AI for Seniors 2.0

Smarter, Funnier, and Still Not Taking Over the World

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What's changed since last year?

- AI has gotten smarter, faster, and better at conversations.

    - **Advancements in Language Models**: Systems like GPT-4 and GPT-5 can understand context, humor, and even emotions more accurately.
    Multimodal AI: New models can process not just text, but also images, audio, and video—opening doors for better medical diagnostics and creative content generation.

- More natural voice assistants, smarter chatbots, and improved healthcare AI.

    - **Smarter virtual assistants** (like Alexa and Siri) can handle more complex requests and provide personalized recommendations.

    - **Voice recognition** has become more accurate, even with regional accents or background noise.

Avoiding Scammers using AI

1. Stay Educated and Aware

- Regular scam awareness updates from trusted websites like AARP's Fraud Watch Network, FTC Scam site, snopes.com

- AI-powered scam alert apps (e.g., Truecaller or Norton LifeLock) that flag suspicious calls and texts; National do not call registry (https://www.donotcall.gov/); Indiana do not call (https://www.in.gov/attorneygeneral/consumer-protection-division/id-theft-prevention/do-not-call/)

- **Big Tip: Have a family conversation: scam tactics and defense tactics.**
  - Have a family codeword or ask specific details

Avoiding Scammers using AI

2. Use Strong Digital Defenses

- Enable two-factor authentication (2FA) on all accounts.

- AI-driven password managers (like LastPass or Bitwarden) to create and store complex passwords.

- Install antivirus and anti-phishing software with AI detection on computers.

- Big Tips:
  - Have a codeword with all financial companies (banks, loans, credit cards, etc.)
  - Lock your credit with Transunion, Equifax, and Experian
    - Pay for credit monitoring?
  - Include Identify Theft on your homeowners insurance if reasonable
  - Use tools like Credit Karma to actively monitor

Avoiding Scammers using AI

3. Limit Personal Information Sharing

- Privacy settings on social media: Lock down profiles and limit who can view personal details.

- AI tools can monitor the dark web for leaked personal information (e.g., Experian, Transunion, Equifax IdentityWorks).
  - But...if your credit is locked...

- **Family Tip: Legitimate companies never ask for sensitive information via email or phone.**

Avoiding Scammers using AI

4. Verify and Double-Check

- Use AI-powered fact-checking tools (like Google's Fact Check Explorer) to verify suspicious claims.

- Ask a family member or trusted friend before making unusual payments or sharing sensitive info.

- **Family Tip: Set up a "trusted contact" you can call to verify suspicious requests.**

Avoiding Scammers using AI

5. Monitor Financial Activity

- AI-driven banking alerts that detect unusual spending patterns.

- Credit monitoring services that flag identity theft or unauthorized accounts.

- **Family Tip: Add a trusted family member (your POA? Your executor?) as a joint account observer for extra protection.**

Avoiding Scammers using AI

6. Block and Report Scammers

- AI-based call blockers (like Nomorobo or Hiya) that filter out robocalls.

- Report scams to authorities like the FTC or local law enforcement.

- **Family Tip: Create a "Do Not Answer" list for unfamiliar numbers.**
  - **Block numbers on cel phones**
  - **Use #60 on landlines**

Fun with AI – Entertainment & Creativity

- AI can write poems, create art, and generate music.

- AI photo enhancers bring old pictures to life.

- AI can plan trips, suggest hobbies, and even tell jokes.

- Example: She's Helping God Help Me

The Future of AI – What's Coming Next?

- AI-powered personal tutors (learn languages, music, history).

- Smarter home automation (AI that predicts your needs).

- Virtual reality for seniors (travel, socializing, even exercise).

LIVE AI Demo with
ChatGPT

LIVE AI Demo with ChatGPT

- What do you think the most important things seniors should know about AI?

- Can you summarize the history of Purdue University in one minute?

- Write a short poem about Purdue's famous Boilermaker spirit.

- How does AI learn from conversations like this one?

- Can you help me draft an email to my grandson about his graduation?

- Tell us a joke that only seniors would appreciate.

- If AI were a senior citizen, what would its hobbies be?

- What would you like to ask?

Thank you

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