

PURDUE FORT WAYNE TODAY

TRANSITIONS AND TRANSFORMATIONS

Presentation by Chancellor Ron Elsenbaumer

August 5, 2022

BOARD OF TRUSTEES MEETING AUGUST 2022

AGENDA

- Introduction to Purdue Fort Wayne
- Fun Facts
- Points of Pride
- Next Moves = Institutional Aspirations
- Near-Term Objectives and Impact in Northeast Indiana

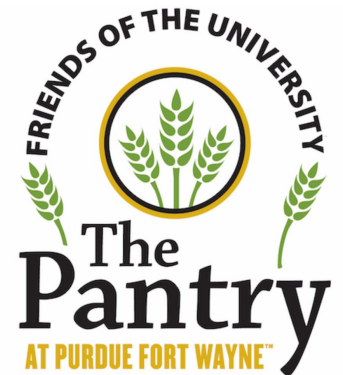
PURDUE FORT WAYNE EVOLUTION

- Indiana University and Purdue University separately held classes in Fort Wayne (part-time students, adult learners, working adults)
- 1950s farmland was purchased and leased to create campus to co-locate IU and Purdue local programs; Kettler Hall opened 1964
- Campus was branded IPFW to offer both IU and Purdue degrees (mix of part-time and full-time students)
- 2016 LSA study recommended IPFW split into separate Purdue and IU entities. Campus primarily to become a Purdue University regional campus with co-located IU programs in health sciences and medical education.
- July 1, 2018, campus rebranded as Purdue University Fort Wayne offering mostly Purdue degrees (90% Purdue, 10% IU)



PURDUE FORT WAYNE FUN FACTS

- Mascot is the Mastodon: Only university with this mascot
- One of only two Metropolitan Universities in the state
- Transitioned Athletics program from Summit League to Horizon League in July 2020
 - Men's basketball: Co-champs of regular season (2021-22)
 - Jon Coffman: Horizon League Coach of the Year (2022)
- PFW named "Tree Campus USA" (2020)
- PFW Disc Golf course named best free course in Indiana
- PFW Food Pantry had 4,159 visits in 2021-22; 82% students
- Student profile flips from 75% PT in 2010 to 82% FT in 2021
- 91% of PFW graduates are employed in Indiana (2021)



PURDUE FORT WAYNE POINTS OF PRIDE

- Past Decade: 5 Fulbright Scholars, 4 Gilman Scholars, 1 Goldwater Scholar, 1 Truman Scholar
- PFW named among the best for preparing future elementary educators to teach math (2022)
- PFW Accounting graduates among top 6% nationally in first-time pass rates on CPA exam (2020)
- Indiana State Board of Education approved new licensure programs at PFW to address critical K-12 teacher shortages
- PFW Elementary Education program earns distinction as “exemplar” from NCTQ

COMMUNITY

EDUCATION NOTEBOOK

PFW elementary teacher program gets A+

ASHLEY SLOBODA
The Journal Gazette

The undergraduate elementary teacher preparation program at Purdue University Fort Wayne received top marks from a research and policy organization, making it among the best nationwide in ensuring future educators have the essential content and skills needed to teach mathematics, the campus said in a news release.

The National Council on Teacher Quality, a research and policy organization, regularly evaluates the core requirements and practices of more than 1,100 programs that prepare future elementary teachers, the release said. It most recently assessed programs for their coverage of key math content elementary teachers need, including algebraic thinking and geometry, and how to teach those concepts.



Courtesy photos

Purdue University Fort Wayne's program for elementary math teachers is ranked among the nation's best by the National Council of Teacher Quality.



Students, faculty and staff from PFW's Doermer School of Business respond to positive news during the results webcast for this year's Flipping Finance Challenge, a civic problem-solving competition.



PURDUE FORT WAYNE POINTS OF PRIDE

- Economic impact of \$11 billion on Indiana
- PFW accepted into Amazon Career Choice program (2022)
 - 1,500 employees locally; 16,000 nationally
- International Indigenous Language Conference held on PFW campus (2019)
- Andy Downs, director, Mike Downs Center for Indiana Politics, generates significant media coverage/visibility
- Community Research Institute is the go-to source for info on economics, policy, and other impacts on the region
 - Helped bring \$14+ million in grants to nonprofits



PFW NEXT MOVES INSTITUTIONAL ASPIRATIONS

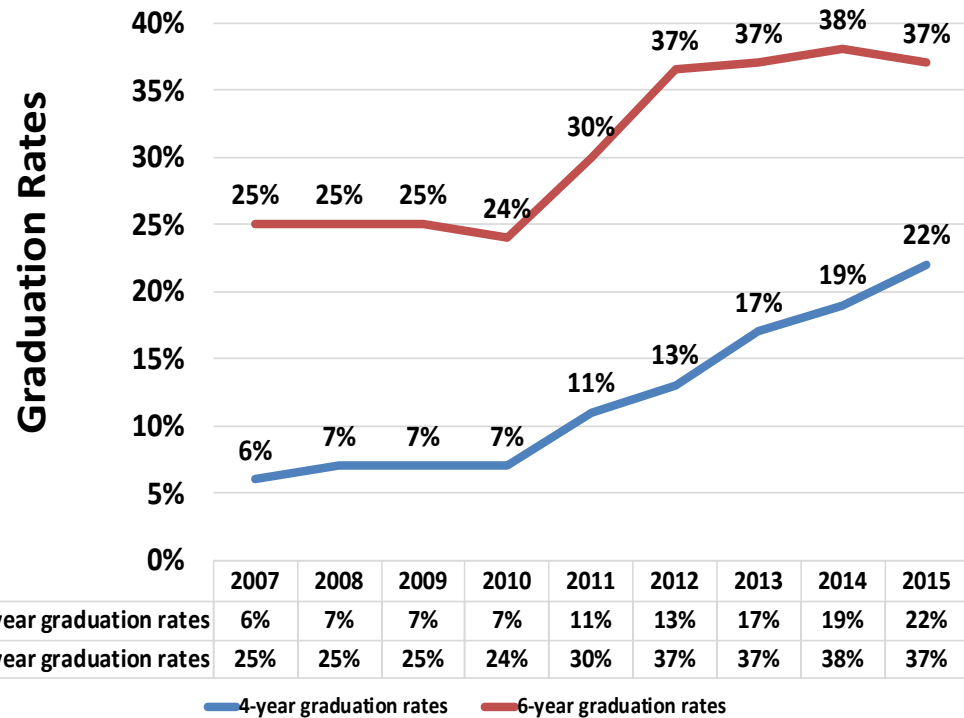


PFW STRATEGIC PLAN 2020-2025

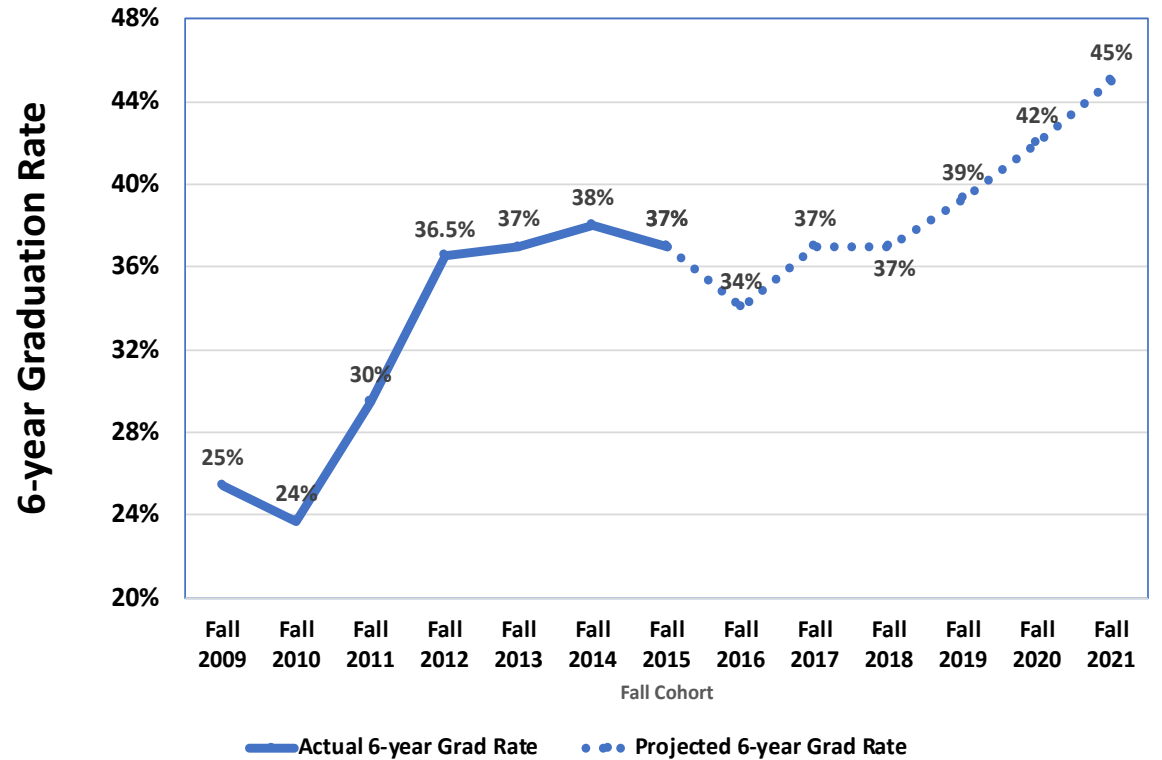
- **Champion Student Success**
Retention and graduation rates improving; centralized advising; technology enhancements; EAB; state appropriation
- **Embrace Diversity, Equity, and Inclusion**
Hired Chief Diversity Officer; created Office of DEI; inclusive hiring process
- **Enhance Quality of Place**
Flexible work environment; safety and security
- **Promote Community Engagement**
Community Research Institute; senior leaders on key community boards

STUDENT SUCCESS INSTITUTIONAL ASPIRATIONS

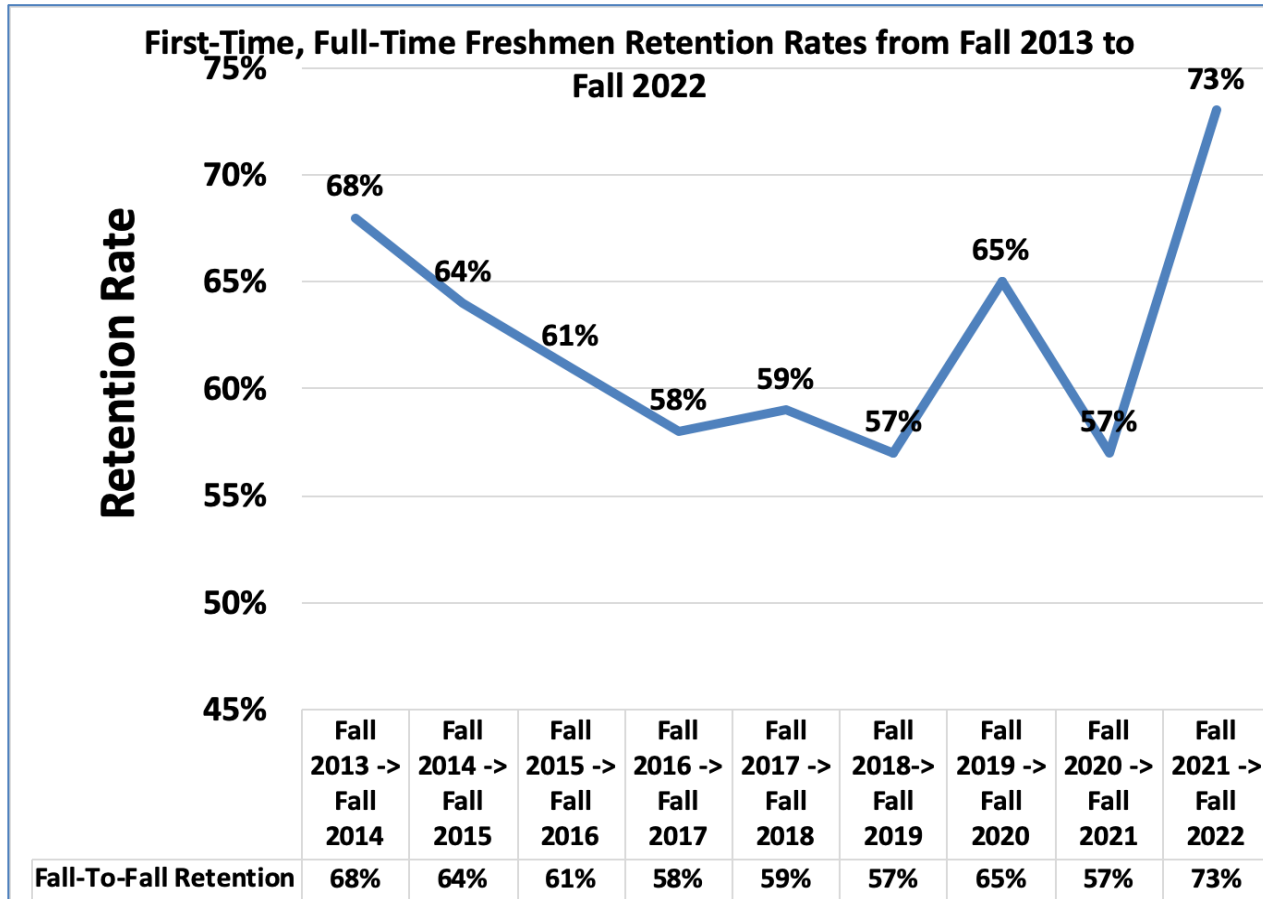
4-year and 6-year Bachelor Degree Graduation Rates from Fall 2007 to Fall 2015



Actual and Projected 6-year Graduation Rate for First-Time, Full-Time Students from Fall 2009 to Fall 2019



STUDENT SUCCESS INSTITUTIONAL ASPIRATIONS

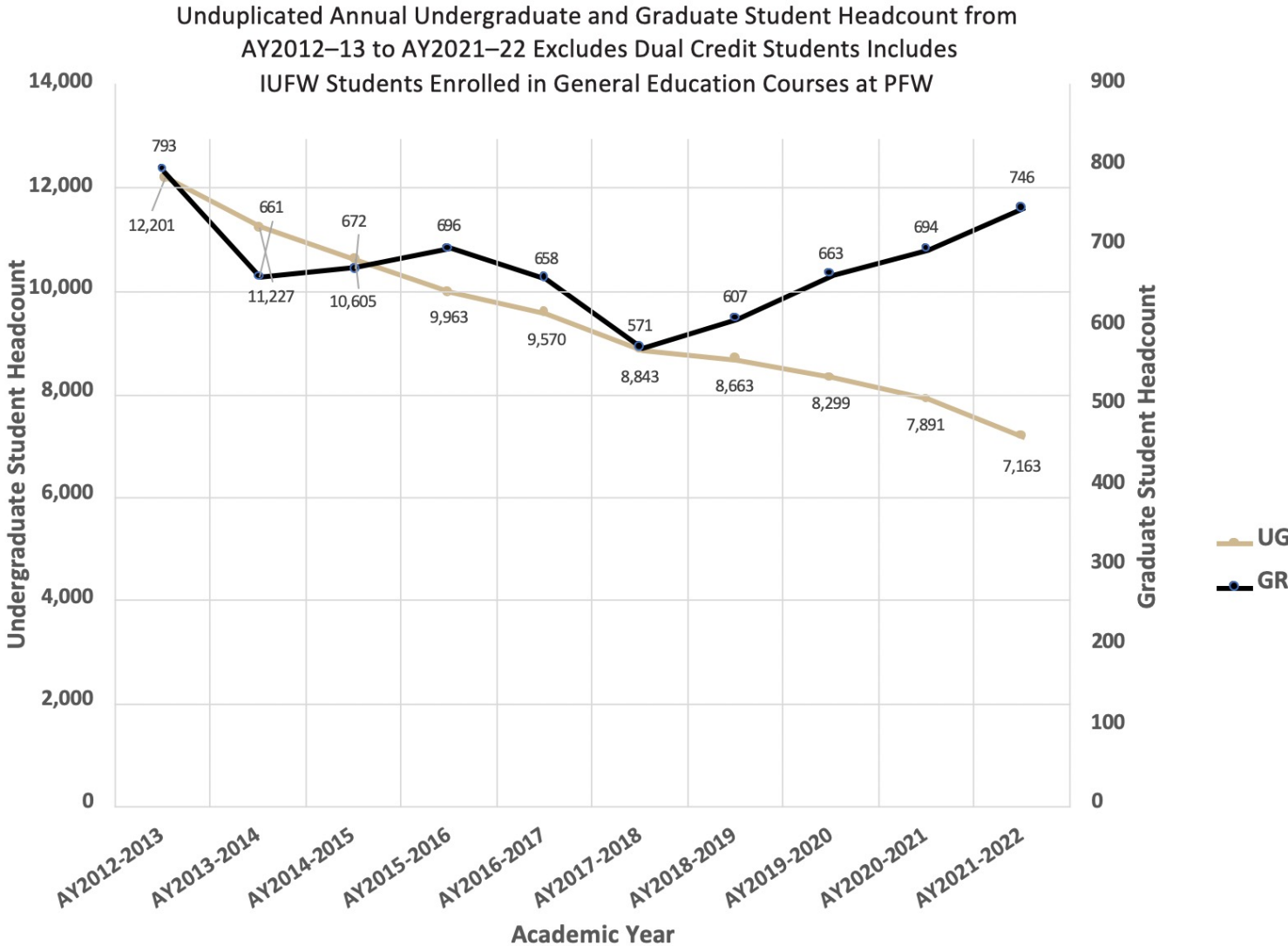


COLLEGE	FALL '22 RETENTION
E T C S	87%
EDUCATION	86%
SCIENCE	85%
V P A	85%
BUSINESS	85%
LIBERAL ARTS	81%

RETENTION RATES

- +6%** FALL TO SPRING RETENTION OF FIRST-TIME, FULL-TIME DIRECT FROM HIGH SCHOOL STUDENTS
- 86%** FALL TO SPRING RETENTION
- +11.3%** FALL TO SPRING RETENTION OF BLACK IDENTIFYING STUDENTS
- +17.1%** FALL TO SPRING RETENTION OF BLACK FEMALE STUDENTS

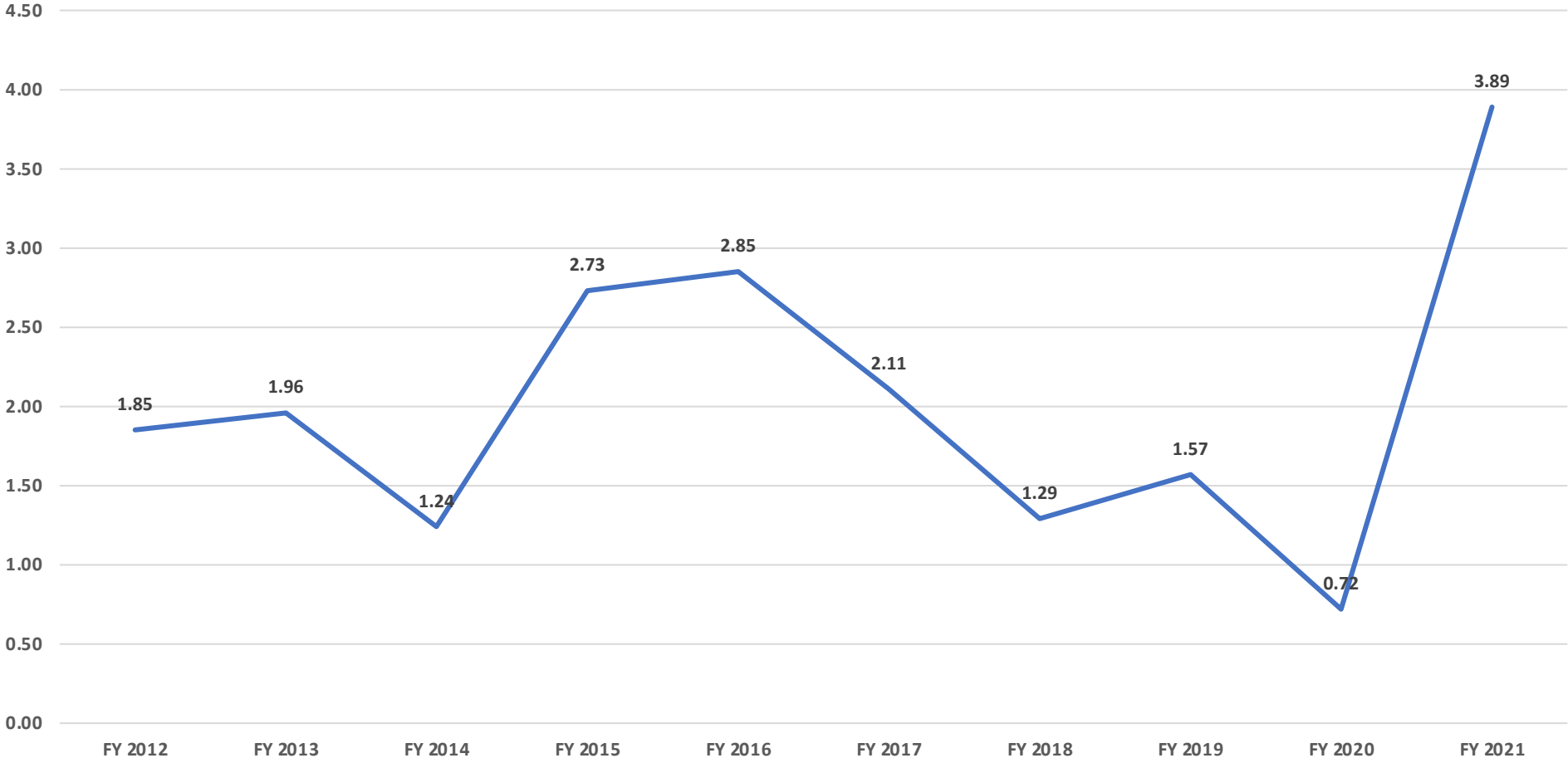
STUDENT SUCCESS ENROLLMENT OUTLOOK



	Fall '22 Enrollment
U G	-2%
GRADUATE	+14%
TOTAL	-0.5%
I U F W	-12%
INTERNATIONAL	+70%
M S E P	+340%

FINANCIAL HEALTH COMPOSITE FINANCIAL INDICATOR

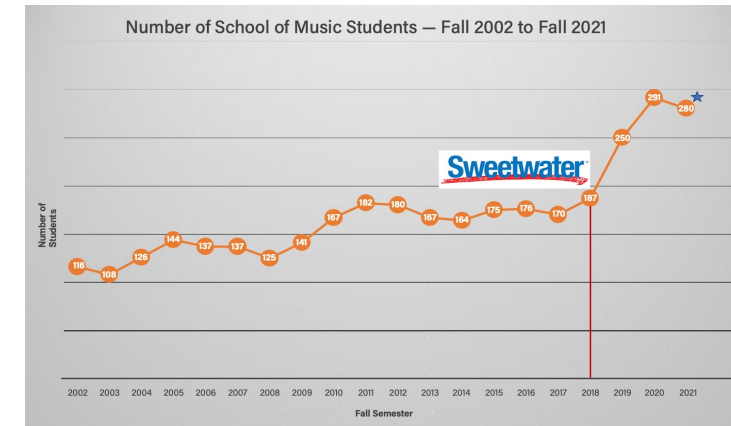
COMPOSITE FINANCIAL INDICATOR (CFI)
FY 2012 – FY 2021



PFW NEAR-TERM OBJECTIVES ECONOMIC DEVELOPMENT IMPACT

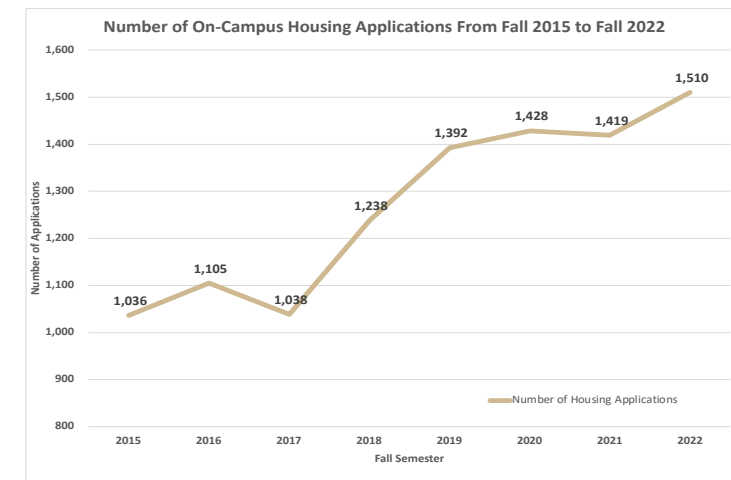
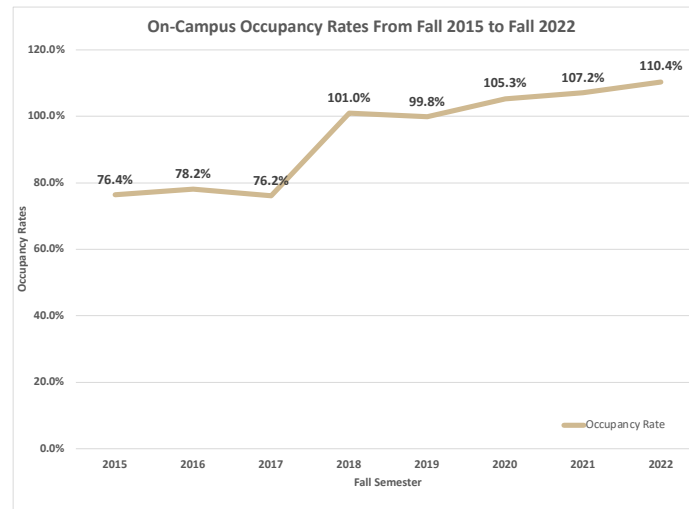
BUILD NEW MUSIC BUILDING

- Music Industry, Popular Music, and Music Technology
- Relocating programs to main campus from current Sweetwater location



ADD MORE STUDENT HOUSING

- Needed to meet increasing demand and enrollment growth strategies
- Successfully recruiting students from beyond Fort Wayne and northeast Indiana region



THANK YOU

