

# Some of New Records in FY24

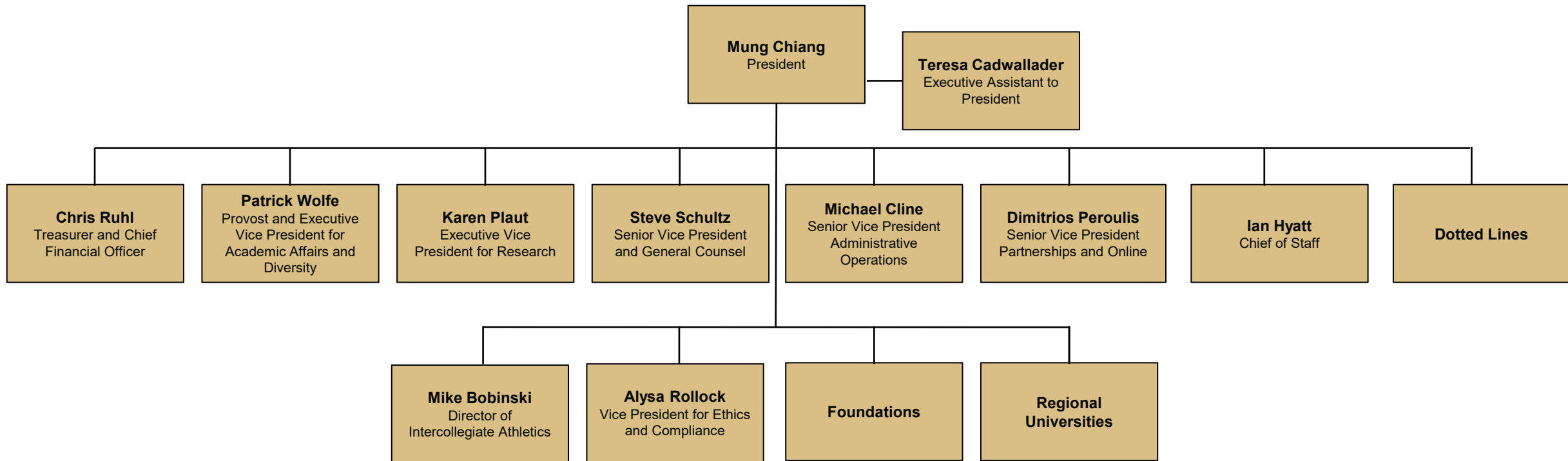
1. Research awards \$647M
2. Philanthropic giving \$621M and donor count 85,421
3. Faculty awards 40, citations 435,087, books 60
4. Undergrad applicants 78,522, admissions <50%, yield rate >29%
5. Graduation rate 67% and 84%. New degrees/credentials 82
6. Online enrollment 21,200
7. Patents issued 290 and licensed 224
8. Three out of three wins in national hubs competition
9. Largest single economic development in state history
10. First national championship game in Men's Basketball since 1969

# Some of Ongoing Effort of Support

- Enrollment reduction
- Mental health support and student experience enrichment
- Transportation convenience and safety
- Physical facilities construction and renovation
- Research infrastructure investment (SPS, IT, data center, PERA)
- Faculty mid-year raise, staff Bravo+, grad stipend, student hourly rate
- Faculty national awards and SPARK support
- Presidential grad fellowship. Doctoral student mentorship expansion
- Paperwork reduction (e.g., use of AI, one fewer signature)

# *One Fewer Signature: Since May 2024*

- Non-Pay Employee Data Changes
- Capital Variances (R&R)
- Procurement Ad Hoc Address
- TeamDynamics
- Termination Actions – Business Office
- Property Accounting Forms
- Voluntary Support
- Personal Payments
- Ariba Purchase Requisition
- Payee Certification and SubW9
- Purdue Online Rate
- Post Award – Rebudgets, No Cost Extensions, Residual Forms, Notice to Proceed



# Purdue University Partnerships and Online

Dimitrios Peroulis  
SVP, Partnerships and Online

September 9, 2024



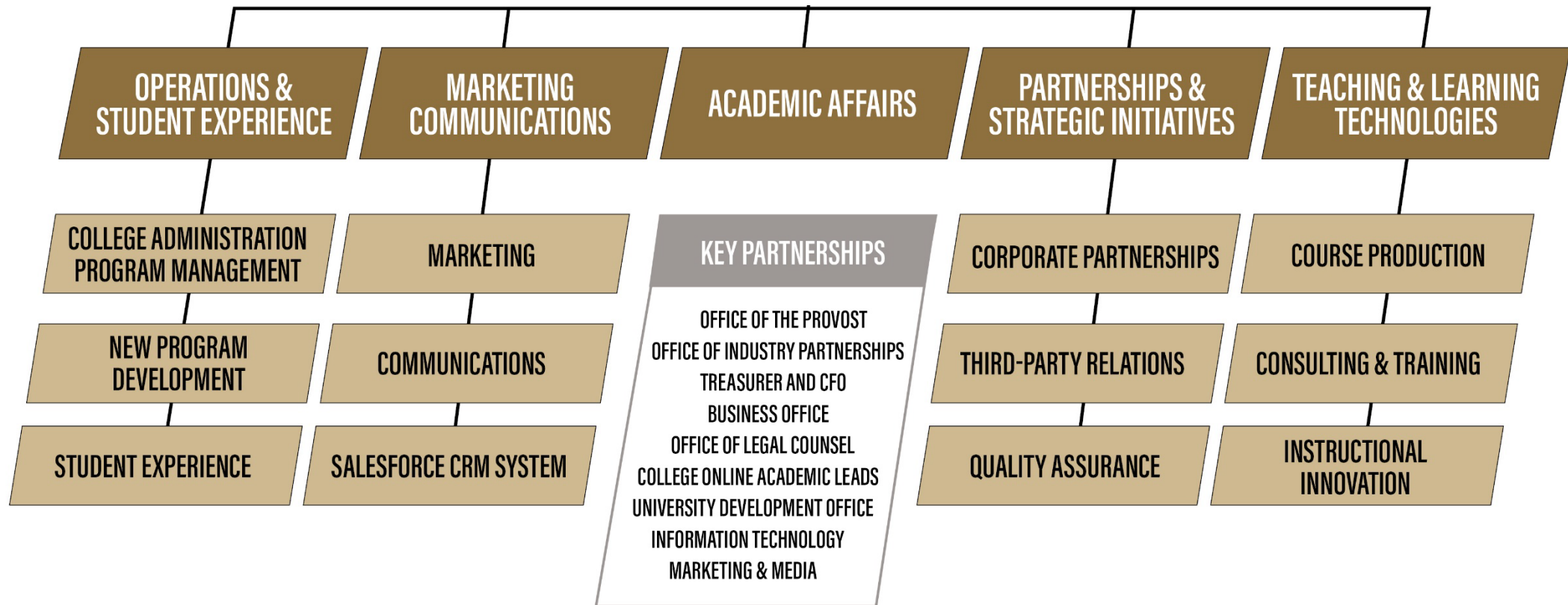
A dark, low-angle photograph of a large building at night, likely a university building. The building has a prominent triangular roof structure. The text 'Online Programs' is overlaid in white on the right side of the image.

# Online Programs

# Purdue University Online Programs: Taxonomy

- Credit-bearing Programs: Grad-level degrees and (stackable) credentials
  - *5,245 enrollment (Spring 2024)*
- Micro-credentials/digital badges: All-levels, non-degree-seeking students
  - *15,955 enrollment (Spring 2024)*
- Primary audience: working professionals  
No overlap with residential graduate student population
- Residential WL students: online courses during summer internships, global experiences, learning while working, etc.
  - *12,934 students; 12,086 UG + 769 GR + 79 PR students (Spring 2024)*

# Full-Service for Many Top-Ranked Offerings



**Shared Services for Finance, Legal, and Institutional Data (IDA+A)**



# New Program Development Team Updates

**5,245**

CREDIT BEARING ENROLLMENT  
(+23% YOY)

**17%**

ENROLLMENT FROM  
UNDERREPRESENTED MINORITIES

**15,955**

NONDEGREE-SEEKING  
STUDENTS

**8.5%**

ACTIVE DUTY MILITARY AND  
VETERAN ENROLLMENT

**19.7%**

INCREASE IN NEW STUDENT  
ENROLLMENTS (SPRING 24 OVER SPRING 23)

**22%**

INDIANA  
RESIDENTS

- MS AI and Foundations of AI Graduate Certificate launched in August 2024 - **95 new students** (as of 8/28)  
First pan-Purdue degree (residential or online) – all 11 Colleges contribute
- MS in Data Science launching in Spring 2025 – second pan-Purdue degree

# Office of Industry Partnerships (OIP)

Cristina Farmus (interim VP)

# Industry Partnerships

Align stakeholders  
pan-Purdue (VPR,  
Colleges, PARI, PRF)  
and corporate  
leaders, alumni

Focus on Purdue  
Strategic Initiatives,  
large programs

R&D

Philanthropy,  
Scholarships,  
Unrestricted  
Giving

Talent  
Development,  
Recruitment

Economic  
Development,  
Place Making  
(with PRF)

Support  
Purdue's mission  
through holistic  
corporate engagement

## For Top 100 Corporate Partners:

Monitor company activity, define strategy, set Purdue wide goals, manage interactions and visits, connect with faculty, support proposal development, route MRAs and large GIK, collect letters of support, update stakeholders, track KPIs

# Pan-Purdue Industry Partnerships – FY 2024 Highlights

- [Purdue - Lilly Alliance](#) - \$50M, 5 year extension
- [Heartland BioWorks Hub](#) - \$51M CHIPS funding
- SK hynix \$3.8B investment in Purdue Research Park
- \$1M funding for workforce development, [STARS](#)
- [CORIA](#) – named global industrial tech center
- Launched AI Executive Education program for Fortune 500 companies
- Caterpillar leasing space at Convergence, growing research investment
- Working with Amazon, Apple, Cisco, Dell, Google, to attract R&D and grow other collaborations

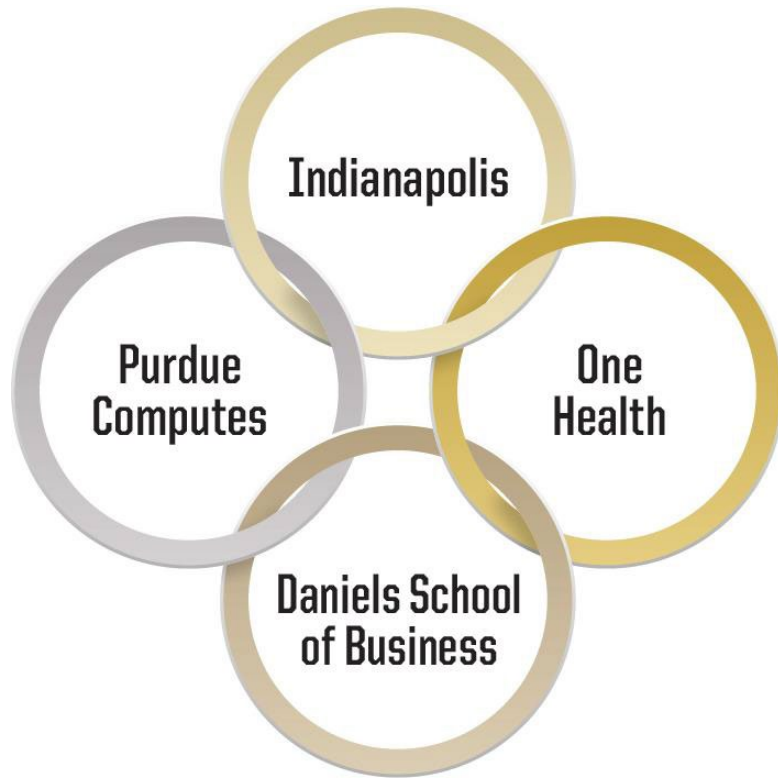
## FY 2024 OIP Total Production

\$154M (including gifts in kind)

300+ Companies engaged

53 Master Research Agreements

# Office of Industry Partnerships – FY 2025 Activities



- Overall
  - Connect better with faculty to support large opportunities
  - Define strategy for each company in the Top 100 Corporate Portfolio
- AI – Contribute to engagement based on IPAI priorities, data centers, R&D and WFD; expand AI Executive Education program
- One Health – Focus on established strengths (Lilly Lebanon \$9B investment) and emerging initiatives (radiopharmaceuticals)
- DSB – Define strategy for key companies; boost philanthropy and student experiences; support integration of business and STEM programs
- Indianapolis: Secure guaranteed internships, grow R&D interest, engage top Indiana private and public companies

# Office of Engagement

Roberto Gallardo (VP)

NEW ARMSTRONG HALL OF ENGINEERING

# Purdue University Office of Engagement

## 2023 - 2024

- **Launched the Purdue Broadband Team**
- **Launched the Carnegie Reclassification Task Force**
- **Chair the Purdue Childcare Task Force**
- **Managed the Purdue United Way Campaign (raised \$718,000)**
- **Served on the Future of Extension Task Force**
- **Published Purdue University's Community Engagement Framework and Protocol**
- **Launched the Engaged College Program**

# Purdue University Office of Engagement 2025

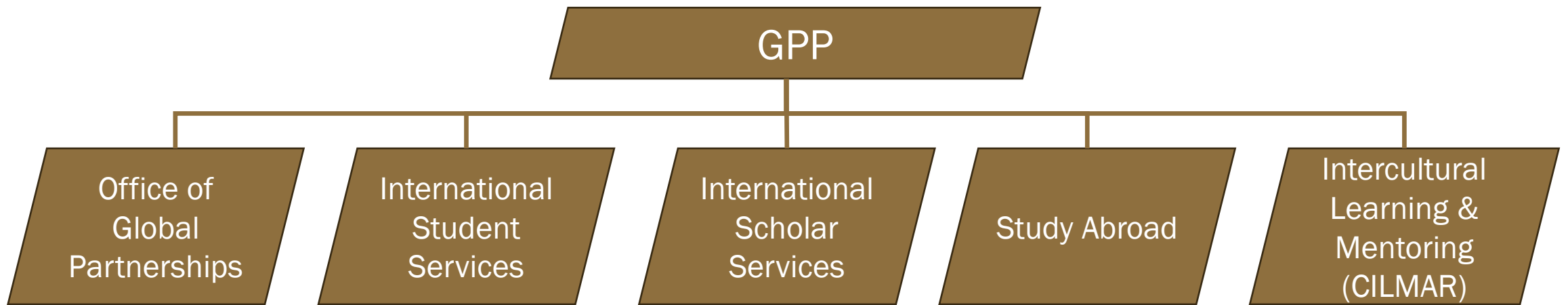
- **Complete Engaged College Program**
- **Submit Carnegie Reclassification Application**
- **Launch NEW Engagement Awards**
- **Organize the 2025 Community Engagement Summit**
- **Launch Scholarship of Engagement professional development resources**



# Global Programs & Partnerships (GPP)

Vijay Raghunathan (VP)

# Global Partnerships and Programs (GPP)



- Global Academic Committee (GAC) – provides recommendations to Purdue leadership on global strategy and operational academic matters
- Global Resource Committee (GRC) – provides policy & operational guidance regarding compliance, risk, and liability issues related to global activities

# Purdue University: International Profile

- 9407 international students enrolled + 2465 students on post-completion benefits (optional practical training)
  - *8<sup>th</sup> largest among 4000+ U.S. institutions, 3<sup>rd</sup> largest among public universities*
- 18% of total students enrolled are international, 127 countries represented
  - *10.2% of undergraduate students, 44.2% of graduate and professional students*
- 1514 international faculty and staff representing 84 countries
- Top 10 countries of origin for students: India, China, South Korea, Taiwan, Nigeria, Colombia, Bangladesh, Canada, Vietnam, Pakistan

# GPP: Highlights and Upcoming Plans

- 465 active partnership agreements (LOIs, MOUs) in 80 countries
- 2000+ students participated in study abroad experiences
- Gilsdorf scholarships: 4 displaced scholars on full-ride scholarships
- New campaign “Global Leaps for Global Impact” to launch in FY25
  - *Quarterly newsletter, annual report to global alumni*
  - *Annual global lecture series*
  - *Global fellows program for faculty*
  - *Global ambassadors advisory board*
  - *\$1M per year in Global Leaps Study Abroad scholarships*
  - *Increased emphasis on fundraising with global alumni, friends, and corporates*





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[purdue.edu/online](http://purdue.edu/online)

Thank you!

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