

# Hopkins Family Park

## Conceptual Masterplan

Final Report



Redesign Supported by:



Center for Community  
& Environmental Design

# Project Overview

## Overview:

From our Purdue Extension staff in Gibson County Indiana, the CCED was asked to provide design support for the county's first park. The Hopkin family has a long history of farming in Gibson County and after retiring their family farm, they are donating the land to the county to be designed into a park.

## What Has Been Done so Far:



In the past, student engineers from the University of Evansville and from Purdue University developed two separate designs for the park. The work that these two groups of students have done has already been built as the first phase of the park. Purdue's Landscape Architecture department is now being brought in to help vision the future phases of the park's development. As part of a semester-long project, a group of juniors in landscape architecture spent the Fall semester of 2022 designing new and innovative solutions for the future of the park. After the students finished their designs, staff at Purdue's CCED reviewed the student designs and combined them into one final master plan to share back to the community.



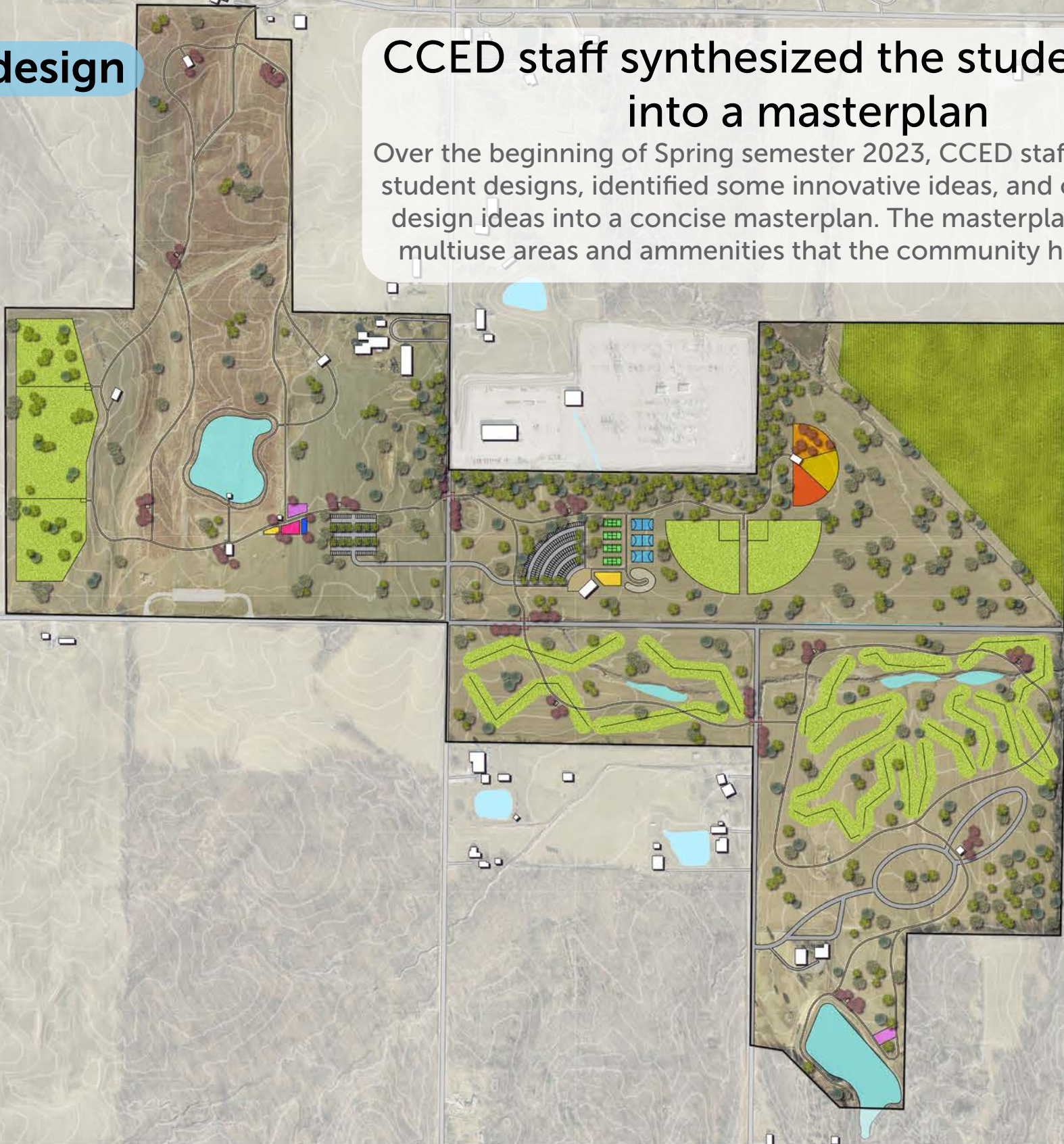
# Redesign

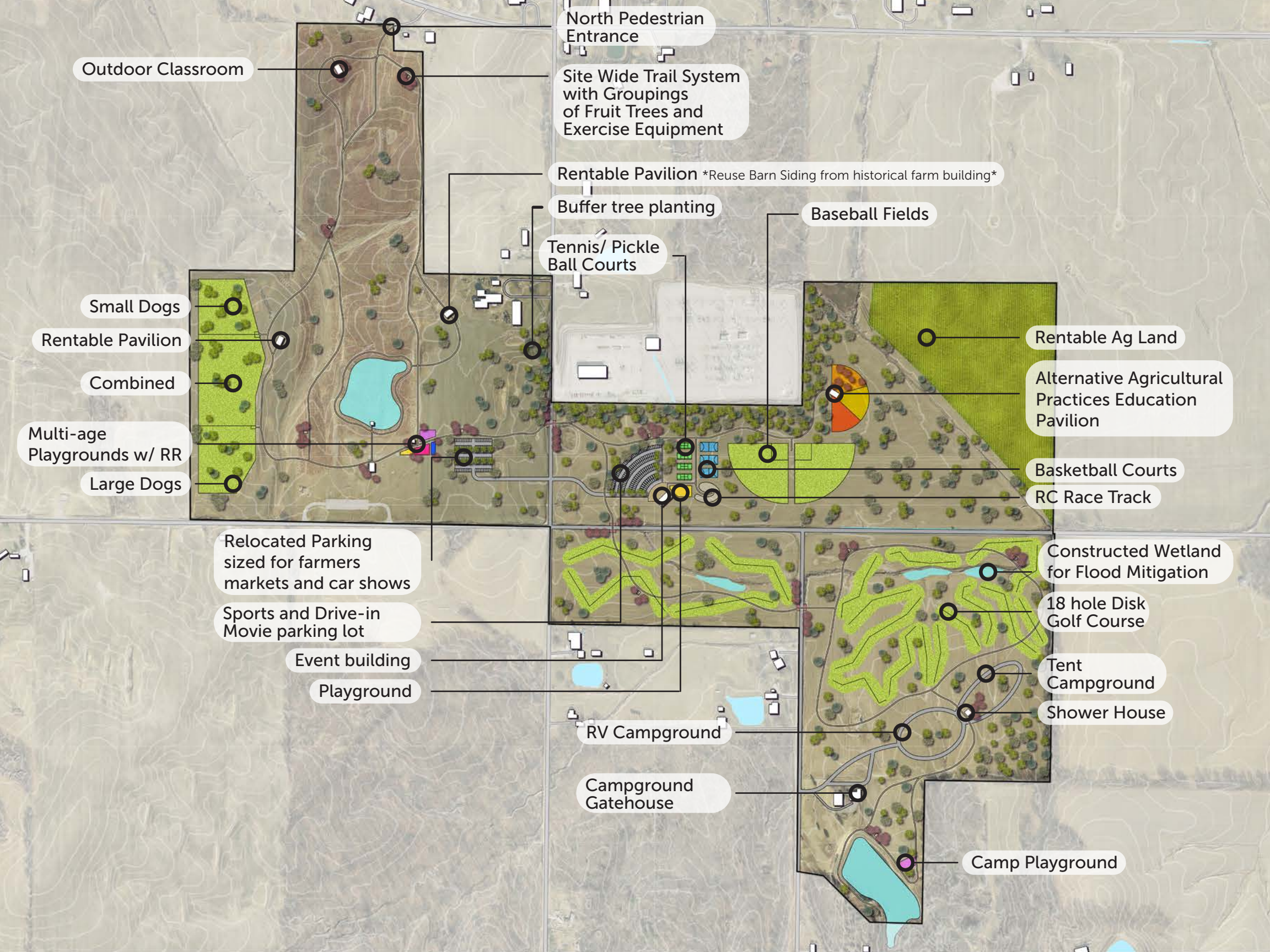
Student Ideas  
combined into  
a masterplan

## The Redesign

# CCED staff synthesized the student ideas into a masterplan

Over the beginning of Spring semester 2023, CCED staff reviewed the student designs, identified some innovative ideas, and combined the design ideas into a concise masterplan. The masterplan focuses on multiuse areas and amenities that the community has asked for.





North Pedestrian Entrance

Outdoor Classroom

Site Wide Trail System with Groupings of Fruit Trees and Exercise Equipment

Rentable Pavilion \*Reuse Barn Siding from historical farm building\*

Buffer tree planting

Baseball Fields

Tennis/ Pickle Ball Courts

Small Dogs

Rentable Pavilion

Combined

Rentable Ag Land

Alternative Agricultural Practices Education Pavilion

Multi-age Playgrounds w/ RR

Large Dogs

Basketball Courts

RC Race Track

Relocated Parking sized for farmers markets and car shows

Sports and Drive-in Movie parking lot

Event building

Playground

Constructed Wetland for Flood Mitigation

18 hole Disk Golf Course

Tent Campground

Shower House

RV Campground

Campground Gatehouse

Camp Playground

# Existing Park Improvements



## Precedence



Divided Dog Parks



Rentable Shelters Outdoor Classroom



Multi-age Playground



Workout Equipment

# Sports + Agriculture Complex



## Precedence



Sports Complex



Drive-in Movie/ Event Parking

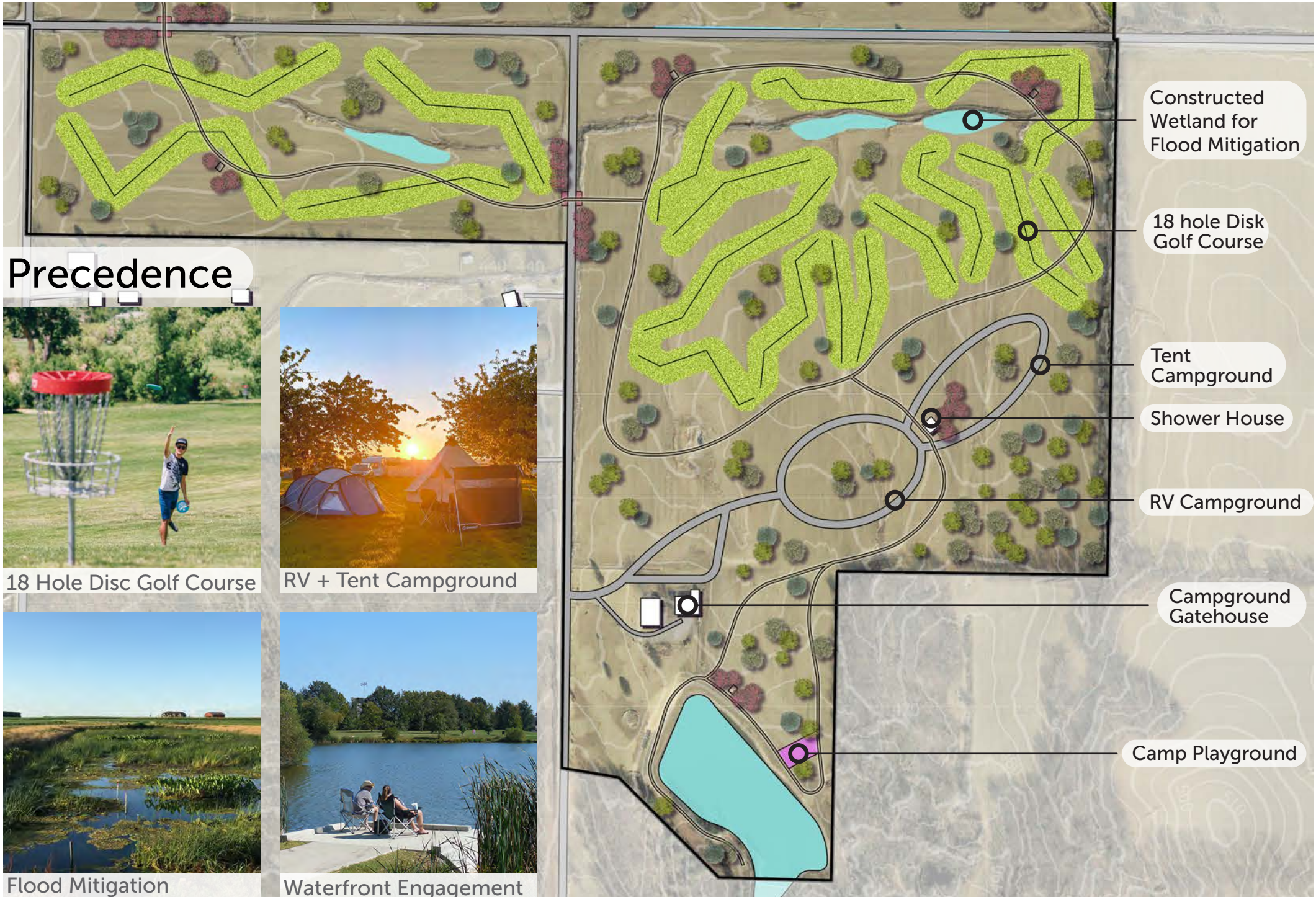


Agricultural Education Plots



Flexible Event Space

# Disc Golf + Camground





# Program Descriptions

**Outdoor Classroom-** Located at the north end of the site near the pedestrian entrance this shelter can be rented by the community or used by school groups. Other pavilion shelters are located across the site that are meant to be used by the public and rented for events.

**Divided Dog Park-** Located at the western most part of the park, up on the hill, this 3 dog park is divided to provide a safe space for large dogs, small dogs, and friendly dogs to run.

**Multi Aged Playground-** Locating the playgrounds closer to the restrooms, we suggest relocating the play area away from the lake and building off of the existing equipment to provide fun ways to play for multiple age groups.

**Relocated Parking-** Due to safety concerns with the current parking off of the main road (Co. Rd. 250 S), we suggest that the new parking for the west and east side of the park stem from the less trafficed Co. Rd. 750 E.

**Event/ Drive-in Movie Lot-** This large parking lot has concentric rows of parking that all focus towards a event patio and building. This lot could be used for sports event parking and a screen could be set up on the facad of the event building and the lot could be used for drive-in movies.

**Sports Fields-** Located in proximity to the event parking the sports fields include, 2 baseball fields, 3 basketball courts, and 4 tennis/ pickleball courts. The sports complex also includes a playgrounds and an RC car track.

**Rentable Ag Field-** At the north eastern corner of the site, this 17.5 acre portion of the park could remain agricultural land and be rented out to farmers to provide a consistant income for the park.

**Alternative Agriculture Practices Education Pavilion -** As the park transforms from agriculture land to public park space, this part of the park looks towards the future and explores alternative ways of growing food. This space could be used for community plots and public harvest events.

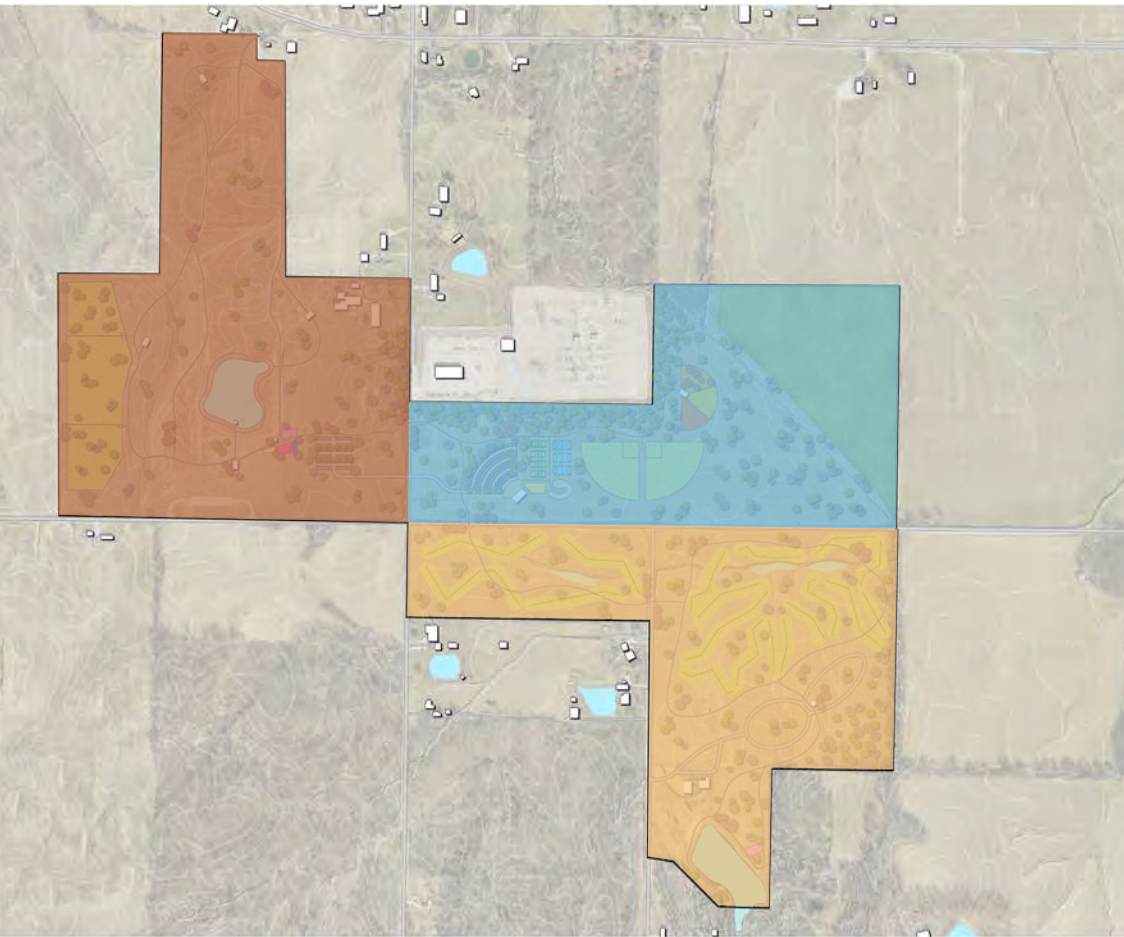
**Safe Road Crossings-** At each road crossing we suggest installing road crossings with trees close to the road, vertical crossings lights, and painting the road surface to make the road crossing safer.

**18 Hole Disc Golf Course-** Across this southern section of the park, we suggest a 18 hole disc golf course that could serve as a regional draw to the site.

**Constructed Wetland-** The disc golf course is located around an area that can flood during heavy rains. Constructed wetlands could be designed to mitigate the flood waters and provide a unique wildlife habitat on the site.

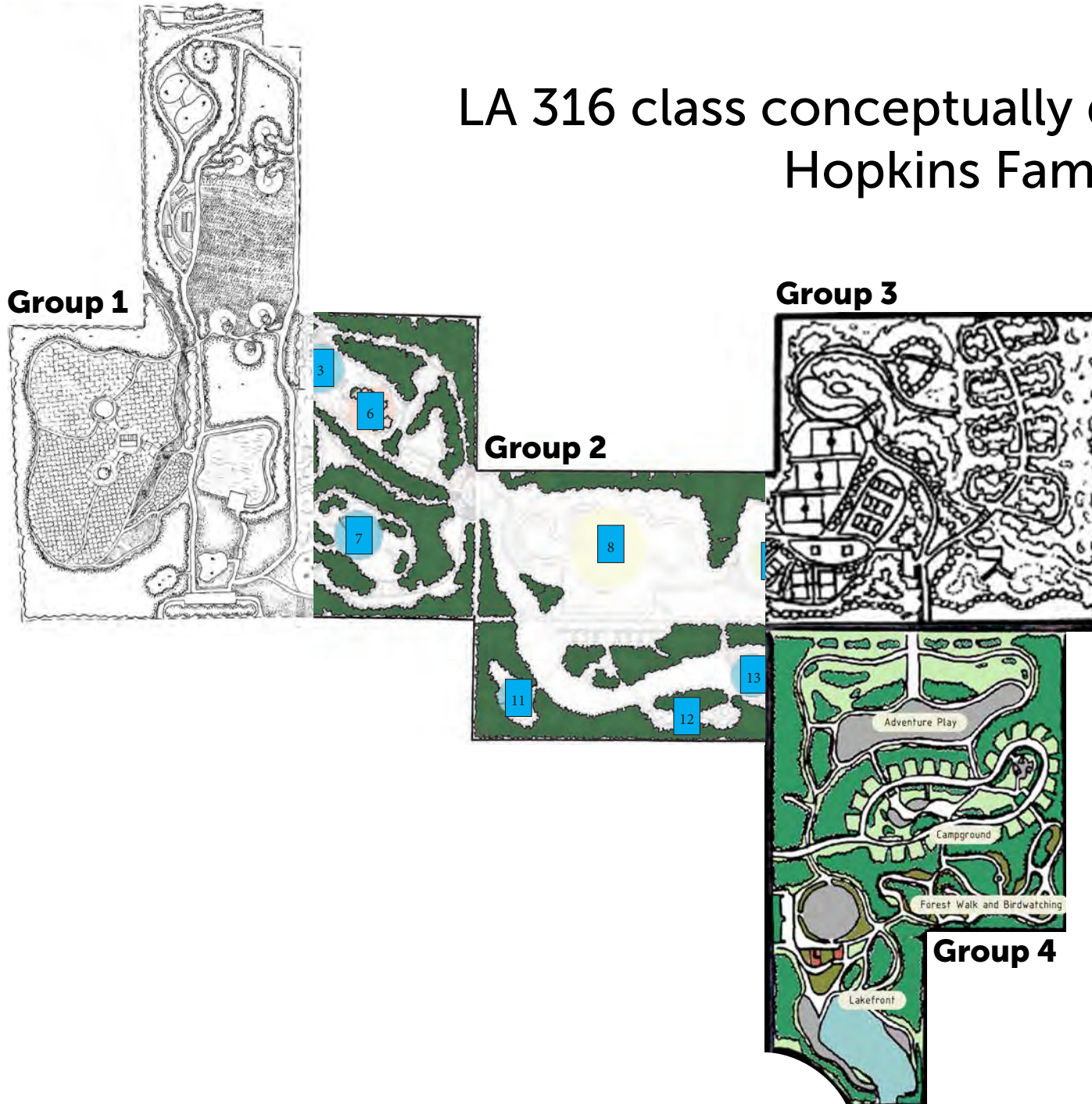
**RV/ Tent Campground-** Located in between the disc golf course and the southern lake, we suggest adding a campground where people could rent a spot for RV or tent camping. In conjunction with the campground, we suggest converting the barn into a campground gatehouse where visitors could check in and a playground near the southern pond.

**Site Wide Trail with Groupings of Fruit Trees and Exercise Equipment-** This trail would provide a way for visitors of the park to walk the full park, work out and eat healthy fruits and nuts along the way.



# The Process

## LA 316 class conceptually designed parts of the Hopkins Family Park

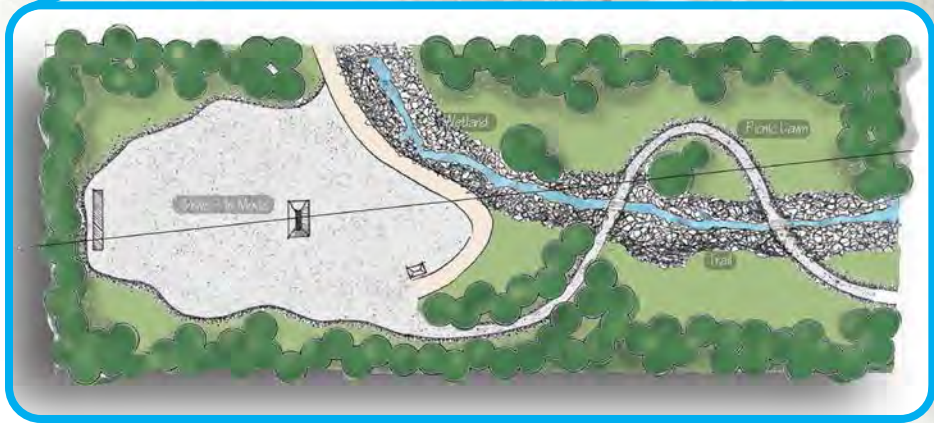
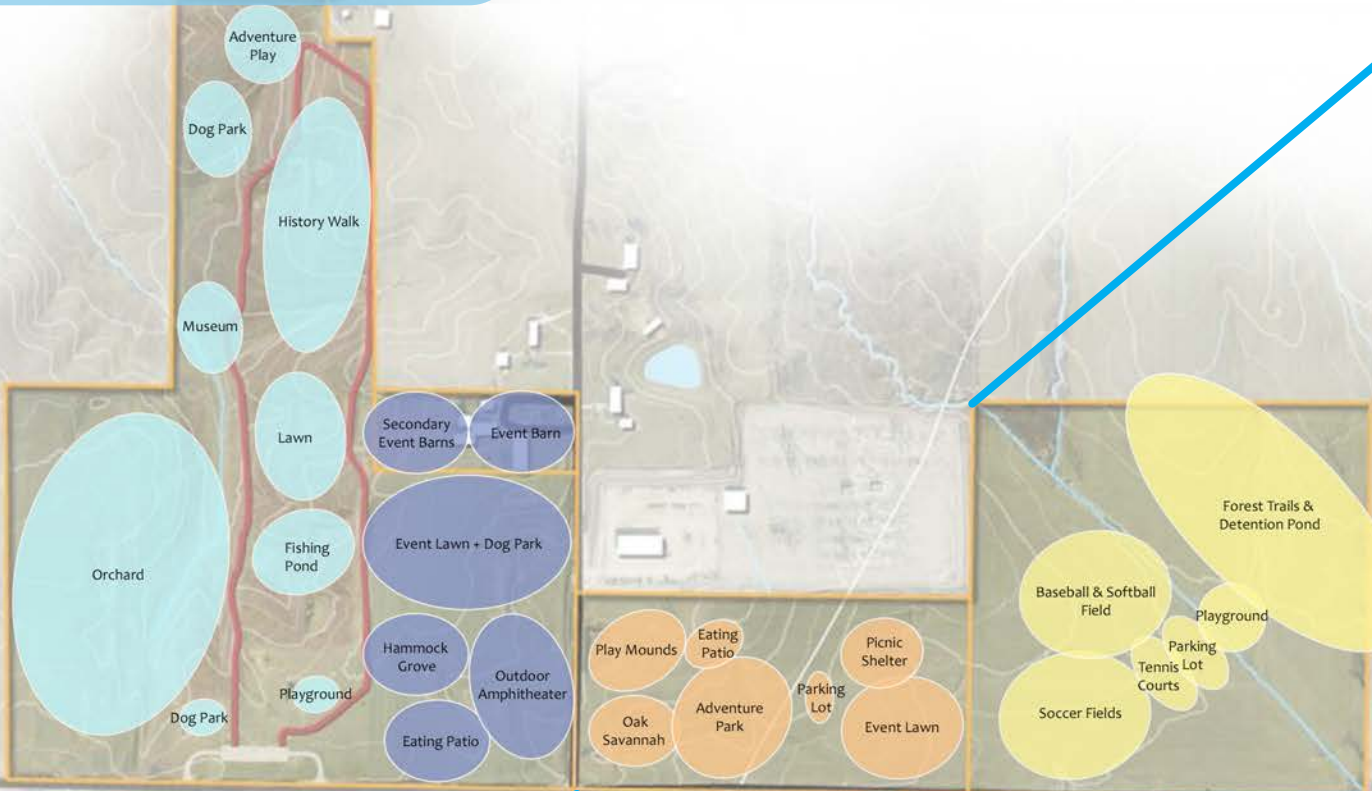


As the semester design project for 2022-2023's LA 316, the group of students designed sections of the Hopkin Family Park. They began the process by traveling down to Gibson County IN to meet with the community and collect feedback to inform their future design decisions. Equipt with inspiration they spent the latter part of the semester in groups designing out specific parts of the park to ultimately produce 4 conceptual masterplans.

# Student Designs

Group 1

## Sports Complex and Drive-In Movie Theatre




**Drive-In Movie Theatre**  
The theatre provides a fun and relaxing experience for all generations. It can become a great source of revenue for the town and bring communities together.



**Wetland Restoration**  
Building up a wetland around the creek bed of the river helps to clean the wastewater runoff that passes through the area. Wetland plants have deep roots and properties allow them to trap, purify, and slowly release surface water, rain, groundwater and flood waters.



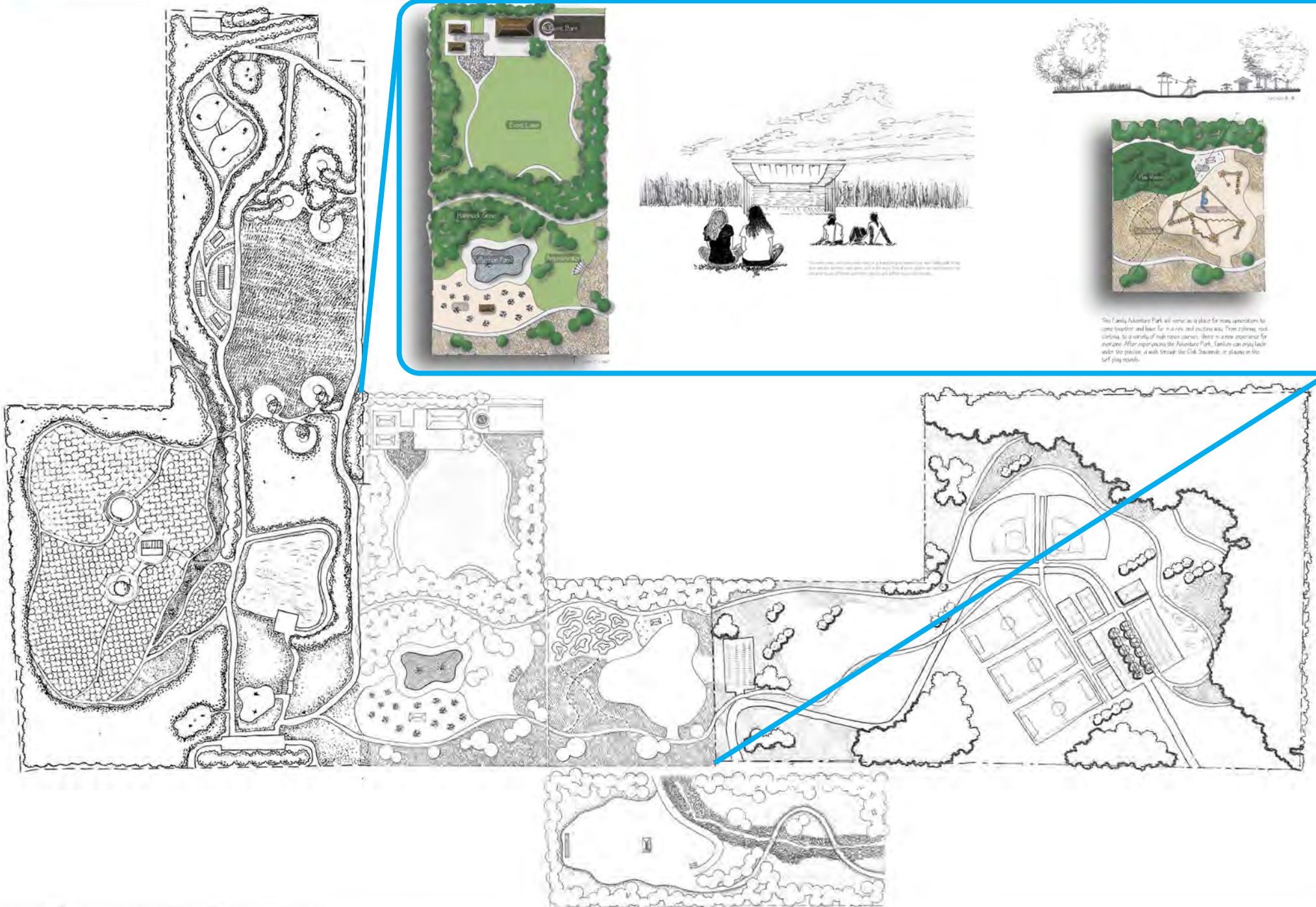
**Food Truck Lot**  
Food Trucks Festivals provide the opportunity for those small businesses to show off and sell their products as well as bring the community together. Similarly, with a wide variety of vendors, consumers with wants, needs, dietary restrictions, can all be satisfied in one place.

Co. Rd. 71

# Student Designs

Group 1

## Event Lawn and Playground



# Student Designs

Group 2

## Overall Design



### Opportunities

- 1 Additional Access
- 2 Added Sports Facilities
- 3 Amphitheater
- 4 Pond
- 5 Skate Park
- 6 Plaza
- 7 Dog Park
- 8 Go Cart Track
- 9 Mini Golf
- 10 Camping
- 11 RC Track
- 12 Native Tree Walk
- 13 Cross-Country
- 14 Disc Golf
- 15 Lake Access

# Student Designs

Group 2

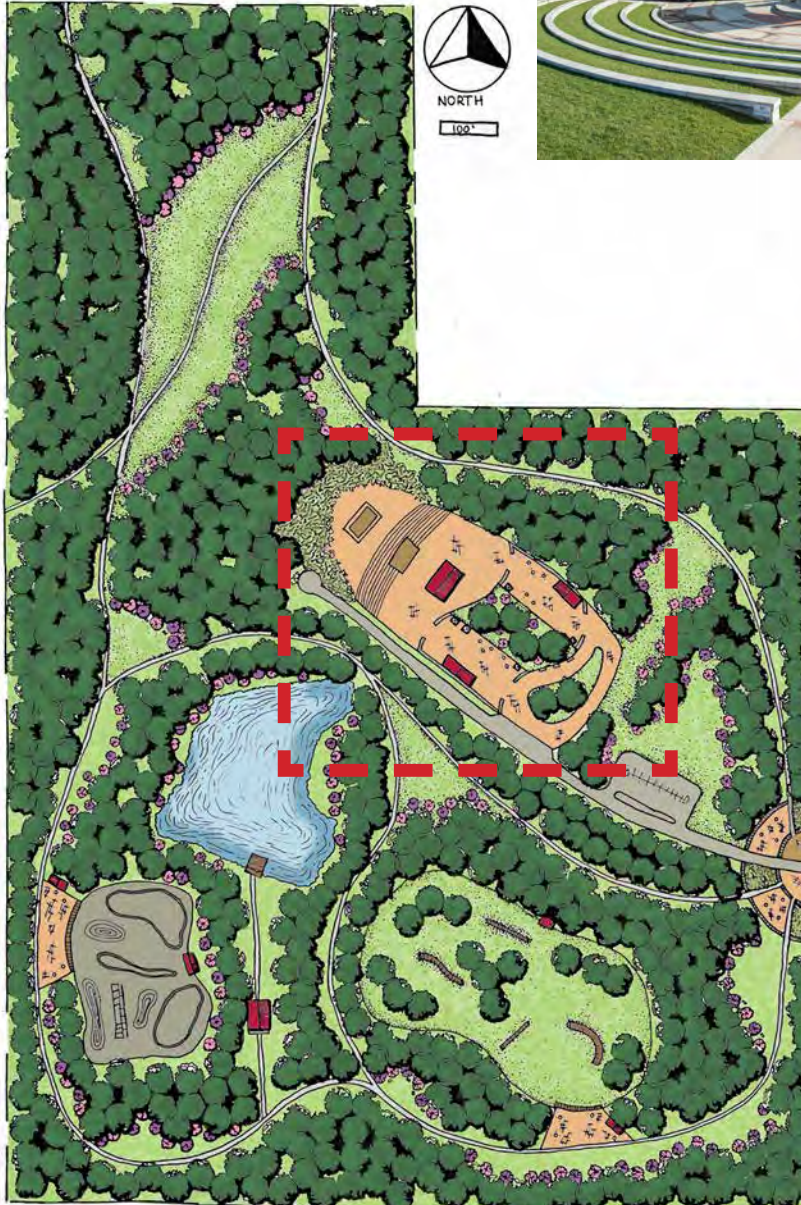
## Frisbee Golf Course



# Student Designs

Group 2

## Event Plaza



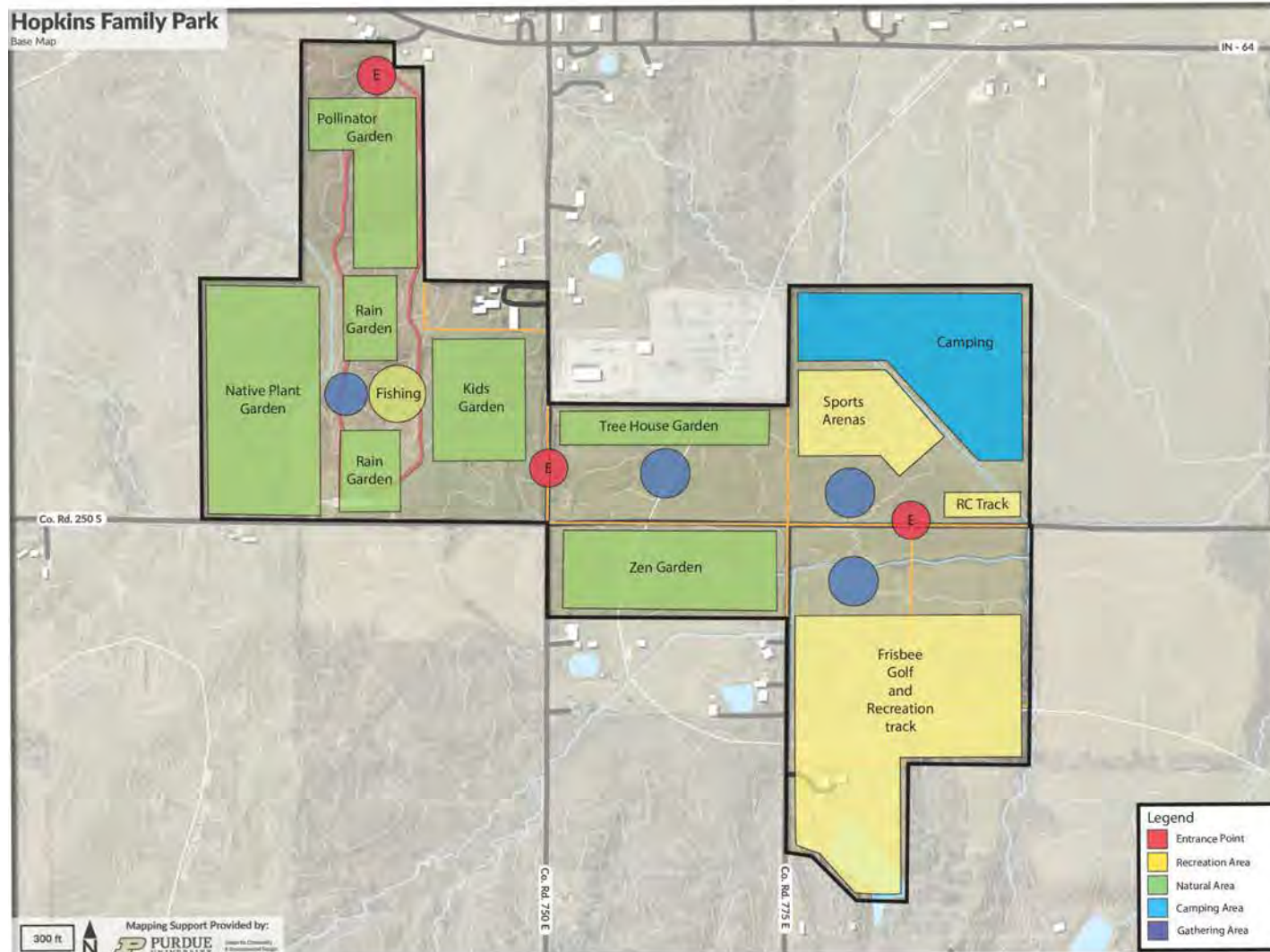
30 SCALE  
BOWL-UP  
PLAZA & AMPHITHEATER



# Student Designs

Group 3

# Overall Design



## Programs

Amphitheater

Native Garden

Rain Gardens

Welcome Center

Sports

Camping

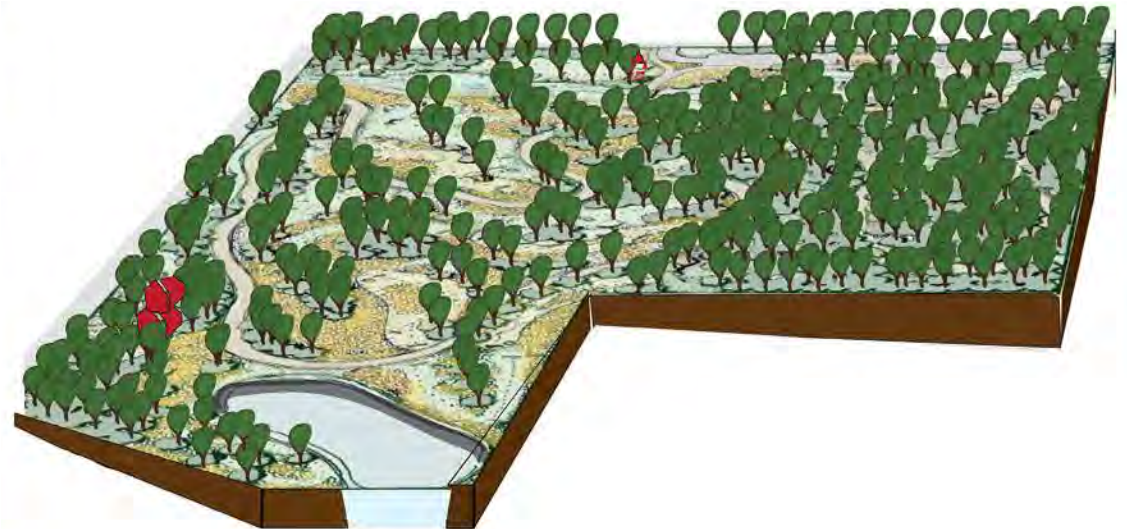
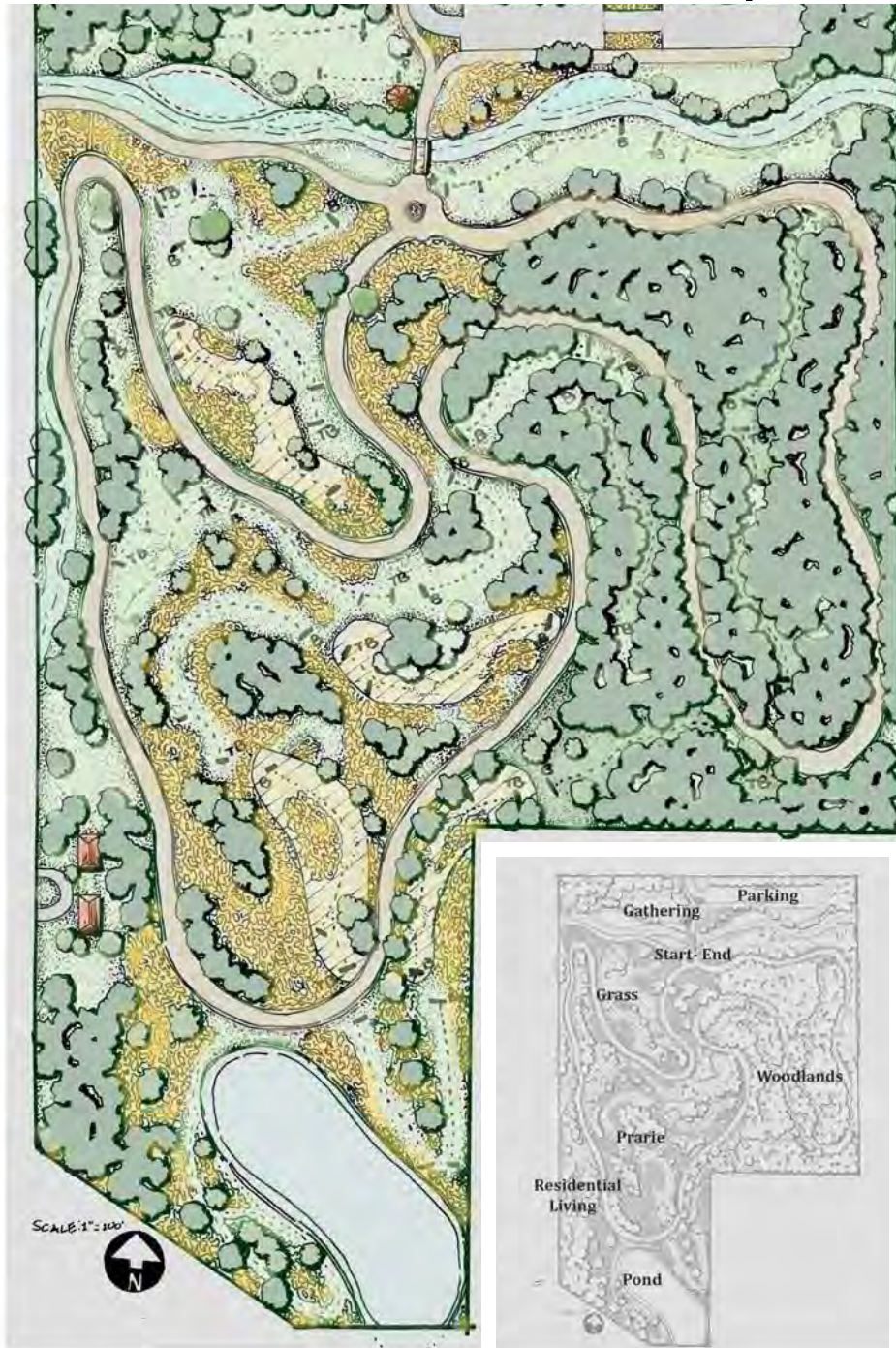
RC Track



# Student Designs

Group 3

# Frisbee Golf Course, Camping and Sports Complex



# Student Designs

Group 3

## Community Gardens, Trails, and Sports

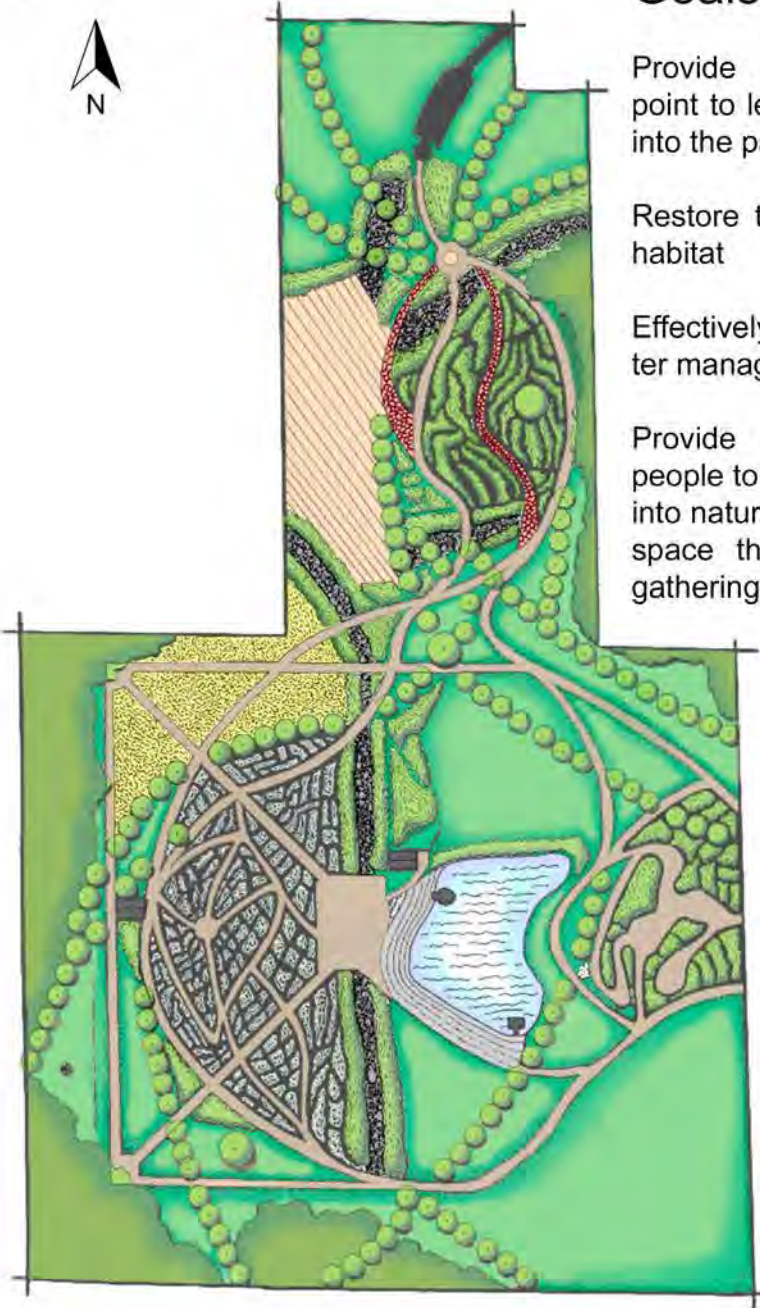
### Goals of this site

Provide a northern access point to let in nearby residents into the park

Restore the site to its natural habitat

Effectively deal with stormwater management

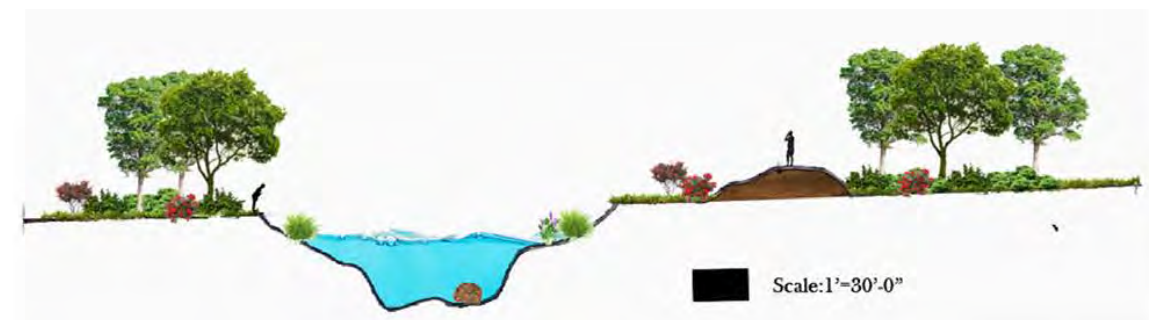
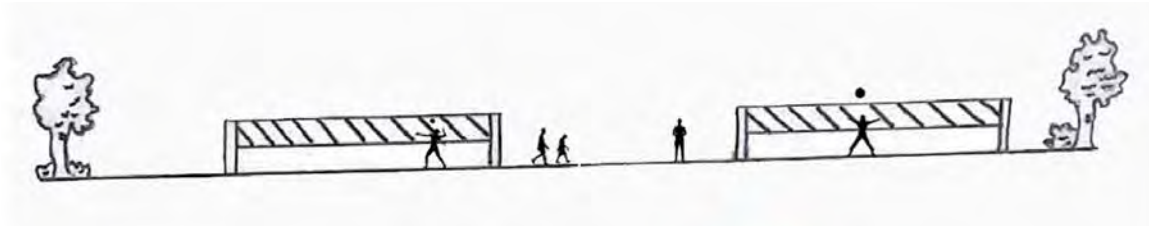
Provide spaces that allow people to emersive themselves into nature as well as providing space that allows for public gatherings



Tournament Commons Area



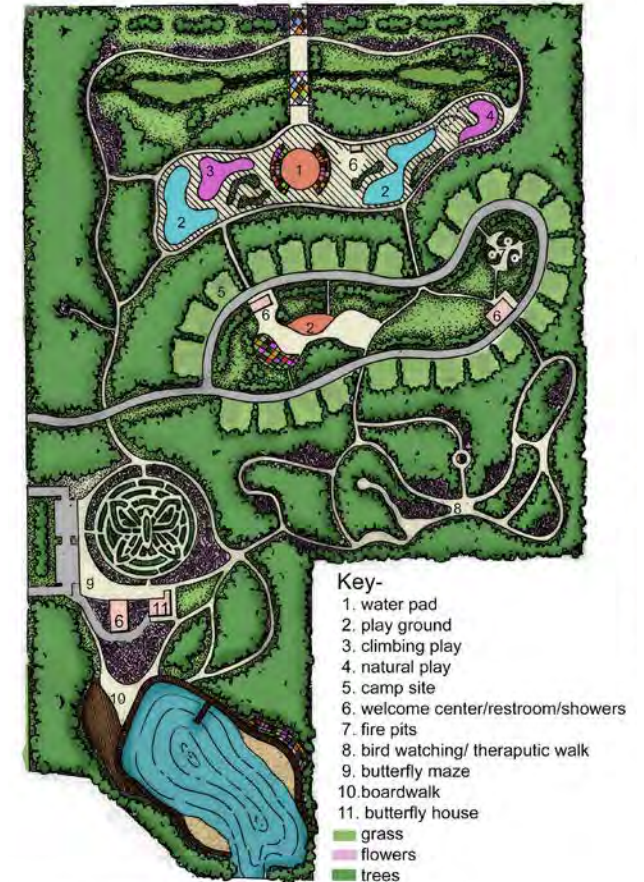
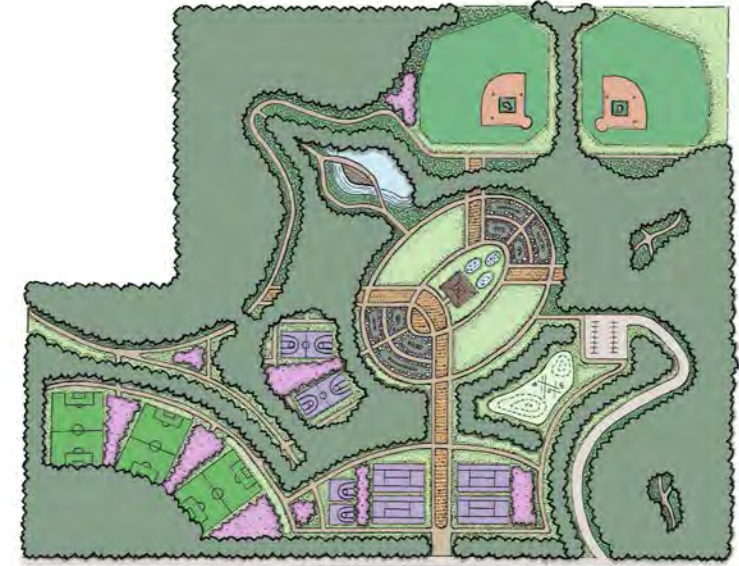
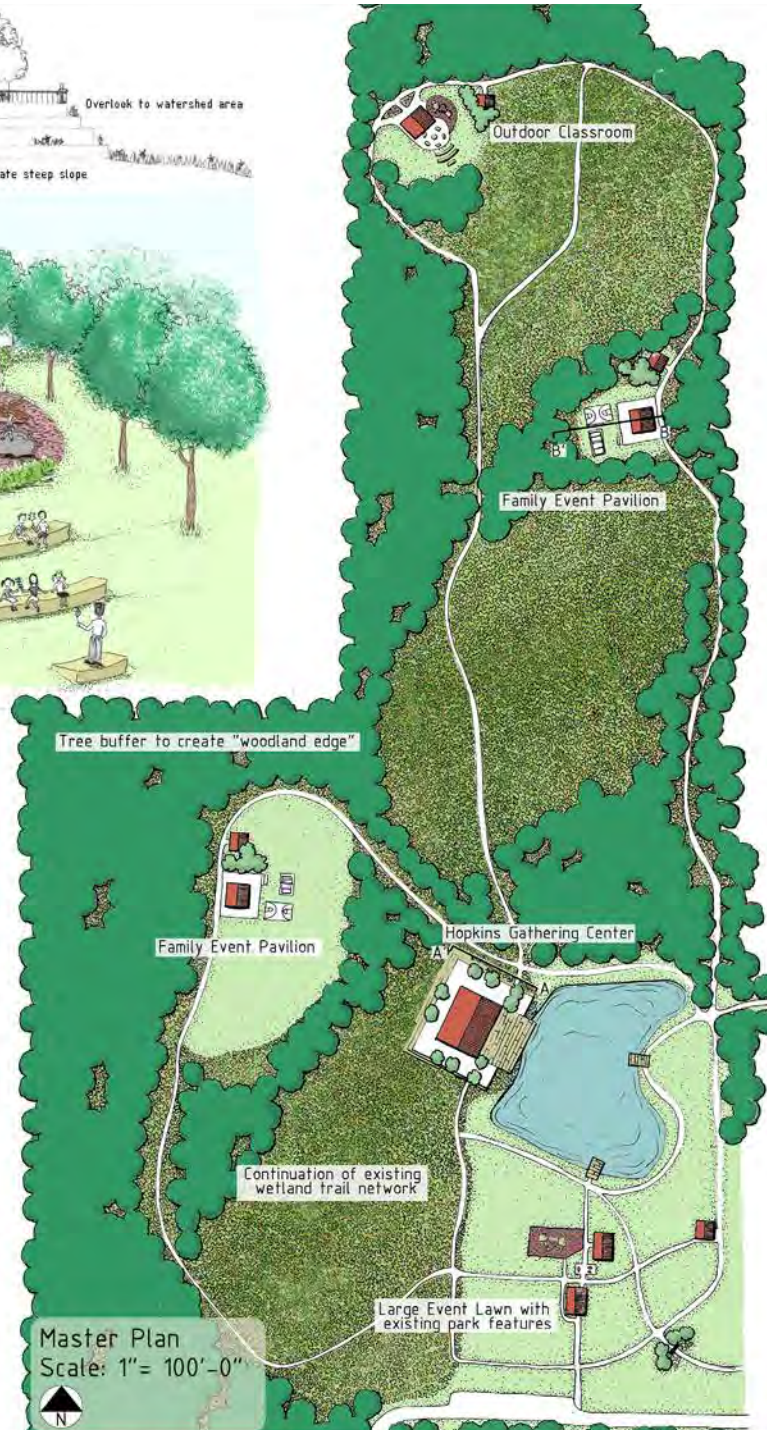
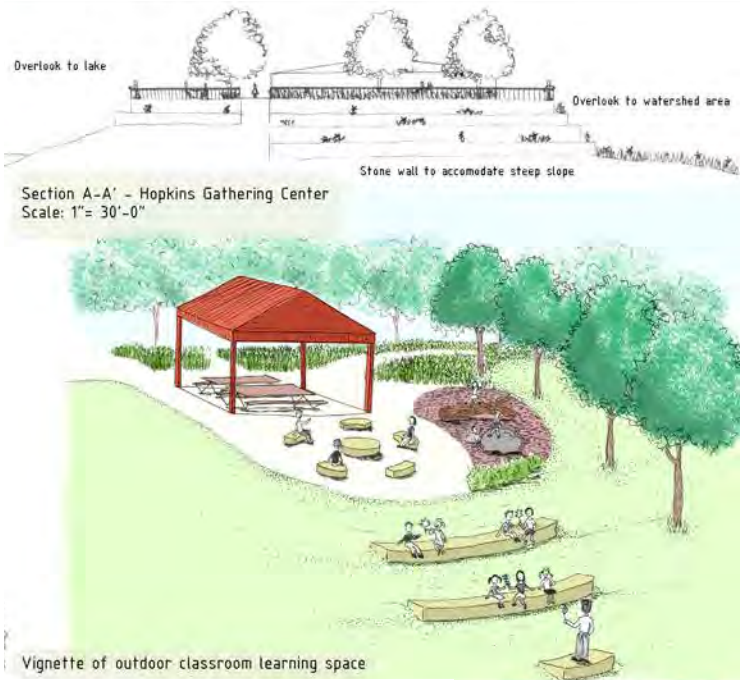
Sports and Tournament gathering Area Birds-eye



# Student Designs

Group 4

# Camping, Outdoor Classrooms, and Sports Complex



# Student Designs

Group 4

# Orchards, Lookout Towers and Fishing Ponds

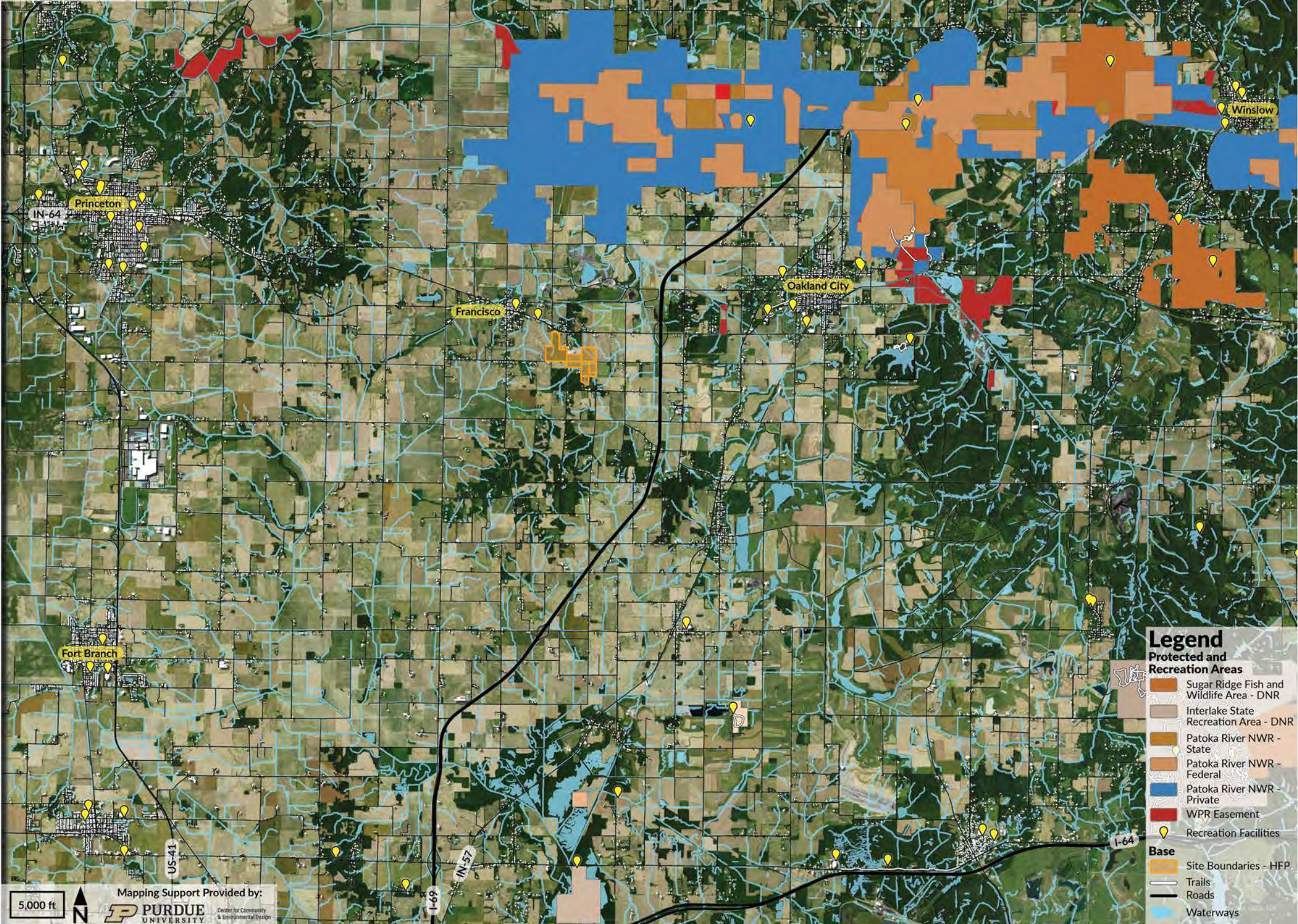


# Site Analysis

Environmental

# Hopkins Family Park

Context Map



## Legend

- Protected and Recreation Areas**
- Sugar Ridge Fish and Wildlife Area - DNR
  - Interlake State Recreation Area - DNR
  - Patoka River NWR - State
  - Patoka River NWR - Federal
  - Patoka River NWR - Private
  - WPR Easement
  - Recreation Facilities
- Base**
- Site Boundaries - HFP
  - Trails
  - Roads
  - Waterways

5,000 ft



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## Near by Recreation

### Sugar Ridge Fish and Wildlife Area

Sugar Ridge Fish & Wildlife Area (FWA) is unique in that much of the land has been strip-mined. Sugar Ridge FWA is made up of six separate areas, totaling approximately 8,500 acres. The strip-mined land now features about 100 pits and lakes, along with rows of overburden from the mining operation. The land that has not been mined is mostly rough and rolling.

A large part of the land which is now Sugar Ridge FWA (Areas I, II and III) was once leased from Amax Coal Company. The leasing began in 1964 and continued until 1980 when most of the land was donated to the Division of Fish & Wildlife. Currently, only Area VI is still leased through Gray Farms, Inc. Most revenues used in land acquisition, development, operation, and maintenance of Sugar Ridge FWA are derived from the sale of hunting, fishing and trapping licenses. Funds are also received from the federal Pittman-Robertson and Dingell-Johnson programs to aid fish and wildlife restoration. These funds are derived from taxes levied on sport hunting, shooting, and fishing equipment. Indiana hunters and anglers are proud to provide this property for the enjoyment of all people.



### Interlake State Recreation Area

Interlake State Recreation Area (ISRA), former coal mine land straddling Pike and Warrick counties, is a multi-use recreational facility focusing on off-road vehicle (ORV) recreation. Interlake is approximately 3,550 acres with nearly 100 miles of trails and 17 lakes (many of which can be accessed for fishing). The three areas of mining and reclamation create a variety of trail experiences for ORV enthusiasts, horse riders, hikers and mountain bikers. From steep spoil banks to rolling grasslands, man-made lakes and strip pits, Interlake offers a diverse array of topography and scenic views.



### Patoka River National Wildlife Refuge

The Patoka River in Southwest Indiana had long been recognized for its wetland and wildlife values on a local, statewide and regional basis. Patoka River National Wildlife Refuge and Management Area was established in 1994 under the authority of the Emergency Wetlands Resource Act to protect one of the few remaining expanses of bottomland forested wetlands in the midwestern United States and one of two intact floodplain forest systems within Indiana. The authorized boundary (also known as the "acquisition boundary") – which delineates where the Service can acquire property from willing sellers – encompasses 23,743 acres of wetlands, floodplain forest and upland buffer along 30 miles of the Patoka River corridor.



## Near by Cities

### Francisco

Population: 541

Francisco is the fifth largest town and seventh largest community in Gibson County, Indiana. The town was platted and laid out on the east side of the Wabash and Erie Canal by John Perkins in 1851. Its heyday was in the mid-1850s during use of the ill-fated canal to ship goods and produce south to Evansville. Mills, grain warehouses and packing establishments thrived during the decade.

### Princeton

Population: 8,716

Princeton is the largest city in and the county seat of Patoka Township, Gibson County, Indiana. The Wabash and Erie Canal ran through the nearby towns of Francisco and Port Gibson, providing a means of reaching distant markets with goods from Princeton

### Oakland City

Population: 2,570

Oakland City is the third-largest city in Gibson County, Indiana. It is the site of Oakland City University. Oakland City was laid out and platted in 1856. It was probably named for the presence of oak trees. The Oakland City post office was established in 1860. The William M. Cockrum House was listed on the National Register of Historic Places in 1978.

### Vincennes

Population: 17,091

The city of Vincennes is rich in history. As the oldest city in Indiana, previously a French fur trading post, Vincennes has been at the forefront of the development of Indiana and the Midwest. The city is one of only 3 communities in the entire state of Indiana with a National Park within our city limits.

### Evansville

Population: 118,414

Evansville is a city on the Ohio River in Indiana. Angel Mounds State Historic Site was home to prehistoric Native Americans, and has 12 earthen mounds, a museum and trails. Mesker Park Zoo and Botanic Garden houses jaguars and tropical plants. Evansville Museum of Arts, History and Science displays thousands of objects and has a planetarium.



# Site History

July 1st 2017



Grand Opening with Picnic Shelter and Play Set and Swings

October 29th 2017



Accessible path was poured to access Picnic Shelter

October 3rd 2018



44NEWS.WEVV.COM Hopkins Family Park Receives \$200,000 Grant - 44News | Evansville, IN

Hopkins Family Park earns \$200,000 INDNR Grant

March 11th 2019



USFW installed informational signage

March 24th 2020



Toyota donated 77 trees

June 27th 2020



Master Gardeners installed flower beds

June 2nd 2021



Restrooms were installed

August 11th 2021



Lake and pier renovation is completed

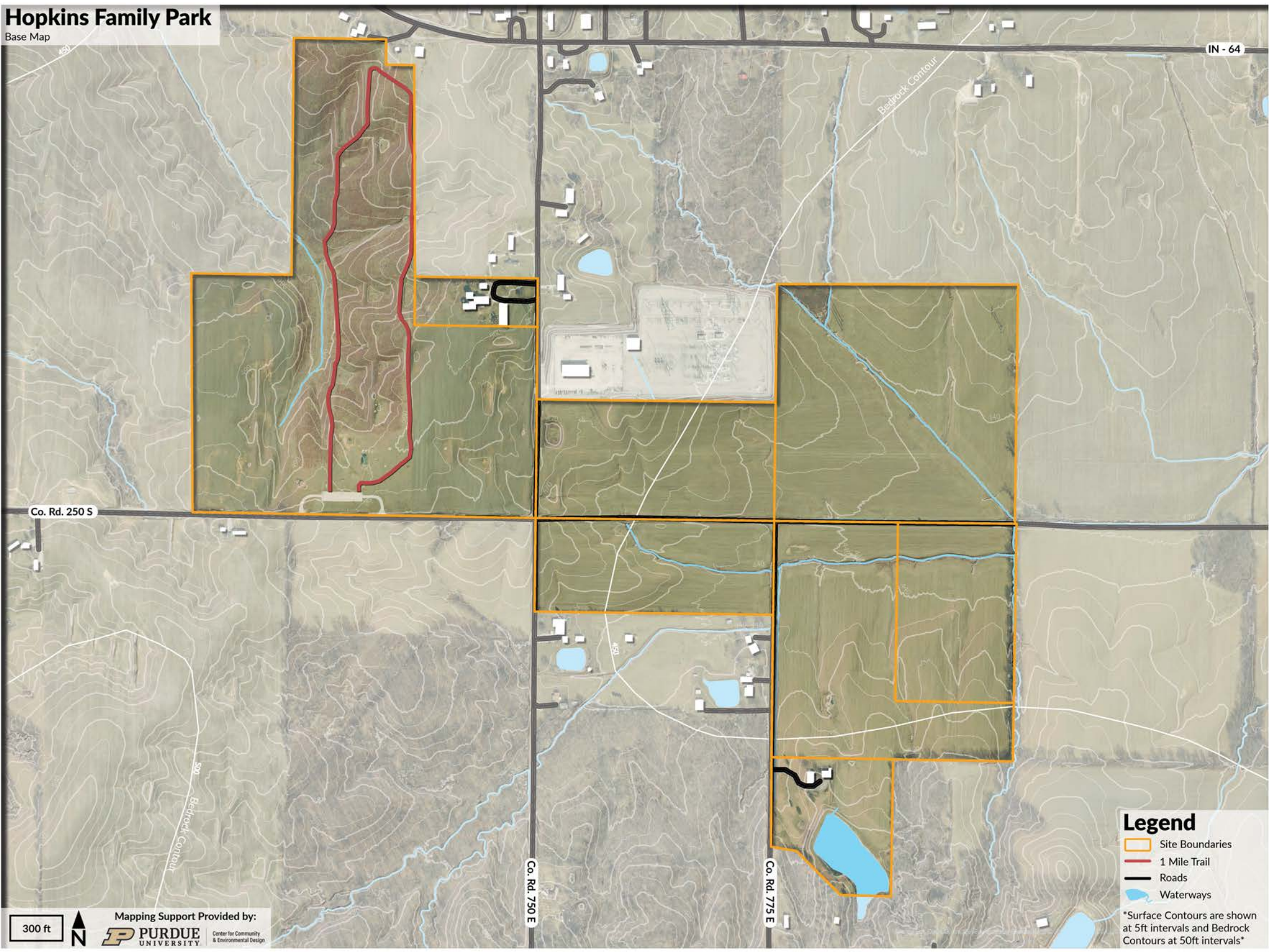
August 27th 2022



Graveled the mile long walkway

# Hopkins Family Park

Base Map



## Legend

- Site Boundaries
- 1 Mile Trail
- Roads
- Waterways

\*Surface Contours are shown at 5ft intervals and Bedrock Contours at 50ft intervals\*

300 ft



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Co. Rd. 750 E

Co. Rd. 775 E

IN - 64

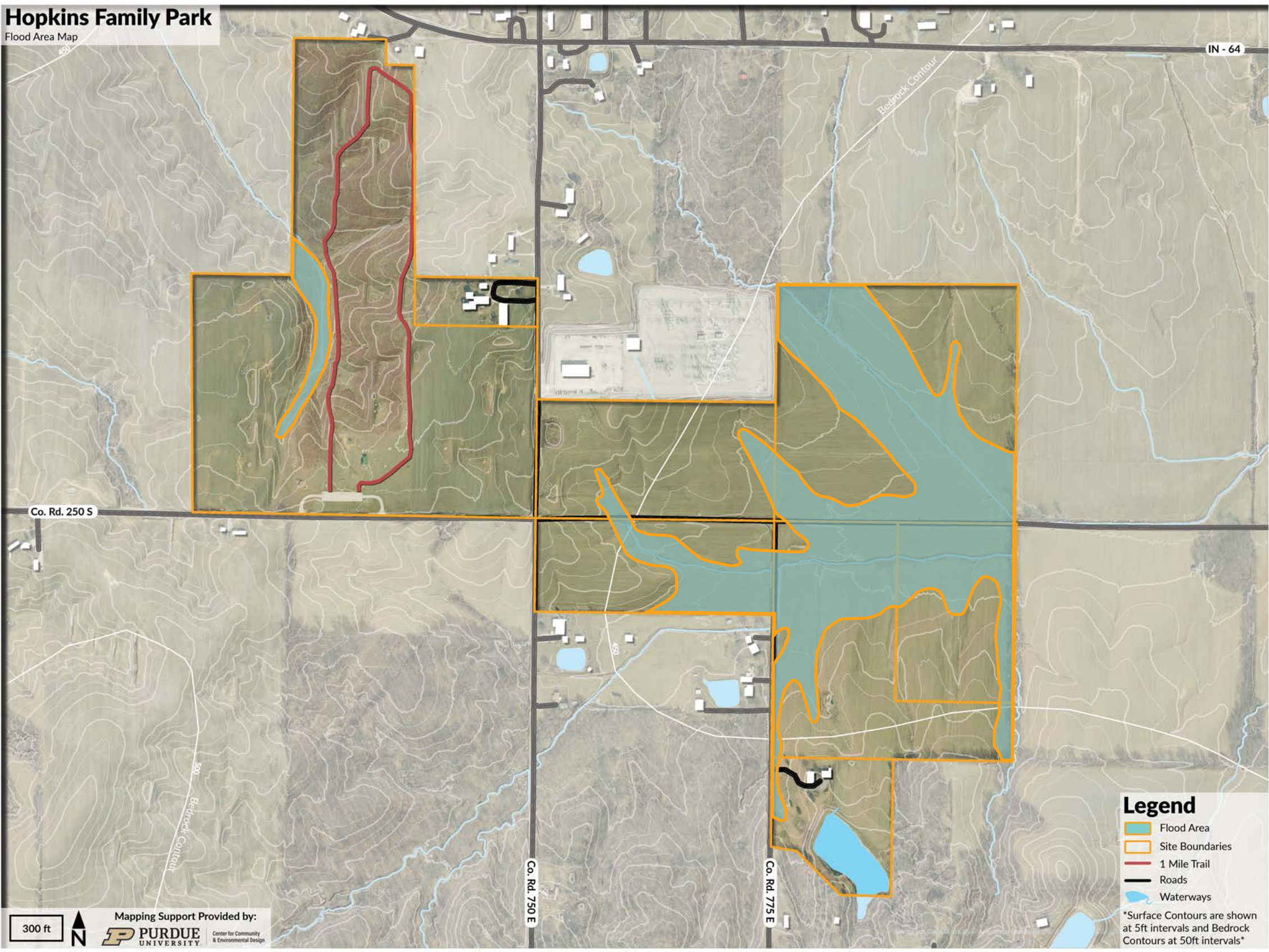
Co. Rd. 250 S

500  
Bedrock Contour

Bedrock Contour

# Hopkins Family Park

Flood Area Map



IN - 64

Co. Rd. 250 S

Co. Rd. 750 E

Co. Rd. 775 E

## Legend

- Flood Area
- Site Boundaries
- 1 Mile Trail
- Roads
- Waterways

\*Surface Contours are shown at 5ft intervals and Bedrock Contours at 50ft intervals\*

300 ft



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# Hopkins Family Park

Ownership Map

IN - 64

74.8 Acres

132.2 Acres

Co. Rd. 250 S

Co. Rd. 750 E

Co. Rd. 775 E

## Legend

- Site Boundaries
- Richard Hopkins Trust
- Gibson County Commissioners
- 1 Mile Trail
- Roads
- Waterways

\*Surface Contours are shown at 5ft intervals and Bedrock Contours at 50ft intervals\*

300 ft

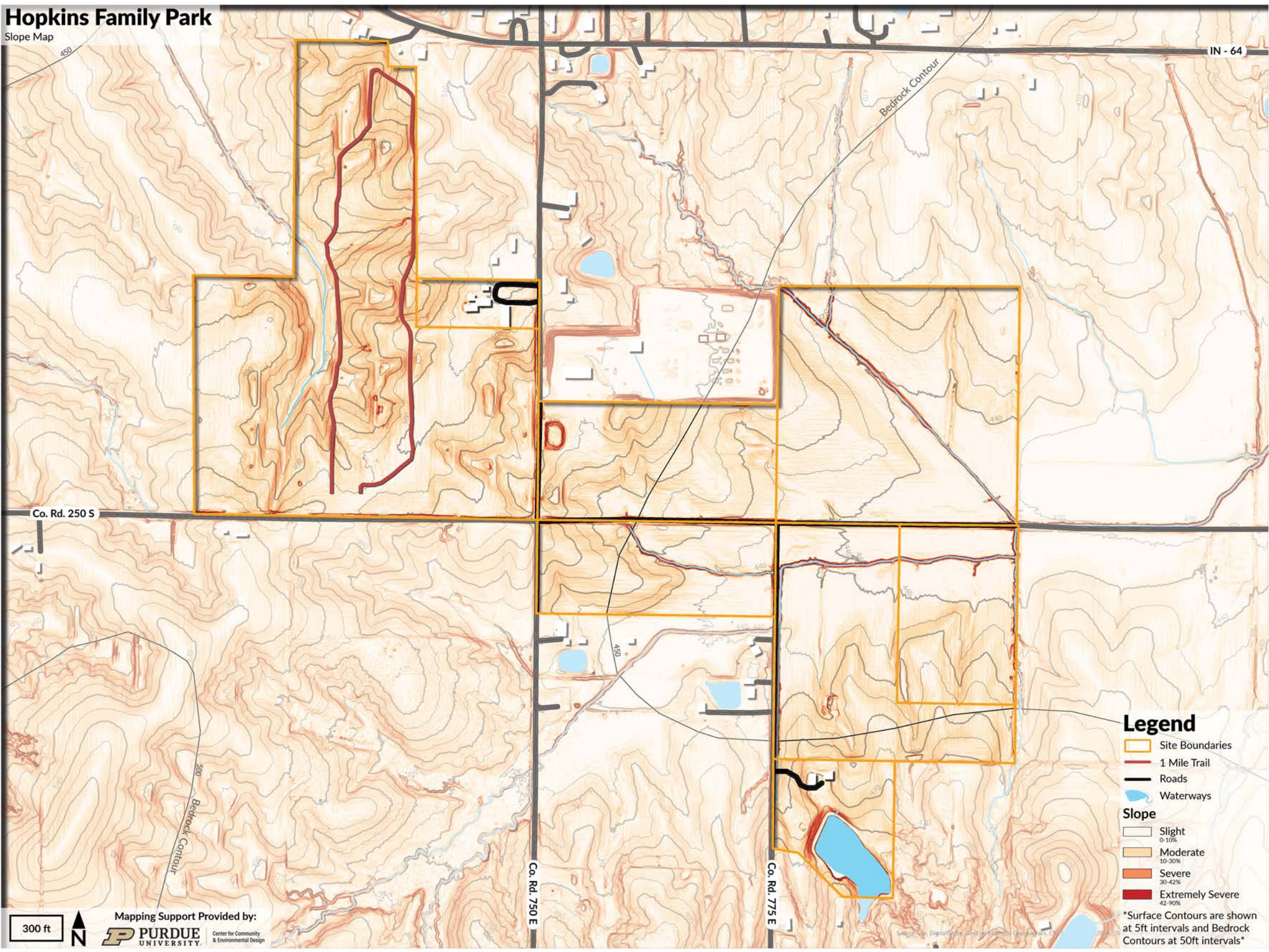


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# Hopkins Family Park

Slope Map

IN - 64



## Legend

- Site Boundaries
- 1 Mile Trail
- Roads
- Waterways
- Slope**
  - Slight (0-10%)
  - Moderate (10-30%)
  - Severe (30-42%)
  - Extremely Severe (42-90%)

\*Surface Contours are shown at 5ft intervals and Bedrock Contours at 50ft intervals\*

300 ft



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Co. Rd. 750 E

Co. Rd. 775 E

Bedrock Contour

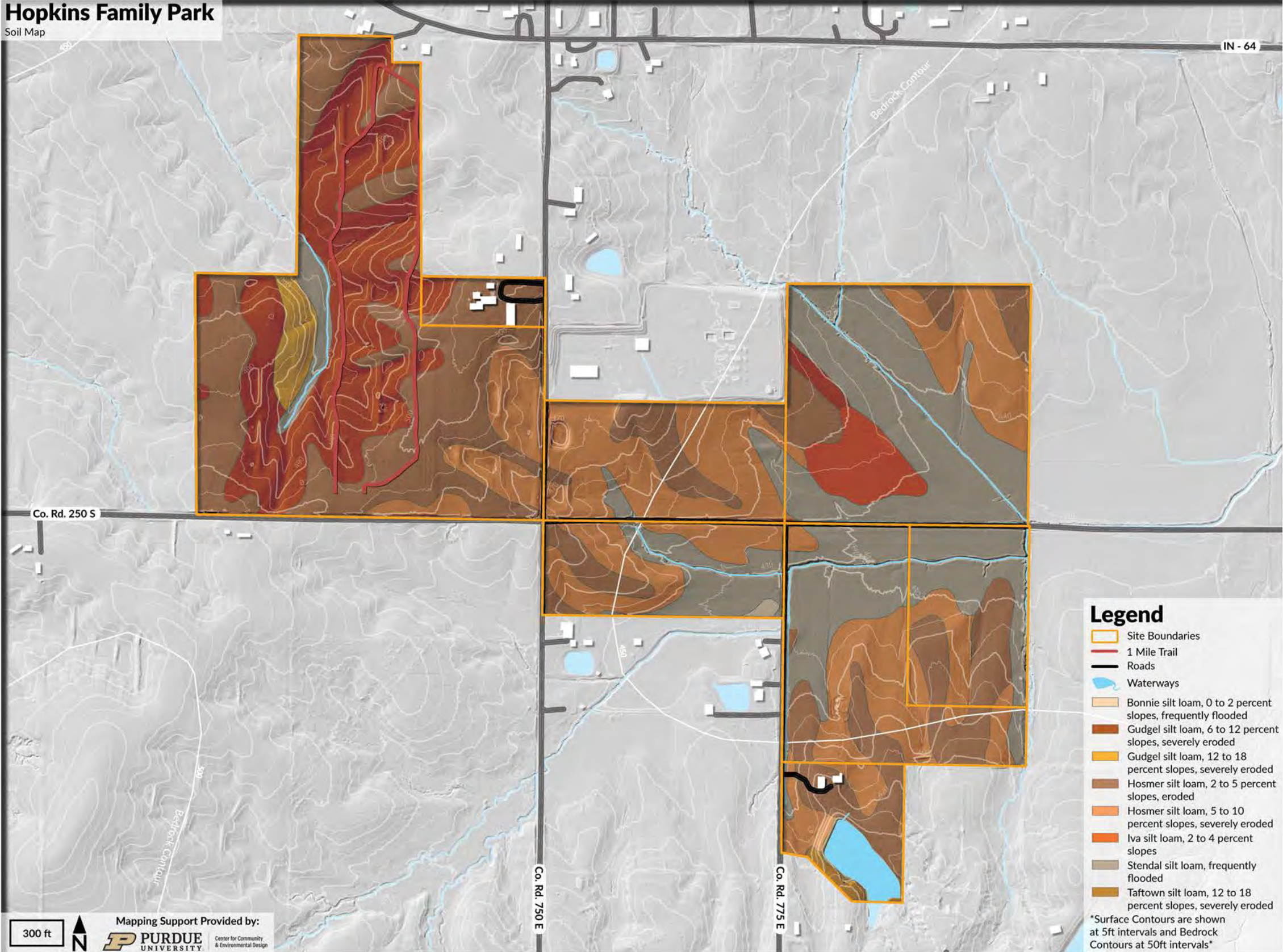
Bedrock Contour

Co. Rd. 250 S

# Hopkins Family Park

Soil Map

IN - 64



## Legend

- Site Boundaries
- 1 Mile Trail
- Roads
- Waterways
- Bonnie silt loam, 0 to 2 percent slopes, frequently flooded
- Gudgel silt loam, 6 to 12 percent slopes, severely eroded
- Gudgel silt loam, 12 to 18 percent slopes, severely eroded
- Hosmer silt loam, 2 to 5 percent slopes, eroded
- Hosmer silt loam, 5 to 10 percent slopes, severely eroded
- Iva silt loam, 2 to 4 percent slopes
- Stendal silt loam, frequently flooded
- Taftown silt loam, 12 to 18 percent slopes, severely eroded

\*Surface Contours are shown at 5ft intervals and Bedrock Contours at 50ft intervals\*

300 ft



Mapping Support Provided by:



# Hopkins Family Park

Crop History Data - 2016

IN - 64

Co. Rd. 250 S

Co. Rd. 750 E

Co. Rd. 775 E

## Legend

- Site Boundaries
- Roads
- Waterways
- Corn
- Sorghum
- Soybeans
- Alfalfa
- Dbl Crop WinWht/Soybeans
- Fallow/Idle Cropland
- Developed
- Mixed Forest
- Vegetable Garden

300 ft



Mapping Support Provided by:



# Hopkins Family Park

Crop History Data - 2015

IN - 64

Co. Rd. 250 S

Co. Rd. 750 E

Co. Rd. 775 E

## Legend

- Site Boundaries
- Roads
- Waterways
- Corn
- Sorghum
- Soybeans
- Alfalfa
- Dbl Crop WinWht/Soybeans
- Fallow/Idle Cropland
- Developed
- Mixed Forest
- Vegetable Garden

300 ft



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# Hopkins Family Park

Crop History Data - 2014

IN - 64

Co. Rd. 250 S

Co. Rd. 750 E

Co. Rd. 775 E

## Legend

- Site Boundaries
- Roads
- Waterways
- Corn
- Sorghum
- Soybeans
- Alfalfa
- Dbl Crop WinWht/Soybeans
- Fallow/Idle Cropland
- Developed
- Mixed Forest
- Vegetable Garden

# Hopkins Family Park

Crop History Data - 2013

IN - 64

Co. Rd. 250 S

Co. Rd. 750 E

Co. Rd. 775 E

## Legend

- Site Boundaries
- Roads
- Waterways
- Corn
- Sorghum
- Soybeans
- Alfalfa
- Dbl Crop WinWht/Soybeans
- Fallow/Idle Cropland
- Developed
- Mixed Forest
- Vegetable Garden

300 ft



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# Hopkins Family Park

Crop History Data - 2012

IN - 64

Co. Rd. 250 S

Co. Rd. 750 E

Co. Rd. 775 E

## Legend

- Site Boundaries
- Roads
- Waterways
- Corn
- Sorghum
- Soybeans
- Alfalfa
- Dbl Crop WinWht/Soybeans
- Fallow/Idle Cropland
- Developed
- Mixed Forest
- Vegetable Garden

300 ft

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# Hopkins Family Park

Crop History Data - 2011

IN - 64

Co. Rd. 250 S

Co. Rd. 750 E

Co. Rd. 775 E

## Legend

- Site Boundaries
- Roads
- Waterways
- Corn
- Sorghum
- Soybeans
- Alfalfa
- Dbl Crop WinWht/Soybeans
- Fallow/Idle Cropland
- Developed
- Mixed Forest
- Vegetable Garden

300 ft

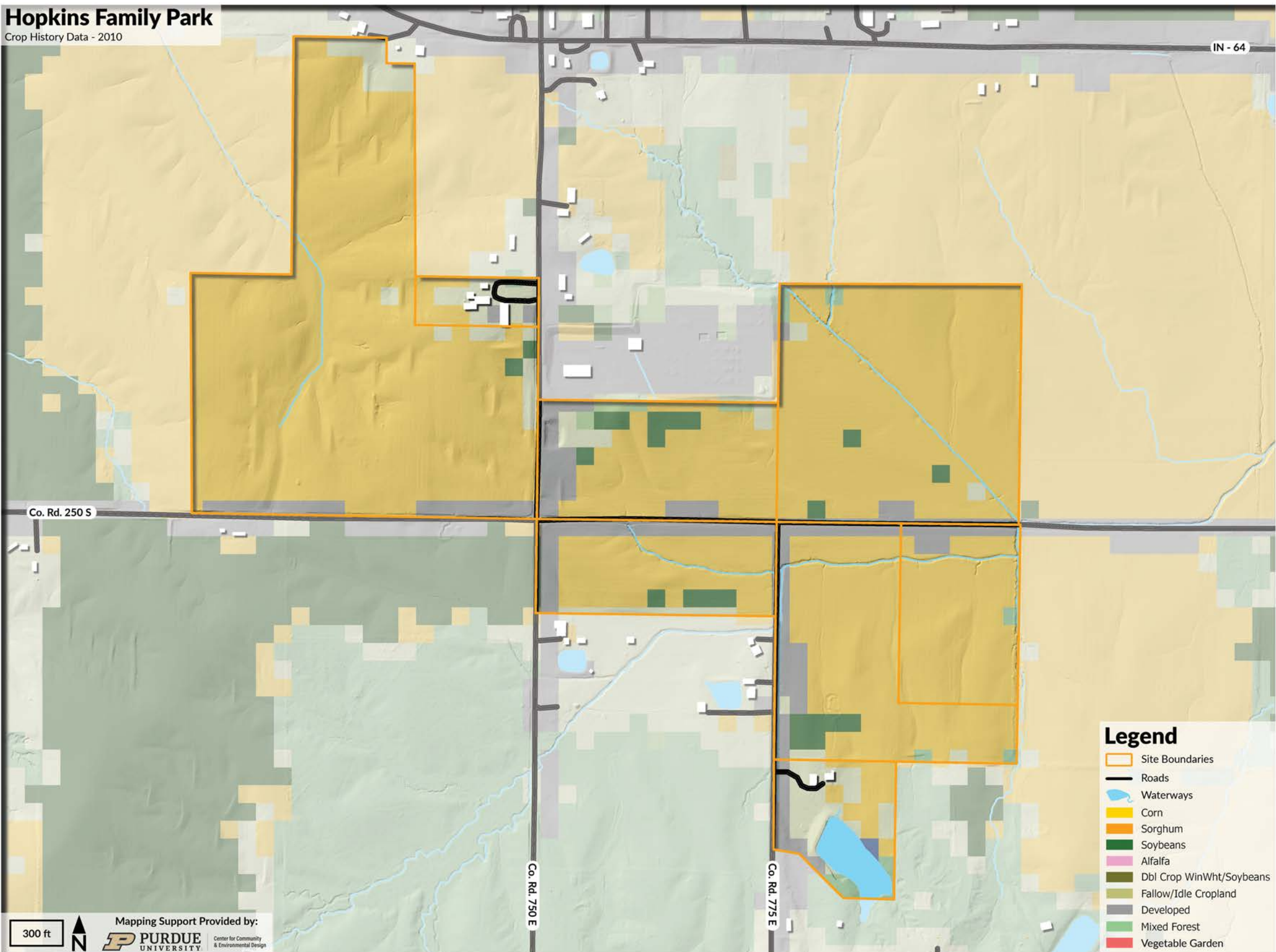


Mapping Support Provided by:  
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# Hopkins Family Park

Crop History Data - 2010

IN - 64



Co. Rd. 250 S

Co. Rd. 750 E

Co. Rd. 775 E

## Legend

- Site Boundaries
- Roads
- Waterways
- Corn
- Sorghum
- Soybeans
- Alfalfa
- Dbl Crop WinWht/Soybeans
- Fallow/Idle Cropland
- Developed
- Mixed Forest
- Vegetable Garden

300 ft



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# Hopkins Family Park

Crop History Data - 2009

IN - 64

Co. Rd. 250 S

Co. Rd. 750 E

Co. Rd. 775 E

## Legend

- Site Boundaries
- Roads
- Waterways
- Corn
- Sorghum
- Soybeans
- Alfalfa
- Dbl Crop WinWht/Soybeans
- Fallow/Idle Cropland
- Developed
- Mixed Forest
- Vegetable Garden

300 ft



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# Hopkins Family Park

Crop History Data - 2008

IN - 64

Co. Rd. 250 S

Co. Rd. 750 E

Co. Rd. 775 E

## Legend

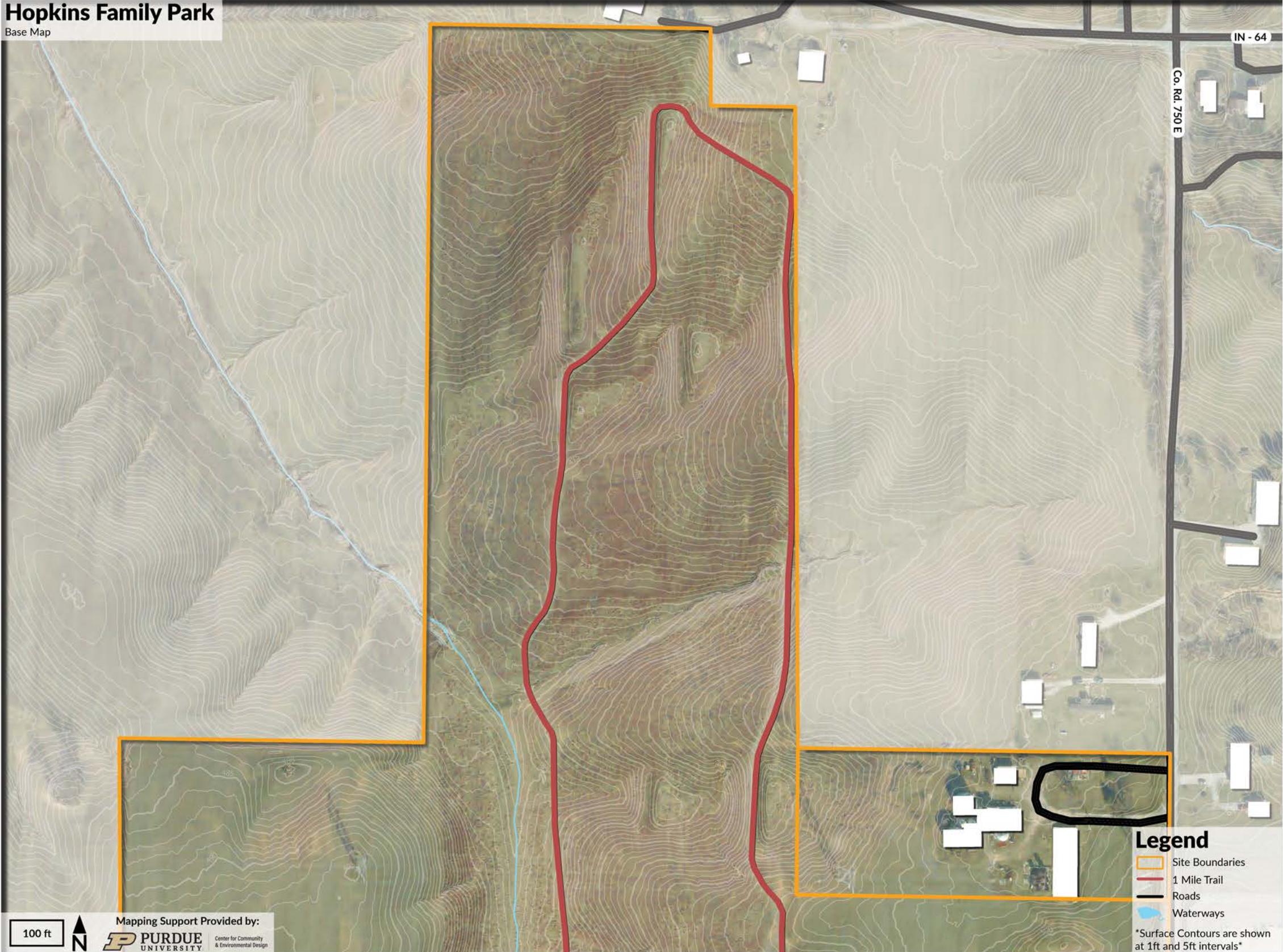
- Site Boundaries
- Roads
- Waterways
- Corn
- Sorghum
- Soybeans
- Alfalfa
- Dbl Crop WinWht/Soybeans
- Fallow/Idle Cropland
- Developed
- Mixed Forest
- Vegetable Garden

# Hopkins Family Park

Base Map

IN - 64

Co. Rd. 750 E



## Legend

- Site Boundaries
- 1 Mile Trail
- Roads
- Waterways

\*Surface Contours are shown at 1ft and 5ft intervals\*

100 ft



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# Hopkins Family Park

Base Map

Co. Rd. 750 E

Co. Rd. 250 S

## Legend

- Site Boundaries
- 1 Mile Trail
- Roads
- Waterways

\*Surface Contours are shown at 1ft and 5ft intervals\*

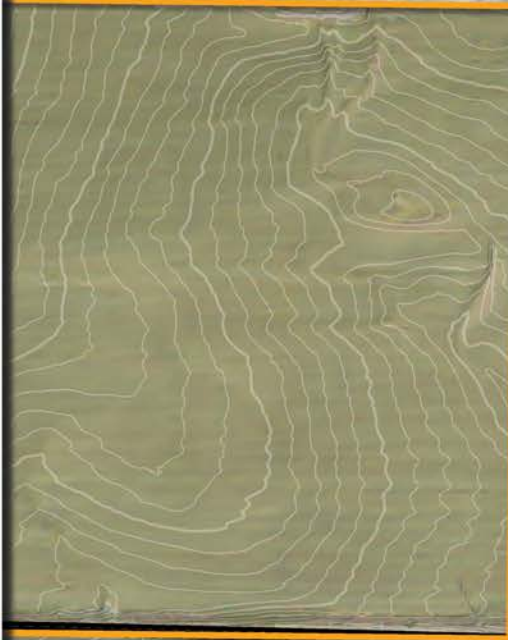
100 ft



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Center for Community & Environmental Design

# Hopkins Family Park

Base Map



Co. Rd. 250 S

Co. Rd. 775 E

## Legend

-  Site Boundaries
-  1 Mile Trail
-  Roads
-  Waterways

\*Surface Contours are shown at 1ft and 5ft intervals\*

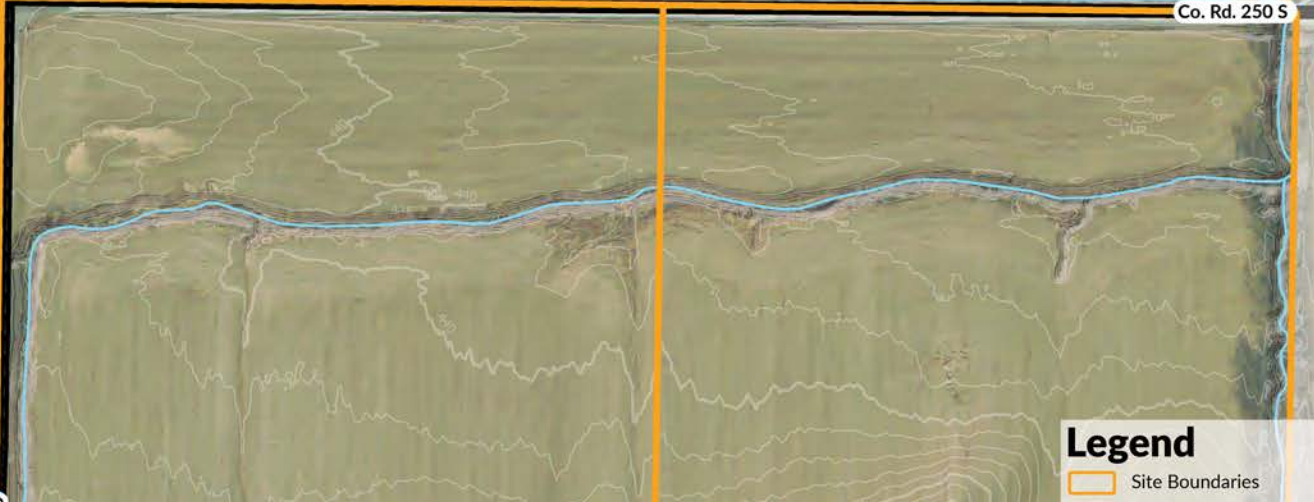
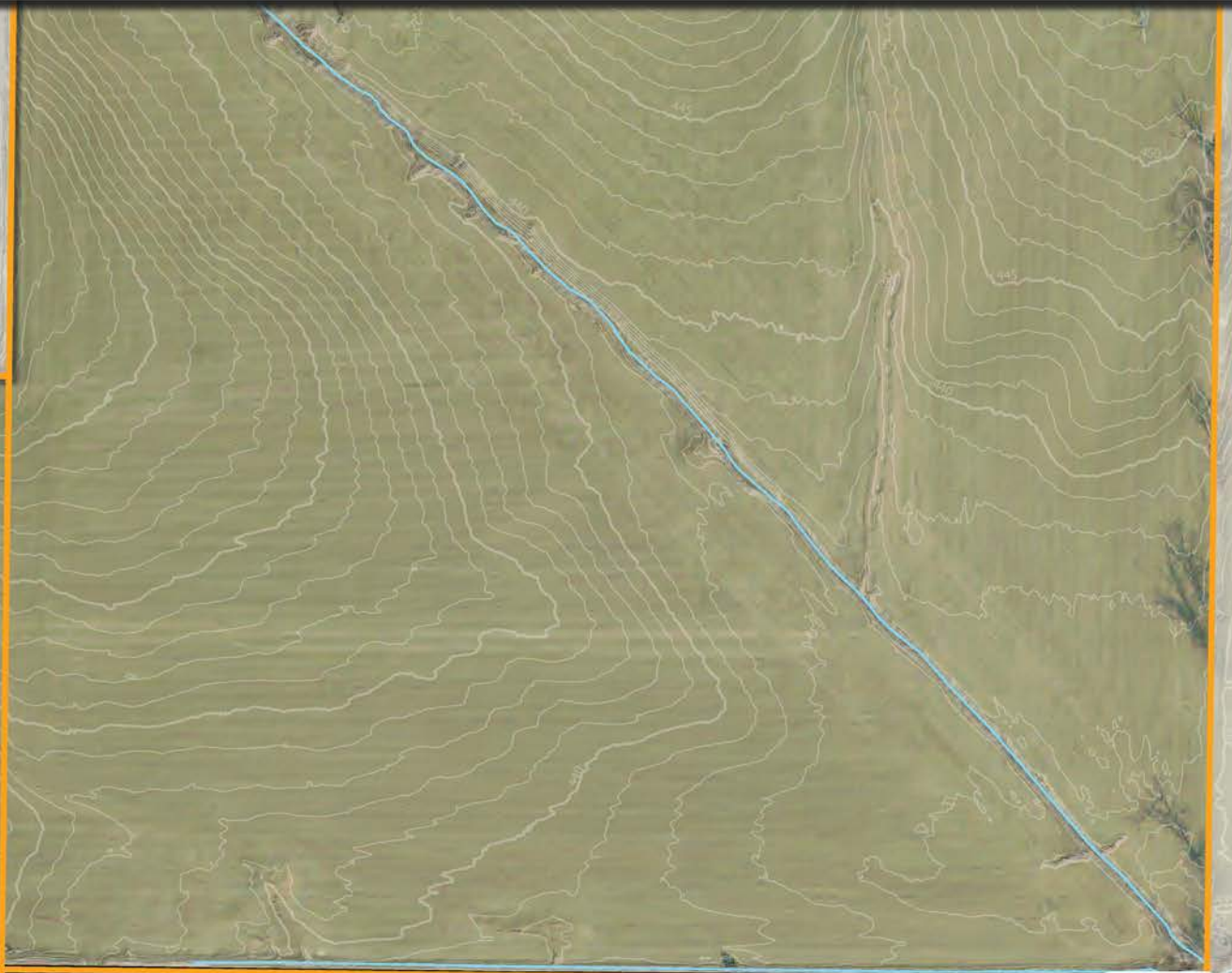
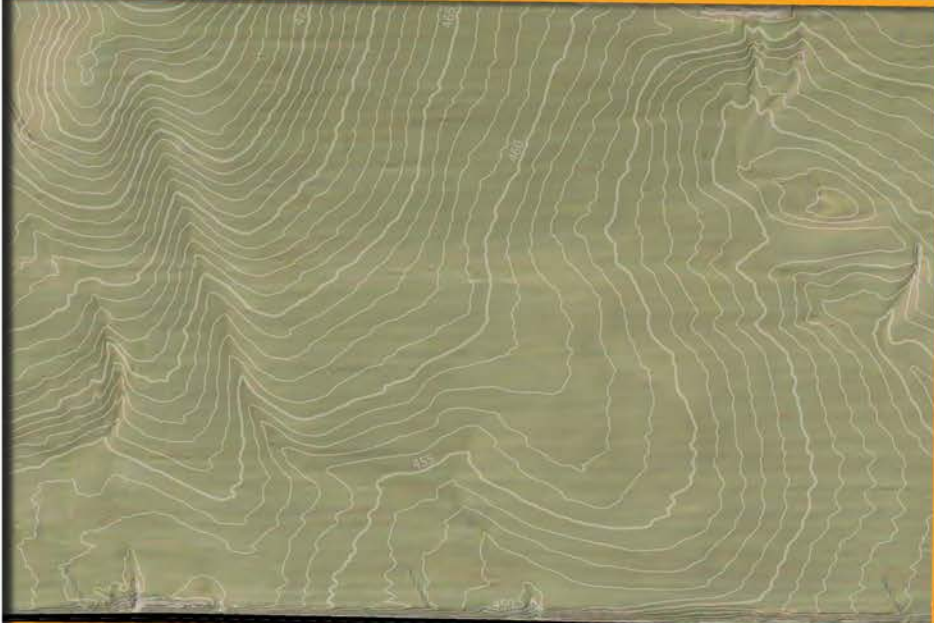
100 ft



Mapping Support Provided by:  
**PURDUE UNIVERSITY**  
Center for Community & Environmental Design

# Hopkins Family Park

Base Map



Co. Rd. 250 S

Co. Rd. 775 E

100 ft  Mapping Support Provided by:  PURDUE UNIVERSITY Center for Community & Environmental Design

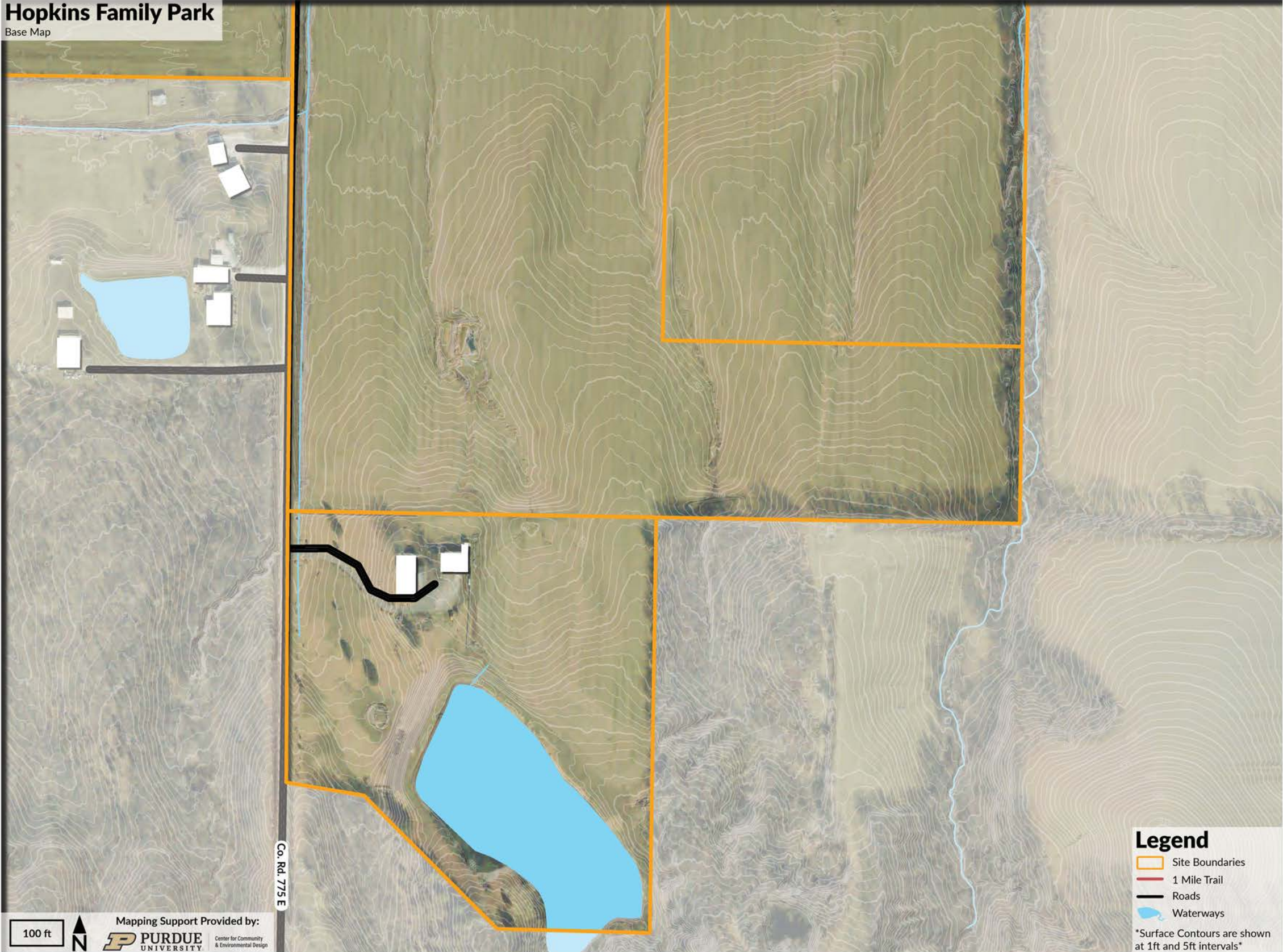
## Legend

-  Site Boundaries
-  1 Mile Trail
-  Roads
-  Waterways

\*Surface Contours are shown at 1ft and 5ft intervals\*

# Hopkins Family Park

Base Map



## Legend

- Site Boundaries
- 1 Mile Trail
- Roads
- Waterways

\*Surface Contours are shown at 1ft and 5ft intervals\*

100 ft



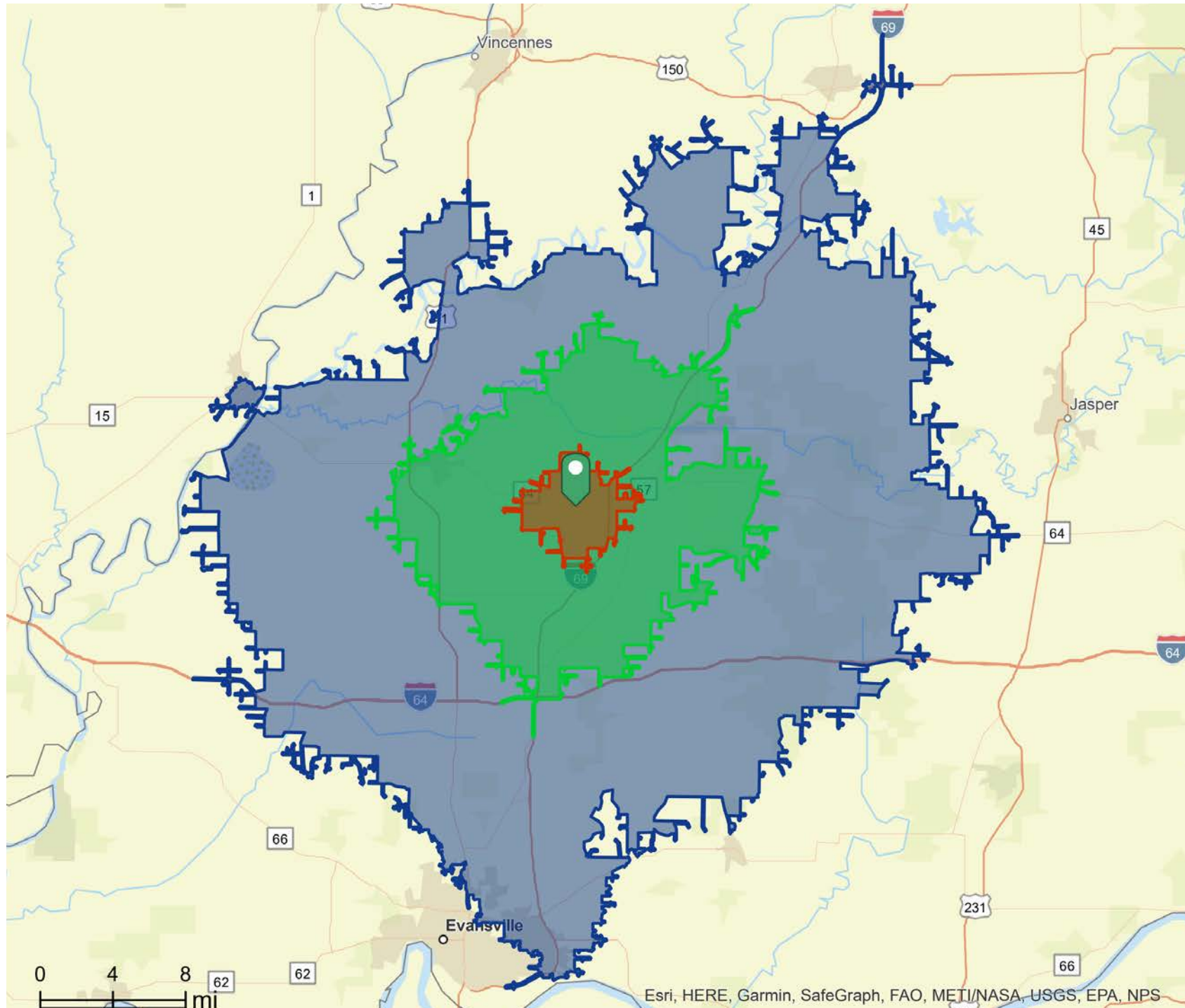
Mapping Support Provided by:  
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Center for Community & Environmental Design

Co. Rd. 775 E

# Site Analysis

Social

# Study Area



## Legend

- 5 Minute Drive
- 15 Minute Drive
- 30 Minute Drive

## Sports and Leisure Participation

### Highest Participation Rates

Attended a Movie in  
the past 6 Months

**46.2%**

Walking for Exercise

**31.9%**

Swimming

**16.8%**

Hiking

**15.7%**

Freshwater Fishing

**14.8%**

Camping

**14.6%**

Attended Sports  
Events

**14.2%**

Weight Lifting

**12.6%**

### Favorite Sports to Participate in

Golf

**9%**

Basketball

**6.7%**

Soccer

**3.3%**

Baseball

**2.8%**

# At Risk Populations

## 5 Minute Drive

Population: 1,122  
 Households: 446  
 Median Age: 46.4  
 Households With Disabilities: 163  
 Population Over 65: 254  
 Households Without a Vehicle: 32

Language Spoken (ACS)	Age 5-17	18-64	Age 65+	Total
<b>English Only</b>	170	726	195	1,091
<b>Spanish</b>	1	0	1	2
Spanish & English Well	1	0	1	2
Spanish & English Not Well	0	0	0	0
Spanish & No English	0	0	0	0
<b>Indo-European</b>	0	3	11	14
Indo-European & English Well	0	3	11	14
Indo-European & English Not Well	0	0	0	0
Indo-European & No English	0	0	0	0

<b>Asian-Pacific Island</b>	0	0	0	0
Asian-Pacific Isl & English Well	0	0	0	0
Asian-Pacific Isl & English Not Well	0	0	0	0
Asian-Pacific Isl & No English	0	0	0	0
<b>Other Language</b>	0	0	0	0
Other Language & English Well	0	0	0	0
Other Language & English Not Well	0	0	0	0
Other Language & No English	0	0	0	0

## 15 Minute Drive

Population: 19,171  
 Households: 7,830  
 Median Age: 41.9  
 Households With Disabilities: 2,613  
 Population Over 65: 3,964  
 Households Without a Vehicle: 337

Language Spoken (ACS)	Age 5-17	18-64	Age 65+	Total
<b>English Only</b>	3,370	11,480	3,658	18,508
<b>Spanish</b>	30	223	25	278
Spanish & English Well	30	121	21	172
Spanish & English Not Well	0	102	4	106
Spanish & No English	0	0	0	0
<b>Indo-European</b>	131	100	12	243
Indo-European & English Well	131	79	12	222
Indo-European & English Not Well	0	0	0	0
Indo-European & No English	0	21	0	21

<b>Asian-Pacific Island</b>	0	47	12	59
Asian-Pacific Isl & English Well	0	47	12	59
Asian-Pacific Isl & English Not Well	0	0	0	0
Asian-Pacific Isl & No English	0	0	0	0
<b>Other Language</b>	0	14	3	17
Other Language & English Well	0	14	3	17
Other Language & English Not Well	0	0	0	0
Other Language & No English	0	0	0	0

## 30 Minute Drive

Population: 120,991  
 Households: 49,592  
 Median Age: 41.6  
 Households With Disabilities: 13,197  
 Population Over 65: 24,049  
 Households Without a Vehicle: 1,775

Language Spoken (ACS)	Age 5-17	18-64	Age 65+	Total
<b>English Only</b>	18,195	67,507	22,720	108,422
<b>Spanish</b>	464	836	68	1,368
Spanish & English Well	452	661	47	1,160
Spanish & English Not Well	12	165	13	190
Spanish & No English	0	10	8	18
<b>Indo-European</b>	290	573	123	986
Indo-European & English Well	290	466	123	879
Indo-European & English Not Well	0	85	0	85
Indo-European & No English	0	22	0	22

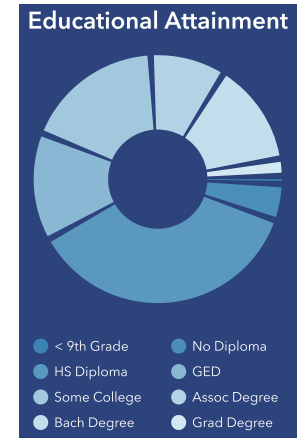
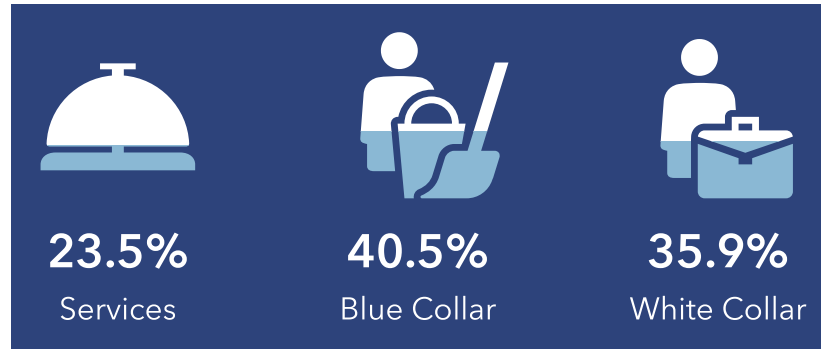
<b>Asian-Pacific Island</b>	141	840	333	1,314
Asian-Pacific Isl & English Well	92	639	312	1,043
Asian-Pacific Isl & English Not Well	49	195	3	247
Asian-Pacific Isl & No English	0	5	18	23
<b>Other Language</b>	3	129	6	138
Other Language & English Well	3	92	6	101
Other Language & English Not Well	0	36	0	36
Other Language & No English	0	0	0	0



# Community Profile

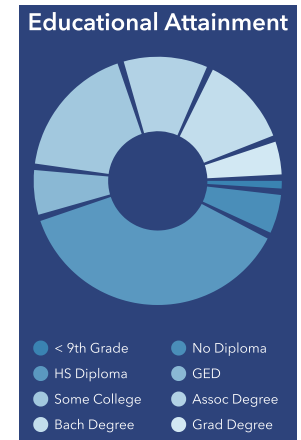
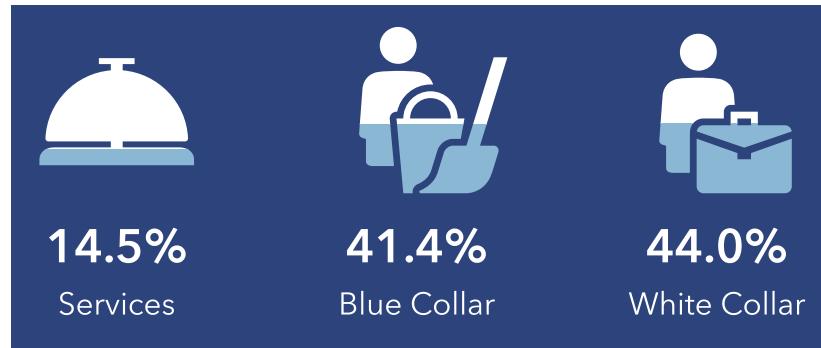
## 5 Minute Drive

Age less than 18:	17.8%
Age between 18-65:	59%
Age more than 65:	18.5%
Median Household Income:	\$69,209
Unemployment:	2.3%



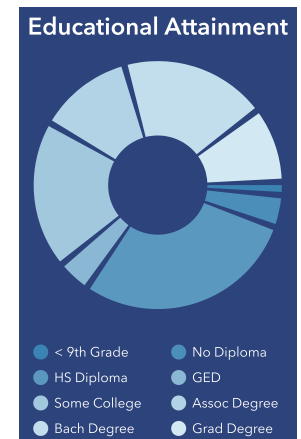
## 15 Minute Drive

Age less than 18:	21.4%
Age between 18-65:	58%
Age more than 65:	21%
Median Household Income:	\$61,226
Unemployment:	3.4%



## 30 Minute Drive

Age less than 18:	22.1%
Age between 18-65:	58%
Age more than 65:	21.1%
Median Household Income:	\$71,740
Unemployment:	2.1%



# Community Tapestry

## 5 Minute Drive

Dominant Tapestry Type: Salt of the Earth

Salt of the Earth residents are entrenched in their traditional, rural lifestyles. Citizens here are older, and many have grown children that have moved away. They still cherish family time and also tending to their vegetable gardens and preparing homemade meals. Residents embrace the outdoors; they spend most of their free time preparing for their next fishing, boating, or camping trip. The majority has at least a high school diploma or some college education; many have expanded their skill set during their years of employment in the manufacturing and related industries. They may be experts with DIY projects, but the latest technology is not their forte. They use it when absolutely necessary, but seek face-to-face contact in their routine activities.



Steady employment in construction, manufacturing, and related service industries. Spending time with family is their top priority.



Cost-conscious consumers, loyal to brands they like, with a focus on buying American.



Outdoor activities, such as fishing, boating, hunting, and camping are popular. To support their pastimes, truck ownership is high.



Try to eat healthy, tracking the nutrition and ingredients in the food they purchase.



Last to buy the latest and greatest products. These conservative consumers prefer to conduct their business in person rather than online.

## 15 Minute Drive

Dominant Tapestry Type: Small Town Sincerity

Small Town Sincerity includes young families and senior householders that are bound by community ties. The lifestyle is down-to-earth and semirural, with television for entertainment and news, and emphasis on convenience for both young parents and senior citizens. Residents embark on pursuits including online computer games, renting movies, indoor gardening, and rural activities like hunting and fishing. Residents keep their finances simple— paying bills in person and avoiding debt.



Small Town Simplicity features a semirural lifestyle, complete with domestic trucks and SUVs, ATVs, and vegetable gardens.



Price-conscious consumers that shop accordingly, with coupons at discount centers.



Community-oriented residents. More conservative than middle-of-the-road.



Many residents favor convenience over cooking - frozen meals and fast food.

## 30 Minute Drive

Dominant Tapestry Type: Salt of the Earth



Rely on television or newspapers to stay informed. Watch NASCAR and college football and basketball on TV.