

INTRODUCING...

# FoodLink<sup>SM</sup>

[www.purdue.edu/FoodLink](http://www.purdue.edu/FoodLink)



FoodLink



Extension

## FoodLink

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**Purdue Extension FoodLink<sup>SM</sup>** helps customers select fresh fruits and vegetables.

Customers simply scan the QR code with their smart phones and:

- Learn how to select, store, and use fresh produce.
- Browse recipes for each fruit or vegetable.

When customers know how to use your products, they are more likely to buy them.

**Browse the site** at [www.purdue.edu/FoodLink](http://www.purdue.edu/FoodLink)

*Learn more about this free program. Contact your Purdue Extension county educator: (888) EXT-INFO or [FoodLink@purdue.edu](mailto:FoodLink@purdue.edu).*

Sign up for **Purdue Extension FoodLink<sup>SM</sup>** for free at [extension.purdue.edu/foodlink/enrollment.php](http://extension.purdue.edu/foodlink/enrollment.php)

