

BOARD OF TRUSTEES

December 13, 2024



Mitch Daniels School of Business

Strategic Pillars

ACADEMIC PROWESS

Daniels School faculty, masters of their current fields, are able to see and steer toward what's next, imparting thought leadership to peers and an ever-growing student body. Funding for academic chairs is a key component to raising the school's profile on campus, nationally and internationally. We will build our faculty ranks to meet rapidly rising student demand and to expedite groundbreaking discovery in business and economics.

INTEGRATION OF STEM AND BUSINESS

Every company today is a technology organization, and business leaders must understand how specific technologies can create a competitive advantage. Undergraduate programs in Integrated Business and Engineering and Business Analytics and Information Management, and the Master of Business and Technology, allow students to maximize Purdue's STEM brand and own the intersection of business and technology.

TRANSFORMATIONAL STUDENT EXPERIENCE

Some of life's most important lessons aren't found in a book or lecture hall. Active transformational experiences like leadership immersion trips, case competitions, undergraduate research, corporate consulting and study abroad will produce critical thinkers who see and tackle the world's largest problems. Scholarships are vital to attract students who will soon thrive in a new building that fits our forward-looking culture and promotes active learning and design thinking.

FREEDOM AND CAPITALISM

Many students are influenced by a culture that increasingly doubts the value that profitable businesses offer society. Daniels School students will learn that free markets have raised living standards tremendously since our country's inception. The Cornerstone for Business program exposes students to transformative texts with deep insights on the history, philosophy and economic theory of market capitalism, and an annual symposium of thought leaders enhances the school's reputation in this space.

POWERED BY BUSINESS PARTNERSHIPS

The Daniels School provides opportunities for industry partners and alumni to connect with students and faculty in order to provide solutions to business challenges of today and the future. Companies can upskill their workforce, identify potential new talent and benefit from the expertise of leading academics. The school also utilizes practitioners in the classroom who have "been there, done that," providing a perfect complement to school faculty.

2025 U.S. News & World Report Rankings

DANIELS SCHOOL UNDERGRADUATE PROGRAMS



Mitch Daniels School of Business

#5

Production/Operations
Management

#10

Quantitative
Analysis

#10

Supply Chain Management/
Logistics

#12

Analytics

9

Potential Dream Hires
Identified by Faculty

2

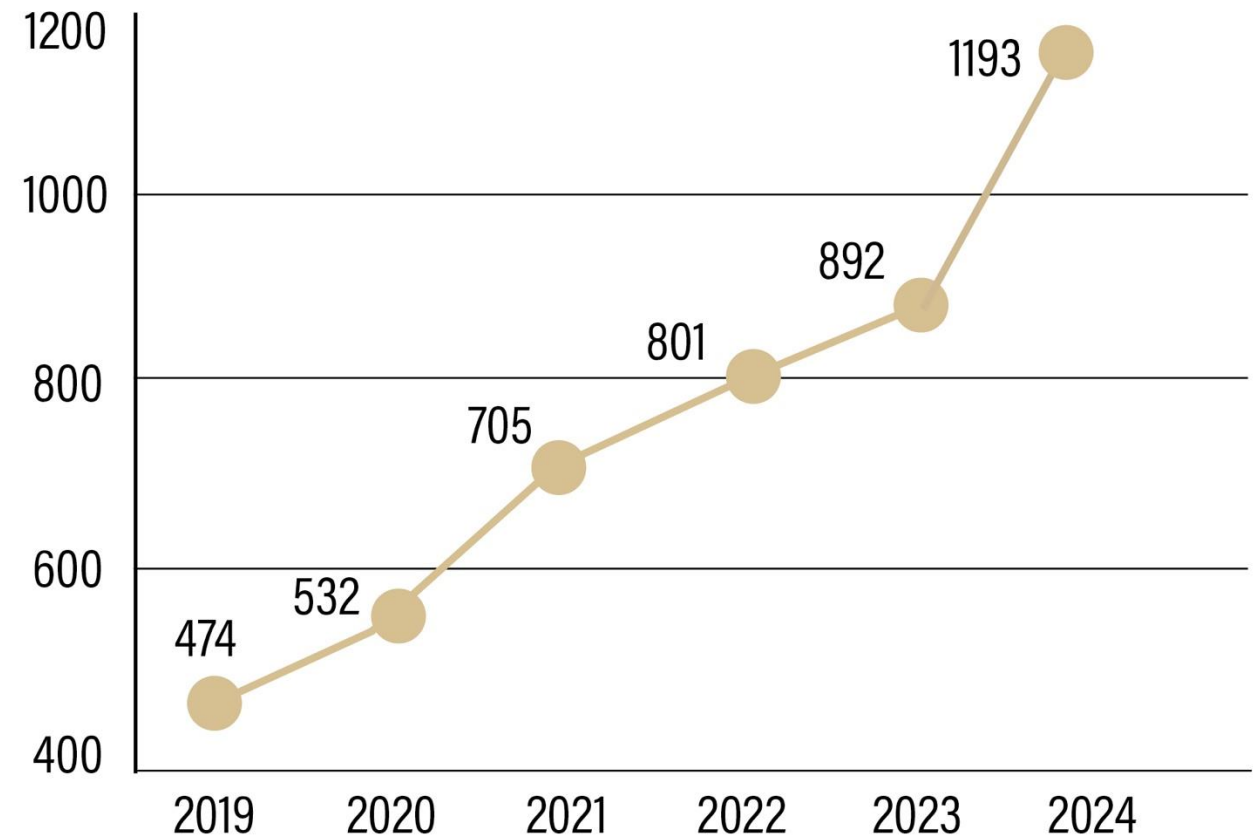
Accepted Offers

The talent-based Moveable Dream Hires program is designed to attract high-performing, top-caliber faculty to Purdue even when the topic-based openings in a given year do not match the moveable talent.

Undergrad Excellence at Scale

- Beginner enrollment has grown by more than 150% over the past six years (see graph at right).
- Applications to the Daniels School grew by over 13% in the last year alone, with a record-high yield rate for applicants choosing to attend.
- New this year: Integrated Business and Engineering, starting in Indianapolis.
- We expect to see strong, continued growth in student demand.

SCHOOL OF BUSINESS FIRST-YEAR STUDENTS



Distinguished Visitors



John Cochrane

This world-renowned economist is a senior fellow at Stanford University's Hoover Institution who writes "The Grumpy Economist" blog from a free-market point of view. Cochrane is the Daniels School's first Dean's Distinguished Lecture speaker; he will visit campus to talk about inflation and more Oct. 1.



Lars Peter Hansen

This expert in economic dynamics won a Nobel Memorial Prize in Economic Sciences and is a distinguished professor at the University of Chicago's Booth School of Business. He will speak at the Daniels School Oct. 16 as the Purdue University Research Center in Economics' special guest, and he will join President Chiang Oct. 17 for a Presidential Lecture.

Distinguished Fellows



Joe Tracy

Tracy is a nonresident senior fellow at the American Enterprise Institute. Previously he was executive vice president and senior advisor to the president at the Federal Reserve Bank of Dallas. Based in Dallas, he will speak on campus and in webinars, and he will conduct joint research with faculty. He is a frequent contributor to the “Daniels Insights” blog.



Douglas Holtz-Eakin

This esteemed policy advisor is president of the American Action Forum and previously served as director of the Congressional Budget Office. Based in D.C., he will travel to Purdue to speak on campus and conduct joint research with faculty. He also contributes to our thought leadership blog.

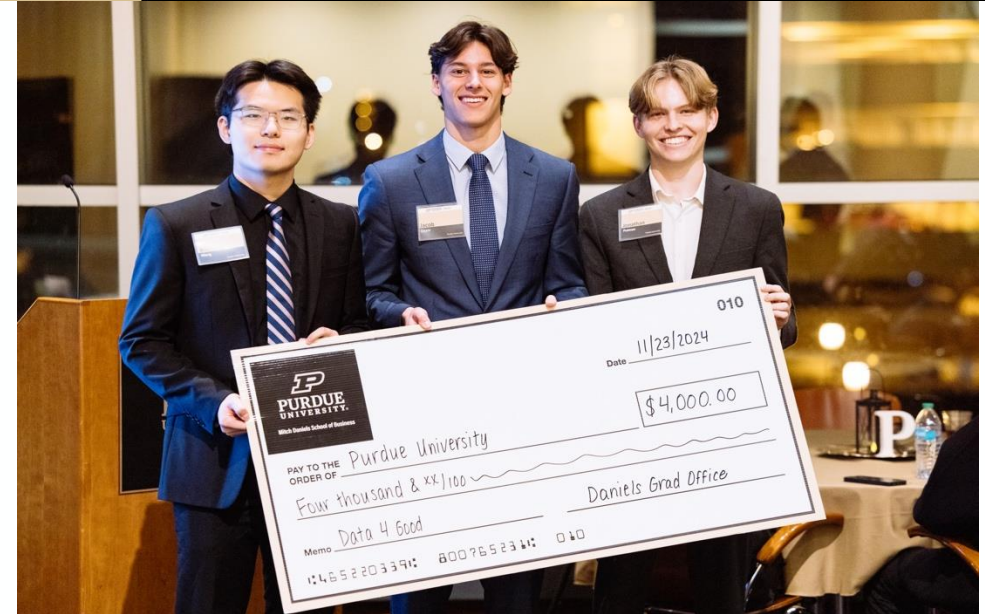


David Malpass

This former president of the World Bank (2019-23) also served as Under Secretary for International Affairs of the U.S. Treasury from 2017-19. He lives in D.C. and is helping to amplify Purdue's voice in the capital. Malpass speaks to student groups, lectures in classes and contributes to the blog.

Corporate Partnerships

Industry connections are vital for fundraising, student placement and enhancing the student experience.



New Building



Thank You



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