

Undergraduate Research Conference Evaluation Rubric: Research Talks

Criteria	Mastery Level			
	1-Beginning	3-Developing	5-Proficient	7-Mastery
Organization	Organizational pattern is not observable within the presentation.	Organizational pattern is <i>intermittently</i> observable within the presentation.	Organizational pattern is <i>clearly</i> and <i>consistently</i> observable within the presentation.	Organizational pattern is clearly and consistently observable (specific introduction and conclusion, sequenced material within the body, and transitions) and makes the content of the presentation <i>cohesive</i> .
Language	Language choices are unclear and minimally support the effectiveness of the presentation.	Language choices are <i>commonplace</i> and partially support the effectiveness of the presentation.	Language choices are <i>thoughtful</i> and generally support the effectiveness of the presentation.	Language choices are <i>compelling</i> , and enhance the effectiveness of the presentation.
	Language in presentation is not appropriate to audience.	Language in presentation is appropriate to audience.	Language in presentation is appropriate to audience.	Language in presentation is appropriate to audience.
Delivery	Delivery techniques detract from the understandability of the presentation.	Delivery techniques make the presentation <i>understandable</i> .	Delivery techniques make the presentation <i>interesting</i> .	Delivery techniques make the presentation <i>compelling</i> .
	Speaker appears uncomfortable.	Speaker appears tentative.	Speaker appears comfortable.	Speaker appears polished and confident.
Supporting Material	Insufficient supporting materials make reference to information.	Supporting materials make appropriate reference to information.	Supporting materials make appropriate reference to information.	A variety of types of supporting materials (explanations, examples, illustrations, statistics, analogies, quotations from relevant authorities) make appropriate reference to information.
	Analysis that minimally supports the presentation or establishes the presenter's credibility/authority on the topic.	Analysis that <i>partially</i> supports the presentation or establishes the presenter's credibility/authority on the topic.	Analysis that <i>generally</i> supports the presentation or establishes the presenter's credibility/authority on the topic.	Analysis that <i>significantly</i> supports the presentation or establishes the presenter's credibility/authority on the topic.
Central Message	Central message can be deduced, but is not explicitly stated in the presentation.	Central message is basically understandable but is not often repeated and is <i>not memorable</i> .	Central message is <i>clear</i> and <i>consistent</i> with the supporting material.	Central message is <i>compelling</i> (precisely stated, appropriately repeated, memorable, and strongly supported.)