TO: The University Senate FROM: Athletic Affairs Committee

SUBJECT: Athletic Affairs Committee Report to the University Senate, 2023-24 AY

REFERENCES: University Senate Document 90-31, 22 April 1991

DISPOSITION: University Senate for Information

Purdue University's commitment to the academic and social well-being of its student-athletes is focused through the activities of the Athletic Affairs Committee (AAC) and Intercollegiate Athletics (ICA). This report covers the two regular semesters in the year that has passed since the last report from the AAC: the Fall 2023 Semester and the Spring 2024 Semester.

FACULTY OVERSIGHT OF ATHLETICS

Faculty oversight of ICA continues to be exercised through the AAC. The 2023-24 and 2024-25 membership of the AAC, listed in <u>Appendix 1</u> of this report, includes representation from faculty, an appointed liaison from the Student Affairs Committee of the University Senate, a liaison to the President, alumni, citizens from the local community, Purdue University students, and ICA senior staff. The AAC monitors the academic progress of the student-athletes and the efforts of ICA to provide outstanding opportunities to learn, compete, and develop personally. The AAC was briefed on the academic status of each sport program and received updates on the primary NCAA academic metrics, the Graduation Success Rate and the Academic Progress Rate.

At monthly meetings of the AAC, the members hear reports and participate in discussions pertinent to their mandate. All minutes and supporting documents are filed with the University Senate, and thus are readily available for review. The AAC may be asked to study, review and approve changes in Purdue rules and regulations affecting intercollegiate athletics programs, and to formulate positions with regard to legislation pending before the NCAA. The AAC also discusses diverse topics related to Big Ten or NCAA matters, or national news/trends that may affect the status of both university sports programs and the eligibility of student-athletes. A characteristic agenda and a partial list of topics discussed during the current academic year are provided in *Appendix 2*.

The Vice President and Director of Intercollegiate Athletics provides additional information related to the strategic plans of the department, including current goals, key progress measures, facilities projects, etc. Elements of the current plan, especially those that pertain to the development and welfare of the students are presented in brief below.

In addition to the AAC meetings, the senior associate athletics director for student services conducts an academic planning meeting each year at which plans and outcomes over a three-year period are discussed. The two faculty athletic representatives (FAR) participate in this meeting, along with members of the senior athletics administrative staff and the athletics student services staff. The purpose of the meeting is to update the FARs on the plans for the academic areas for the next three years. Academic information for the athletics department and for each sports program is reviewed. Information from this meeting is conveyed to the AAC as appropriate.

OVERVIEW OF STUDENT-ATHLETE ACADEMIC DATA

Each semester the pattern of student-athlete choice of major, course selection and academic performance is assessed through data reported by the Office of Institutional Effectiveness and compared to comparable data for the remainder of the student body. This report is/will be sent to the President, Provost, Vice-Provost for Learning and Teaching, the Athletic Affairs Committee, FARs and Athletics Director for review. Data for the fall 2023 and spring 2024 is included in *Appendix 3*.

OVERVIEW OF THE STRATEGIC PLAN FOR INTERCOLLEGIATE ATHLETICS

The Director of Athletics and others from the department often share goals and metrics from the department's strategic plan with the AAC. Some elements of the plan, especially those related to the academic success of the students are reported for the Senate's review. Words in brackets replace personal pronouns that might be misunderstood in the context of this report.

The foundation of the plan lies in the Vision, Mission and Goals of the department.

Vision: A championship-caliber athletics organization that is excellent in all respects and is a consistent member of the "25/85 Club."

The "25/85 Club" refers to a very small number of elite NCAA Division I institutions that consistently have their teams ranked in the top 25 while graduating their student-athletes at an 85 percent rate as measured by the NCAA Graduation Success Rate (GSR). The GSR is similar to the Federal Graduation Rate, but the yearly cohorts are adjusted as students transfer in or out of the university.

Mission: Developing Champions / Scholars / Citizens

[The department] will engage and inspire all constituencies to support the broader university pursuit of preeminence by attracting and retaining the very best student-athletes, coaches and staff while engaging former student-athletes in an effort to maintain their identity as part of the Purdue athletics family.

The very best [student-athletes] will execute this mission sharing a common set of values — integrity, mutual respect, a belief in hard work and team work, a commitment to inclusiveness — and the courage to lead. They will be the Purdue Athletics' brand and continue to enhance our reputation while being pleased with every aspect of their experience at the university.

It is expected that [the department] will be a financially self-supporting enterprise that provides the resources for coaches and staff to develop championship programs.

Goals in support of the Departmental Vision and Mission

Athletic

All sports will place in the top 25 nationally. Consistent performance at this level will see us competing for Big Ten and NCAA championships.

[The department] will deliver exceptional support services throughout the athletics department to all student-athletes to ensure they are mentally and physically prepared to absorb the skill development necessary to maximize their potential as students, leaders, and athletes.

Student Athlete Development and Welfare

Student-athletes will maintain a cumulative grade-point average of 3.0 or above each semester while competing to perform at or above the all-campus cumulative grade-point average; all Purdue teams will have a graduation success rate (GSR) equal to or better than sport specific Division I-A GSR while striving to achieve a department-wide GSR of 85 percent or higher.

The athletics academic support services unit operates with a rolling three-year plan. Each year, the athletics academic support services staff reviews and updates the plan to ensure it is meeting the academic needs of the student-athletes and that it helps create the atmosphere and expectation for academic success. The three-year plan provides the opportunity for the staff to modify and update current practices in an organized manner. The three-year plan objectives are reviewed once a year with both faculty athletic representatives (FARs) and the athletics senior staff to ensure progress is being made. These meetings provide the opportunity for input by the FARs and sport administrators.

Fiscal

All financial resources will be allocated in pursuit of the vision and managed to ensure that [the department recognizes] the expectation to remain self-supporting while providing scholarships, quality academic support services, competitive operating budgets, and comprehensive facilities. Marketing and development plans will be designed and executed to generate revenue.

Equity and Integrity

To promote an atmosphere that upholds and embraces inclusiveness among all constituencies, [the department] will provide champion-caliber participation opportunities that recognize and reinforce gender and ethnic equality for all coaches, staff and student-athletes.

Image

The student-athletes, coaches, and staff will live their shared values as the role models that they are, so that people "experience" Purdue Athletics with respect, admiration, and pride. All decisions will be communicated in a manner to create, project and enhance this strong intercollegiate athletic brand.

Appendix 1: Members of the Athletic Affairs Committee for 2023-24

Kip Williams – CHAIR (University Senate Appointment, Distinguished Professor of Psychological Sciences)

Tony Albrecht (Alumni Representative)

Ernest (Chip) R. Blatchley III (University Senate Appointment, Lee A. Rieth Professor, Lyles School of Civil and Construction Engineering and Division of Environmental & Ecological Engineering)

Mike Bobinski (Vice President and Director of Intercollegiate Athletics)

Rachel Clark (University Senate Appointment, Clinical Assistant Professor, Nutrition Science)

Matt Conaway (University Senate Appointment, Associate Professor of PU Bands & Orchestras)

Kiara Dillon (Student-Athlete Representative – Softball)

Tiffini Grimes (Deputy Athletics Director/SWA)

Ken Halpin (Deputy Athletics Director/COO)

Kyle Haynes (University Senate Appointment, Associate Professor of Political Science)

Gary Henriott (Alumni Representative)

Sue Holder Price (Community Liaison)

Ed Howat (Senior Associate Athletics Director for Student Services – Sports)

Becca Jennings (Campus Student Representative)

Beth McCuskey (Presidential Liaison, Vice Provost for Student Life)

Tom Mitchell (ex-officio, Senior Associate Athletics Director – Compliance)

David Sanders (Student Affairs Liaison, Associate Professor of Biological Sciences)

Peyton Stovall (Associate Athletics Director – Student-Athlete Development)

Marcy Towns (Faculty Athletic Representative, Bodner-Honig Professor of Chemistry)

Philip VanFossen (Faculty Athletic Representative, Interim Dean, Director & James F. Ackerman Distinguished Professor of Social Studies Education)

Calvin Williams (Associate Athletics Director – Sports)

Members of the Athletic Affairs Committee for 2024-25

Ernest (Chip) R. Blatchley III – CHAIR (University Senate Appointment, Lee A. Rieth Professor, Lyles School of Civil and Construction Engineering and Division of Environmental & Ecological Engineering)

Tony Albrecht (Alumni Representative)

Mike Bobinski (Executive Vice President and Director of Intercollegiate Athletics)

Rachel Clark (University Senate Appointment, Clinical Assistant Professor, Nutrition Science)

Matt Conaway (University Senate Appointment, Associate Professor of PU Bands & Orchestras)

Tiffini Grimes (Deputy Athletics Director/SWA)

Ken Halpin (Deputy Athletics Director/COO)

Kyle Haynes (University Senate Appointment, Associate Professor of Political Science)

Gary Henriott (Alumni Representative)

Sue Holder Price (Community Liaison)

Ed Howat (Senior Associate Athletics Director for Student Services – Sports)

Kathy Martin (University Senate Appointment, Clinical Assistant Professor in Education)

Beth McCuskey (Presidential Liaison, Vice Provost for Student Life)

Tom Mitchell (ex-officio, Senior Associate Athletics Director – Compliance)

Tae Hong Park (Student Affairs Liaison, Music Chair & Associate Professor in Music Dept.)

Logan Sandlin (Student-Athlete Representative – Track and Field)

Peyton Stovall (Associate Athletics Director – Student-Athlete Development)

TBD (Campus Student Representative)

Marcy Towns (Faculty Athletic Representative, Bodner-Honig Professor of Chemistry)

Philip VanFossen (Faculty Athletic Representative, Interim Dean, Director & James F. Ackerman Distinguished Professor of Social Studies Education)

Calvin Williams (Associate Athletics Director – Sports)

Appendix 2: A typical agenda for a meeting and representative topics of discussion

First 2023-2024 Meeting, August 25, 2023 3:30-5:00 p.m. via Zoom

1. Call to Order	M. Conaway
2. Approval of the April 2023 Minutes	Committee
3. Waiver Petitions, Schedule, Approvals	M. Conaway
4. Remarks from the Director	M. Bobinski
5. Student-Athlete Success Initiatives	P. Stovall
6. Remarks from Deputy Athletics Director/SWA	T. Grimes
Remarks from Deputy Athletics Director	K. Halpin
Associate AD-Sports	C. Williams
Sr. Associate AD-Academics and Sports	E. Howat
7. Compliance Issue of the Month from Associate AD – Compliance	T. Mitchell
8. Report from the Student Affairs Liaison	D. Sanders
9. Report from Student Members	K. Dillon
	B. Jennings
10. Report from the Faculty Representatives	M. Towns
	P. VanFossen
11. Other Business	Committee
12. Adjournment	

Examples of Topics Discussed at 2023-24 AAC Meetings

- Annual presentation to the University Senate on student success
- Approval of competition schedules (and revisions) along with waivers for missed classes beyond the allowable limit
- Overview of student-athlete success initiatives in areas such as community service, civic engagement, DEI, resume building, networking, campus inclusion, and internships
- Ongoing discussions related to legislation/litigation affecting student-athletes and the overall health of the department (NIL, changes to NCAA and B1G governance, transfer rules, revenue sharing, and anti-trust legislation). Though the financial impacts of the lawsuits will be significant, those numbers/terms will not be known until a settlement is reached.
- Discussion of financial standing of the athletics department with emphasis on student scholarships and support
- Review of a variety of compliance topics throughout the year, including sports wagering, transfer portal, NIL, and hazing prevention to ensure Purdue's policies and practices in these areas are clear, consistent, and protect the student-athletes.
- Review of conference expansion and scheduling to ensure that student-athlete academic success and support remain consistent, and that missed class time is at the forefront of competition scheduling conversations. Travel out west will be minimal for each team, and the West Coast institutions are prepared to share

- resources when our student-athletes are competing on their campuses (i.e. study rooms available, space/practitioners for proctored exams, etc.).
- Overview of ongoing capital projects, including the conclusion of Ross-Ade Phase I (which was completed prior to the first home football game of the '23-'24 season), MBB/WBB locker room updates, the new golf course clubhouse, and a new student-athlete dining facility (which will be online July 2024.)
- Selection of recipients of Big 10 scholarships and awards

Appendix 3: Academic Metrics and Enrollment Data by College and Course

Student-Athlete Academic Profile Contrasted to Student Body				
Academic Performance Measures:	Fall 2023	Spring 2024		
Cumulative GPA Student-athletes All-campus	3.14 3.28	3.20 3.29		
Semester GPA Student-athletes All-campus	3.10 3.23	3.15 3.24		
Achievement of Semester GPA of 3.0 or higher Student-athletes All-campus	62.3% (332) 70.8%	65% (331) 71%		
Achievement of Academic Honors Student-athletes Dean's List and Semester Honors Semester Honors only Dean's List only All-campus	34.7% (185) (113) (48) (24) 48.6%	39.8% (203) (119) (67) (17) 49.9%		
Achievement of perfect 4.0 Semester GPA Student-athletes All-campus	6% (32) 11.6%	9.2% (47) 12.6%		
Placement on Academic Notice Student-athletes All-campus	9.2% (49) 6.4%	5.9% (30) 5.6%		
Academic Separation from the University Student-athletes All-campus	0% (0) 0.36%	0.2% (1) 0.86%		

Cumulative Grade Point Average by Team

Fall 2023 - Team	CGPA
Baseball	3.04
Football	2.87
Men's Basketball	3.22
Men's Cross Country	3.23
Men's Golf	3.27
Men's Swimming	3.31
Men's Tennis	2.91
Men's Track	3.16
Soccer	3.39
Softball	3.10
Volleyball	3.26
Women's Basketball	3.04
Women's Cross Country	3.45
Women's Golf	3.57
Women's Swimming	3.43
Women's Tennis	3.36
Women's Track	3.24
Wrestling	2.93
Student-Athlete Totals	3.14
Student Body Totals	3.28

Spring 2024 - Team	CGPA
Baseball	3.06
Football	2.99
Men's Basketball	3.26
Men's Cross Country	3.32
Men's Golf	3.28
Men's Swimming	3.29
Men's Tennis	3.00
Men's Track	3.18
Soccer	3.38
Softball	3.19
Volleyball	3.37
Women's Basketball	3.10
Women's Cross Country	3.44
Women's Golf	3.67
Women's Swimming	3.41
Women's Tennis	3.39
Women's Track	3.28
Wrestling	3.04
Student-Athlete Totals	3.20
Student Body Totals	3.29

NCAA Graduation Success Rate (GSR) Data

The Graduation Success Rate (GSR) serves a purpose similar to the Federal Graduation rate. Both measure graduation within six years for annual cohorts of students. The federal rate does not account for students who transfer from one institution to another and graduate. The GSR is more inclusive than the federal rate because the GSR includes transfers into the school and midyear (January) enrollees.

STUDENT-ATHLETE GRADUATION SUCCESS RATES (GSR)*

Graduation Rates for 2013-2016 Cohorts (Published November 2023)

() Prior Year

	Purdue	NCAA Division I
Overall	87 (88)	90
Baseball	87 (93)	89
Men's Basketball	90 (75)	85
Football (FBS)	78 (81)	81
Men's Golf	89 (88)	92
Men's Swimming	93 (90)	91
Men's Tennis	100 (100)	93
Men's Track/CC	79 (80)	84
Men's Wrestling	78 (84)	86
Women's Basketball	83 (82)	93
Women's Golf	100 (100)	96
Women's Soccer	100 (95)	96
Women's Softball	82 (87)	94
Women's Swimming	100 (96)	97
Women's Tennis	100 (100)	97
Women's Track/CC	85 (87)	92
Women's Volleyball	100 (100)	95

^{*} The GSR permits institutions to subtract student-athletes who leave their institutions prior to graduation as long as the student-athlete would have been academically eligible to compete at Purdue University had he or she remained.

The Academic Progress Rate (APR)

The APR is an NCAA semester-by-semester assessment of academic progress. It is calculated by allocating one point per student for eligibility and one for retention—the two factors that research identifies as the best predictors of graduation. The data are presented on the basis of four-year rolling averages for each team. Teams must achieve an APR score of 930 to avoid NCAA penalties. Teams below 930 are ineligible for NCAA post-season competition and are required to develop and execute an academic improvement plan.

Each student on a roster who is receiving an athletics scholarship earns a maximum of two points per term, one for being academically eligible and one returning to the institution. A team's APR is the total points of a team's roster at a given time divided by the total points possible. The number is then multiplied by 1,000. Thus, a raw APR score of 0.930 is reported as 930 and reflects an approximate 50 percent Graduation Success Rate (NCAA website).

PURDUE UNIVERSITY ACADEMIC PROGRESS RATE INSTITUTIONAL REPORT NCAA DIVISION I 2022-23

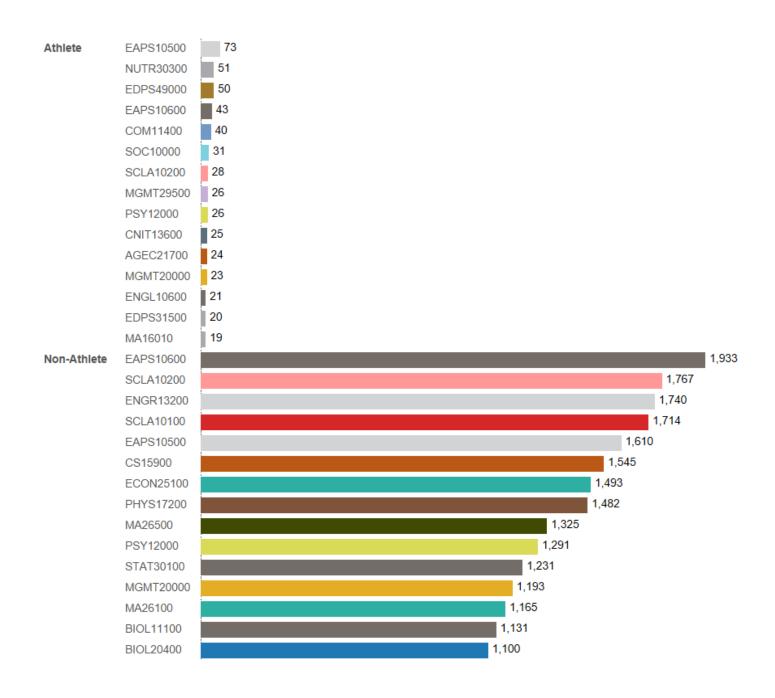
	Multiyear APR Rate
Baseball	982
Men's Basketball	979
Men's Cross Country	992
Football	976
Men's Golf	988
Men's Swimming	994
Men's Tennis	992
Men's Track	963
Men's Wrestling	986
Women's Basketball	991
Women's Cross Country	1000
Women's Golf	985
Women's Soccer	988
Women's Softball	991
Women's Swimming	998
Women's Tennis	992
Women's Track	985
Women's Volleyball	1000

Enrollment Data

NUMBER OF STUDENT-ATHLETES BY COLLEGE OR SCHOOL

College or School	Number of student-athletes		
	<u>Fall 2023</u>	<u>Spring 2024</u>	
Agriculture	14	13	
Education	11	9	
Engineering	70	68	
Engineering	70	UO	
Health and Human Sciences	152	155	
Liberal Arts	66	72	
Daniels School of Business	74	67	
Pre-Pharmacy/Pharm. Sciences	1	1	
Pharmacy (Pharm. D.)	1	1	
Science	16	11	
Polytechnic Institute	45	42	
Graduate School	33	28	
Exploratory Studies	43	32	

Course Enrollment Review: Top 15 Courses Spring 2024, Office of Institutional Effectiveness



Course Enrollment Review: Grade Distributions in Top 15 Courses

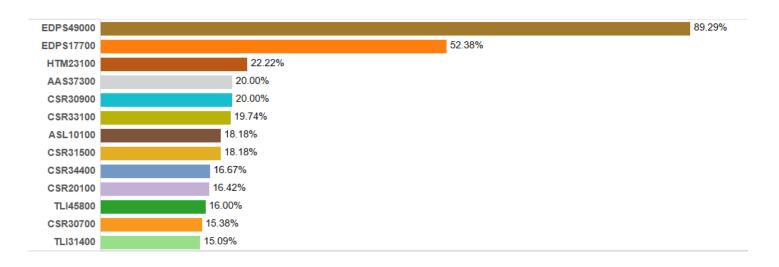
Spring 2024, Office of Institutional Effectiveness

		A, A-, A+	B, B-, B+	C, C-, C+	D, D-, D+	F	Other: Withdrawl, Audit, Pass/No
EAPS10600	Athlete	56.49%	20.46%	20.68%		2.37%	
	Non-Athlete	86.79%	7.94%	2.42%	0.67%	0.99%	1.21%
SCLA10200	Athlete	42.54%	31.88%	3.71%	7.24%		14.63%
	Non-Athlete	66.30%	23.40%	4.65%	0.90%	1.53%	3.23%
EAPS10500	Athlete	47.97%	34.09%	17.94%			
	Non-Athlete	77.01%	16.27%	4.18%	0.50%	0.82%	1.22%
PSY12000	Athlete	64.83%	23.33%	3.90%	7.94%		
	Non-Athlete	69.67%	14.11%	6.25%	1.37%	1.87%	6.73%
MGMT20000	Athlete	25.75%	47.99%	8.81%	8.67%		8.78%
	Non-Athlete	37.94%	33.38%	18.09%	3.58%	2.18%	4.84%
SOC10000	Athlete	53.83%	36.15%	6.76%	3.26%		
	Non-Athlete	59.45%	25.80%	7.45%	2.90%	2.02%	2.39%
COM11400	Athlete	47.01%	24.88%	20.39%	2.55%	5.18%	
	Non-Athlete	65.14%	23.05%	4.97%	1.10%	2.27%	3.46%
MGMT29500	Athlete	92.17%	7.83%				
	Non-Athlete	83.55%	9.13%	3.09%	0.72%	0.96%	2.55%
MA16010	Athlete	37.01%	21.46%	31.28%	5.01%	5.24%	
	Non-Athlete	17.32%	23.33%	27.91%	13.56%	5.15%	12.73%
NUTR30300	Athlete	48.64%	39.62%	7.73%	2.01%		2.01%
	Non-Athlete	69.13%	19.02%	5.85%	1.14%	2.27%	2.59%
AGEC21700	Athlete	54.82%	32.70%	8.58%			3.91%
	Non-Athlete	75.43%	17.31%	4.47%		0.74%	2.06%
EDPS31500	Athlete	89.48%	5.25%	5.27%			
	Non-Athlete	92.30%	3.33%	1.80%	0.40%	0.38%	1.79%
ENGL10600	Athlete	38.66%	37.44%	14.18%		9.72%	
	Non-Athlete	63.48%	22.52%	6.87%	1.02%	2.53%	3.57%
CNIT13600	Athlete	43.72%	52.14%	4.14%			
	Non-Athlete	55.14%	26.43%	8.78%	2.53%	1.11%	6.00%
EDP\$49000	Athlete	96.02%	2.01%				1.98%
	Non-Athlete	35.56%	30.96%	17.37%			16.10%

High Enrollment Courses for Participants in Intercollegiate Athletics

(Courses with > 15% enrollment by participants in ICA)

Spring 2024, Office of Institutional Effectiveness



Grade Distributions for High Enrollment Courses

(Courses with > 15% enrollment by participants in ICA)

Spring 2024, Office of Institutional Effectiveness

		A, A-, A+	B, B-, B+	C, C-, C+	D, D-, D+	F	Other: Withdrawl, Audit, Pass/No Pass, etc.
EDPS49000	Athlete	96.00%	2.00%				2.00%
	Non-Athlete	33.33%	33.33%	16.67%			16.67%
EDPS17700	Athlete	100.00%					
	Non-Athlete	80.00%	10.00%	10.00%			
HTM23100	Athlete	30.00%	30.00%	30.00%	10.00%		
	Non-Athlete	40.00%	57.14%	2.86%			
AAS37300	Athlete	66.67%	33.33%				
	Non-Athlete	58.33%	25.00%				16.67%
CSR30900	Athlete		44.44%	33.33%	16.67%		5.56%
	Non-Athlete	16.67%	37.50%	27.78%	11.11%	1.39%	5.56%
CSR33100	Athlete	6.67%	80.00%	13.33%			
	Non-Athlete	39.34%	42.62%	11.48%	3.28%	1.64%	1.64%
ASL10100	Athlete	16.67%	50.00%				33.33%
	Non-Athlete	44.44%	29.63%	14.81%	3.70%	3.70%	3.70%
CSR31500	Athlete		50.00%	40.00%			10.00%
	Non-Athlete	33.33%	46.67%	15.56%	2.22%		2.22%
CSR34400	Athlete		80.00%	10.00%	10.00%		
	Non-Athlete	50.00%	42.00%	8.00%			
CSR20100	Athlete	18.18%	36.36%	18.18%	9.09%		18.18%
	Non-Athlete	55.36%	28.57%	10.71%			5.36%
TLI45800	Athlete	25.00%	75.00%				
	Non-Athlete	90.48%	4.76%				4.76%
CSR30700	Athlete	50.00%	50.00%				
	Non-Athlete	36.36%	18.18%	9.09%			36.36%
TLI31400	Athlete	12.50%	62.50%	25.00%			
	Non-Athlete	68.89%	24.44%	2.22%			4.44%

Appendix 4: Examples of Student Involvement in Community Service during 2023-24

TEAM	TIME
Boiler SAAC Executive Board	85 Hours
M/W Track & Field/XC	92 Hours
Men's Baseball	615 Hours
Men's Basketball	100 Hours
Men's Football	73 Hours
Men's Golf	10 Hours
Men's Swimming and Diving	37 Hours
Men's Tennis	11 Hours
Men's Wrestling	42 Hours
Spirit Squad	25 Hours
Women's Basketball	83 Hours
Women's Golf	5 Hours
Women's Soccer	25 Hours
Women's Softball	70 Hours
Women's Swimming and Diving	35 Hours
Women's Tennis	8 Hours
Women's Volleyball	32 Hours

EXAMPLES OF AGENCIES/ORGANIZATIONS SERVED

Boys and Girls Club

Burnett Creek Elementary

Carrol County Promise

Equality Coalition United As One Reading Week

Food Finders

Klondike Elementary School

Lafayette Transitional Housing

Mintonye Elementary School

Northend Community Center

Purdue Athletics

Purdue Dance Marathon

Salvation Army

Special Olympics

Tippy Stars

Franciscan Health

Natalie's Second Chance

Purdue Physics Department

Purdue Sustainability Counsel

Riley Hospital

Westminster Village

Vinton Elementary

Earhart Elementary

Glenn Acres Elementary

West Lafayette Elementary