENEURSHIP



*Earn a credential, similar to a minor, where many courses may overlap with requirements in your major.*

**PURPOSE** | The Certificate in Entrepreneurship and Innovation Program empowers you to turn innovative ideas into action. In this flexible program designed to complement any major, you will:

- Learn how to evaluate and launch new venture opportunities
- Develop viable business models through market research and financial analysis
- Acquire the business literacy and professional skills demanded by today's employers

**BENEFITS** | Upon completion, you receive an official certificate, which is noted on your academic transcript and presented at graduation. This unique and multidisciplinary experience offers a number of benefits including:

- Professional skills for work and life
- Enhanced job prospects and choices
- Connections to entrepreneurs and innovators
- Workshops, speakers, and events
- Leadership and communication skills

**ELIGIBILITY** | Simply enroll in the first introductory entrepreneurship course, ENTR 20000, and connect with your academic advisor. The program is open to all undergraduates enrolled at Purdue's West Lafayette and Indianapolis locations who have approximately four semesters remaining in their academic programs.

**REQUIREMENTS** | See the back for details.

**ABOUT US** | Purdue's Certificate in Entrepreneurship and Innovation is one of the largest, multidisciplinary entrepreneurship programs in the country, serving thousands of students each year. Annually, hundreds of Purdue graduates receive their certificates in addition to their diplomas. The program is administered through Purdue's Office of the Provost and is located in the Burton D. Morgan Center for Entrepreneurship.

TRANSFORMATIONAL  
EXPERIENCE

BUSINESS  
LITERACY

OPPORTUNITY IDENTIFICATION

VENTURE CREATION

PROFESSIONAL  
DEVELOPMENT

# PROGRAM REQUIREMENTS **COMPLETE FIVE COURSES**

**IN THE FOLLOWING CATEGORIES:** *many may overlap with major requirements*

**2** INTRODUCTORY COURSES + **3** 2 OPTIONS + 1 CAPSTONE ON APPROVED LIST COURSES & EXPERIENCES  
ENTR 20000 + ENTR 30000 LEVEL CORE

## TWO INTRODUCTORY CORE COURSES

Core courses provide you with the fundamental language, knowledge, leadership, and communication skills related to entrepreneurship and innovation. These required core courses are offered only by the Certificate in Entrepreneurship and Innovation Program.

### **ENTR 20000** Introduction to Entrepreneurship and Innovation

CHOOSE BETWEEN

#### **ENTR 31000** Marketing and Management for New Ventures (prerequisite ENTR 20000)

OR

#### **ENTR 31500** Business Planning for Social Entrepreneurship (prerequisite ENTR 20000)

OR

#### **ENTR 32500** Global Entrepreneurship and Innovation (prerequisite ENTR 20000)

## TWO OPTION COURSES

Option courses provide you with discipline or industry specific depth in areas which are relevant to entrepreneurship and innovation. They are offered through the Certificate in Entrepreneurship and Innovation Program as well as departments across the university.

**For approved course list visit: [purdue.edu/entr](http://purdue.edu/entr)**

## ONE CAPSTONE COURSE

Capstone courses provide you with experiences which can include developing business plans for new ventures, consulting with small businesses, or involvement in product innovation. They are offered through the Certificate in Entrepreneurship and Innovation Program as well as departments across the university.

**For approved course list visit: [purdue.edu/entr](http://purdue.edu/entr)**

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**A PATHWAY FOR EVERY STUDENT** Designed with flexibility in mind, the approved course list is a comprehensive list of pre-approved option and capstone courses from all colleges to streamline and optimize your path for certificate completion. Your course pathway can be determined from courses in your major, or your interests and career goals. *Many courses may fulfill both certificate and requirements in your major.*

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**THE PLACE FOR ENTREPRENEURSHIP EDUCATION @ PURDUE**



**FOR MORE INFORMATION, PLEASE CONTACT YOUR ACADEMIC ADVISOR AND/OR:**

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