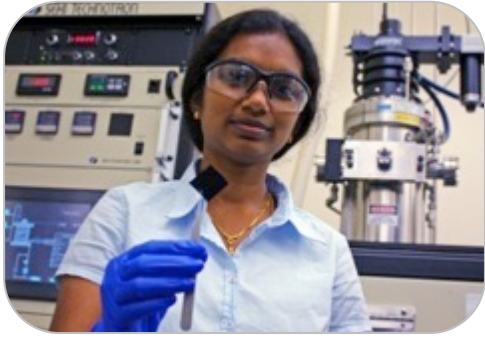




<i>Eli Lilly and Company</i> Division of Financial Aid	<i>\$42.5M</i>
<i>Evan and Sue Ann Werling</i> College of Veterinary Medicine	<i>\$10M</i>
<i>Paula and Rodger Riney Foundation</i> Purdue Center for Cancer Research	<i>\$4.26M</i>
<i>The Li Family Foundation</i> Davidson School of Chemical Engineering	<i>\$3.25M</i>
<i>Michael and Paula Klipsch</i> Student Life	<i>\$3M</i>
<i>Raj and Melissa Singh</i> College of Veterinary Medicine	<i>\$1.5M</i>
<i>Anonymous</i> School of Business	<i>\$1.M</i>

<i>Steven and Lynne Cosler</i> Intercollegiate Athletics	<i>Undisclosed</i>
<i>Glenn Kautt</i> Purdue Polytechnic Institute and College of Science	<i>Undisclosed</i>
<i>Nancy Clifton Lilly and Marie-Odile Froment</i> College of Pharmacy and Student Life	<i>Undisclosed</i>

Board of Trustees Meeting Topics



FEB: Strategic Initiative Update



APRIL: Affordability



JUNE: Fundraising



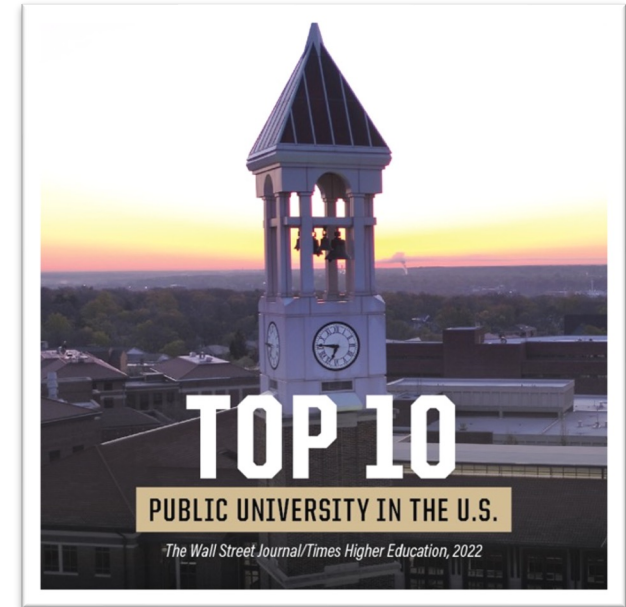
AUG: End of Year Report



OCT: Enrollment & Graduation



DEC: Institutional Reputation



Notable Reputation Against Competitors

Ranking	Source	Indiana Public	Big Ten	Nation
Most Innovative School (5 Years)	U.S. News & World Report	#1	#1	#7
Top Public University	The Wall Street Journal/Times Higher Education	#1	#3	#10
Best Value University	The Wall Street Journal/Times Higher Education	#1	#1	#7
Best University for Engagement	The Wall Street Journal/Times Higher Education	#1	Tie #1	#4
Most Employable Graduates	Times Higher Education/Emerging	#1	#4	#36
University with Most Utility Patents in the World	U.S. Patent and Trademark Office	#1	#1	#6
Graduating the Most STEM Majors	Forbes	#1	#2	#5
Number of Alumni Working at Top Fortune 500 Companies	Forbes	#1	#3	#19
Best College for Veterans	College Consensus	#1	#3	#8
Most Trusted Public University	Morning Consult	#1	#1	#4
Best Online Learning School	Newsweek	#1	#2	#3
#3 College for Free Speech	College Pulse	#1	#1	#3

Only one University Recognized as a "Brand that Matters"

2021



2022



Reputation as a Leader in our Nation's Critical R&D



Secretary Antony Blinken 

@SecBlinken

United States government official



Many thanks to @LifeatPurdue's talented students for welcoming me to the @BNCPurdue Birck Nanotechnology Center today. U.S. economic security depends on developing the talent pipeline in this vital field and Purdue is on the right path. Thoroughly impressed by what I saw today.



2:52 PM · Sep 13, 2022 · Twitter Web App

“...Purdue’s outstanding legacy of supporting U.S. national security through science and technology.”

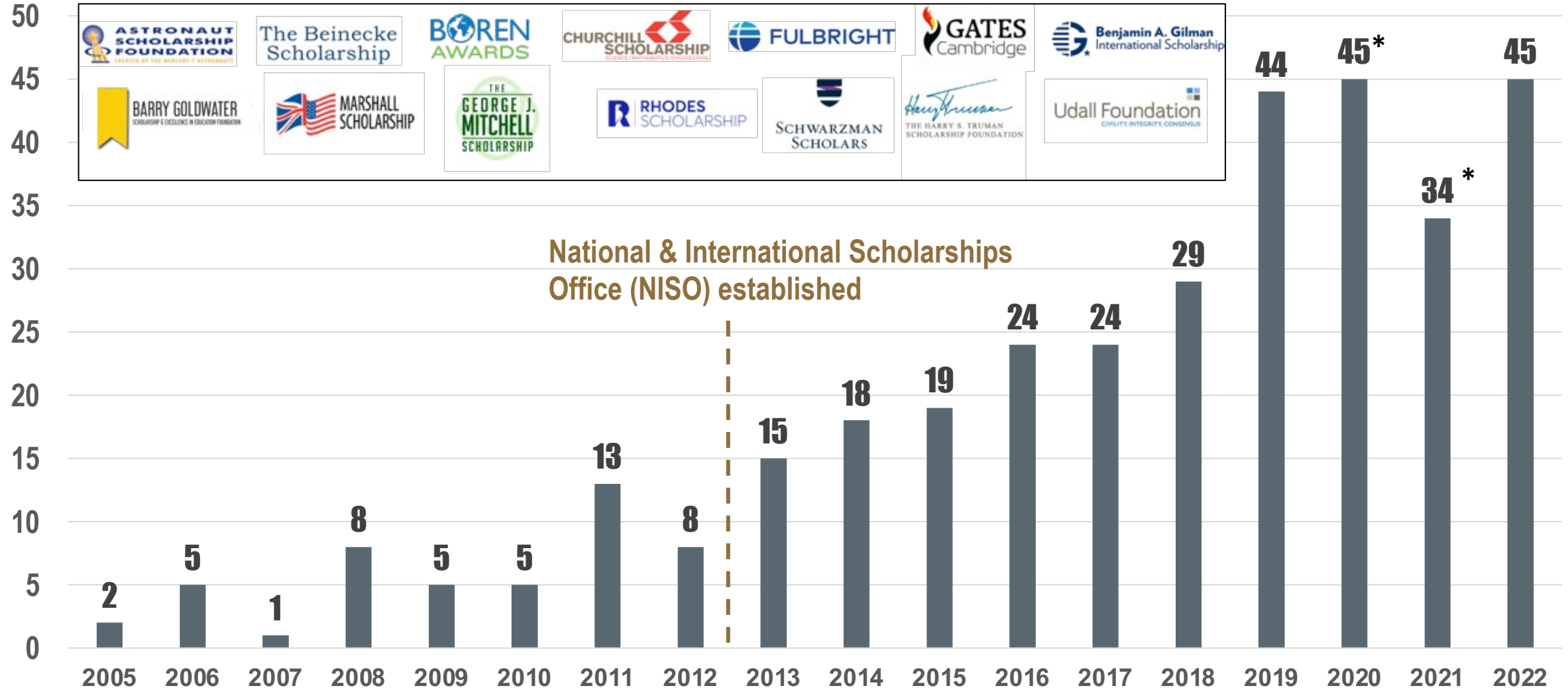
-Deputy Secretary of Defense Dr. Kathleen Hicks



Purdue has the top energetics program in the country.

Reputation For Exceptional Students

Major Scholarship Recipients, Finalists & Honorable Mentions



*Some awards were canceled or deferred due to COVID.

Top Performing Videos: 2021 vs 2022

2021



Boilermakers Keep Going
673,939 TOTAL VIEWS



One Last Ride
206,253 TOTAL VIEWS



The Data Mine
189,116 TOTAL VIEWS

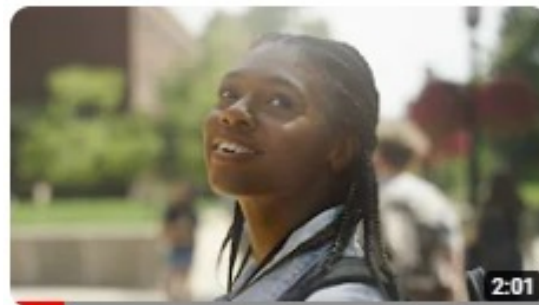
2021 Top 3 = 1 million views

2022 Top 3 TO DATE = 7.7 million views

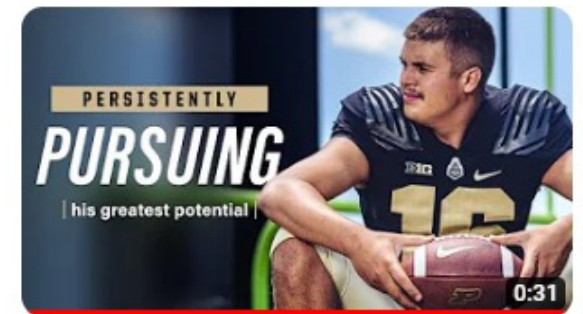
2022



Small Steps Lead to Giant Leaps
3.7 million YouTube VIEWS



What Can You Imagine at Purdue?
2.6 million YouTube VIEWS



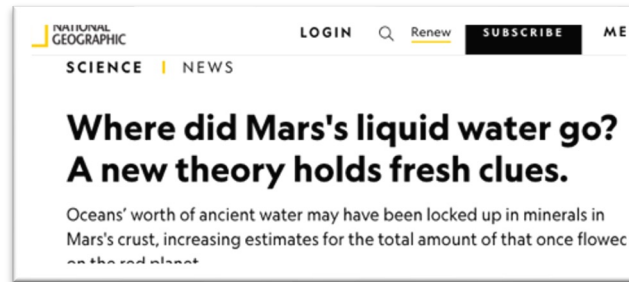
Aidan O'Connell: This is Persistence
1.4 million YouTube VIEWS

Top Newsmakers: 2021 vs 2022

2021



White paint
683 Placements



Mars water
381 Placements

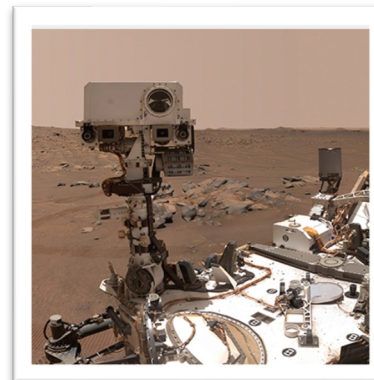


Drum at Notre Dame
148 Placements

2022



Future depends on making engineering cool
1,630 Placements

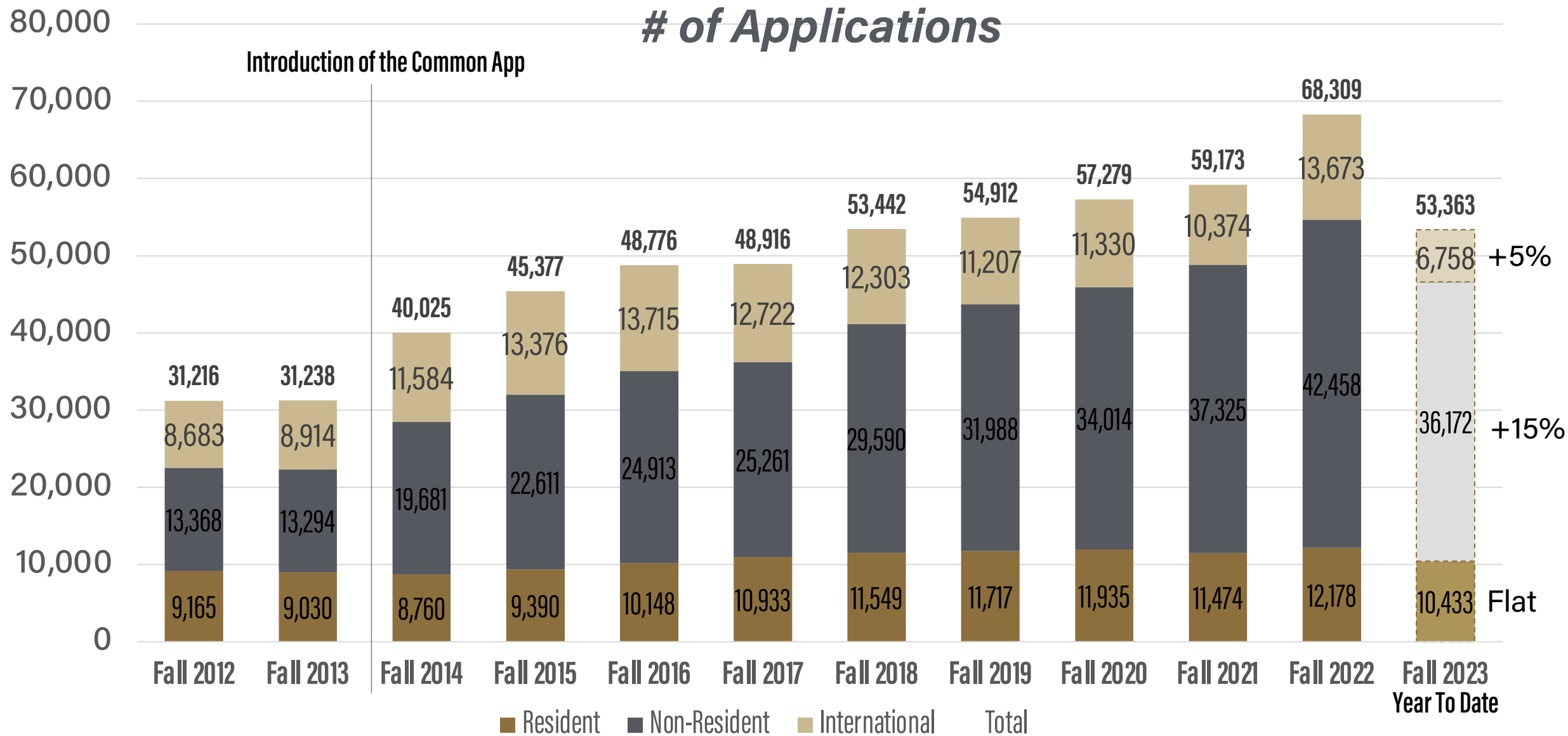


Mars sand colors
454 Placements



Electrified roads
406 Placements

Reputation as Reflected by Demand for Applications



National Reputation as a Great Place to go to School

